



Your JAFRA Eyeliner Masterclass





Meet the Lineup: **Your Eye-Conic JAFRA Eyeliners**

From liquid to pencil,
matte to glossy — JAFRA
has a liner for every look.

Fun Facts: When to Use Brown vs. Black Eyeliner



Brown = Soft, warm, natural,
gentle glam



Black = Bold, dramatic,
defined, high-impact

INKWELL INTENSE MATTE LIQUID EYELINER

Create intensely
pigmented lines with
clean edges and a high-
impact matte finish





HIGHLIGHTS

- ☐ **Intensely pigmented** for a high-impact opaque look
- ☐ **Precision control tip brush** for easy application
- ☐ **Matte finish** is modern, dramatic and on-trend
- ☐ **Create a variety of looks** with one product



JAFRA Beauty Always Inkwell Eyeliner

Achieve total precision with
bold lines that dry quickly and
stay put for up to 12 hours.*

*Based on an independent consumer study



WHY YOU'LL LOVE IT



98% agree it last up to 12 hours*



92% agree it delivers intense color*



85% agree it doesn't transfer*

*Based on an independent consumer study

ALWAYS POWER LIQUID EYELINER

Felt tip liner with a powerfully pigmented formula, glossy finish, and up to 12-hour wear.*

*Based on an independent consumer study



WHY YOU'LL LOVE IT

- ♥ Intensely pigmented with a glossy black finish
- ♥ Glides on like a marker for effortless control
- ♥ Resists smudging, smearing and running*
- ♥ Allergy, Irritancy & Dermatologist Tested
- ♥ Free from parabens

*Based on an independent consumer study





AUTOMATIC EYELINER

Jet Black

Our JAFRA Beauty Automatic Eyeliner combines incredible smoothness and intense color with easy application for instant eye drama. With a velvety soft texture, the gel-like formula glides on without tugging or skipping.

PENCIL EYELINER

Intensify your gaze with this versatile wood pencil that delivers natural-looking definition.



WHY YOU'LL LOVE IT:

Perfect for a softer, more natural look.

Richly pigmented and easy to sharpen

Which eyeliner will you be adding to your makeup bag today?



JAFRA

