



ALL-IN-1 VS. ORIGINAL 3 SERUMS — PRODUCT PAGE

*Your quick guide to explaining why All-In-1
replaces the 3 Revitalize serums*

What's Changing?

The three original Revitalize serums have been replaced with **one powerful serum**:

✓ All-In-1 Face Serum

Instead of choosing between Hydration, Spot Serum, and Line & Pore Perfecting, customers now get **all those benefits in ONE formula**.

Why?

- Skincare routines are shifting towards **simplification**
- Consumers want **multi-benefits, high-performance** products
- The new formula uses **stronger, more modern ingredients** than the original three serums
- Results are **faster and more visible**, with fewer steps

What did each original serum do - and what does the All-In-1 do now?

Original Serum	What it did	What All-In-1 does now
Hydration Serum	Hydrated and strengthened moisture barrier	Hydrates with glycerin, hyaluronic acid, squalane + panthenol
Spot Serum	Brightened and helped reduce the look of dark spots	Brightens + evens tone with Niacinamide + peptides
Line & Pore Serum	Smoothed texture and softened fine lines	Smooths texture, firms skin and supports elasticity with 5 peptides

What makes All-In-1 stronger?

- **Niacinamide** → tone, radiance, barrier support
- **5 advanced peptides** → firmness, elasticity, smoothing
- **RJ^x** → vitality + nourishment
- **Hyaluronic Acid** → hydration + plumping
- **Panthenol + Squalane** → barrier strengthening + softness
- **Shea Butter + Allantoin** → soothing + replenishing

This is **more technology, more benefits, and more visible results** than the three original serums combined.

How to explain to Customers

The new **All-In-1 Serum** replaces the three original Revitalize serums. Instead of buying three different products for hydration, brightening, and smoothing, you now get **ALL** of those benefits in **ONE** powerful formula with even stronger ingredients.

If they used the original Hydration Serum:

→ All-In-1 has even better hydration with hyaluronic acid, panthenol, and squalane.

If they used the original Spot Serum:

→ All-In-1 brightens more effectively thanks to Niacinamide and peptides.

If they used Line & Pore Serum:

→ All-In-1 has a full peptide complex to smooth lines and firm skin.

How to recommend All-In-1 with confidence

Do you want a simple routine with maximum results? If YES → All-In-1 Serum

If additional support is needed → Add **ONE** BioLab serum:

- Dark spots → **BioLab Dark Spot Corrector**
- Glow + firmness → **BioLab Vitamin C**
- Texture → **BioLab Smoothness Recovery (PHA)**
- Elasticity → **BioLab Elasticity Support**

Important:

All-In-1 is the **daily base serum**.

BioLab is the **customizable booster**.

Why this change is good for Customer & Consultants	
Customers	Consultants
• Fewer steps • Stronger ingredients • Faster improvements • Modern technology • Better value	• Easier product story • Higher confidence in recommending • Simpler routines = easier sales • Upsell opportunities with BioLab boosters • Stronger results = happier customers



One Sentence Summary: The All-In-1 Serum replaces the three original Revitalize serums by giving you hydration, brightening, and smoothing all in one—using stronger, more modern ingredients for faster, more visible results.