



KNOW BEFORE YOU GO

August 4–6, 2026

Hilton Los Angeles / Universal City

We are so excited to celebrate JAFRA's 70th Anniversary with you!
Please review this guide before your arrival. This event is completely sold out,
follow these guidelines to help ensure a smooth & enjoyable experience.

AGENDA

Three days of sessions, insights, and experiences designed to inspire and celebrate!*

Day 1

Aug 4, 2026

 **12:00 PM - 7:00 PM**

Registration
for all attendees

 **2:00 PM - 3:00 PM**

Ambassador Meeting

 **3:00 PM - 5:00 PM**

Pop-Up Shop
JAFRA EXPO

 **5:00 PM - 7:00 PM**

VIP Reception (VIPs Only)

Black & Gold VIP Wristband Required.

**Subject to change*

Day 2

Aug 5, 2026

 **9:00 AM - 12:00 PM**

General Session 1
Sierra Ballroom

 **12:00 PM - 3:30 PM**

Pop-Up Shop
JAFRA EXPO

 **6:00 PM - 10:00 PM**

Gala Night & Recognition
Formal Attire
Door open at 5:30 PM

Day 3

Aug 6, 2026

 **9:00 AM - 12:00 PM**

General Session 2
Sierra Ballroom

 **1:30 PM - 4:00 PM**

Leadership Breakout Sessions
doors open at 1:30 PM

 **2:00 PM - 2:45 PM**

Product Training
Mayam Lillard & Tessa Sharum

 **3:00 PM - 3:45 PM**

Digital & Sales Tools
Rafael Menjivar & Karla Echeverria

 **5:00 PM - 12:00 AM**

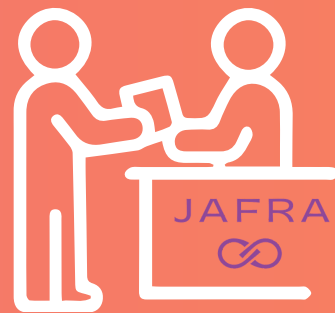
Universal Studios

IMPORTANT: MUST wear your
JAFRA T-shirt & comfortable shoes.
You MUST have your wristband & ticket
to enter Universal Studios. Access will not
be permitted without your wristband & ticket.

REGISTRATION AND POLICIES

For assistance or additional information, please contact JAFRA staff.

Registration



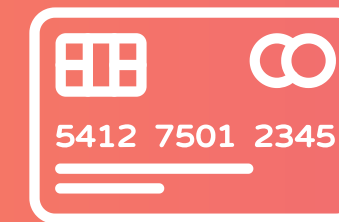
Review your registration packet before leaving the Registration Desk and check for your:

- Name Badge & Lanyard
- Purple JAFRA Wristband
- Universal Studios Admission Ticket
- Universal Studios Wristband (if applicable)
- VIP Black & Gold Wristband (VIP guests only)
- Convention JAFRA T-shirt for Universal Studios

Policies

- Your Purple JAFRA Wristband and Name Badge must be worn at all Convention events and activities.
- Only registered Convention attendees will be admitted to Convention events and activities.
- VIP Reception is for invited VIP guests only. A Purple wristband and Black & Gold VIP wristband are required. No additional guests will be admitted.
- Because the Convention is completely sold out, additional registrations, badges, tickets, or event access cannot be provided.

Pop-Up Shop



- Located next to the General Session Hall.
- Pop-Up Shop purchases are credit card only.
- All items are available while supplies last.
- All sales are final. Consultants are responsible for taking their purchases with them, as JAFRA is unable to ship Pop-Up Shop items.

DRESS CODE

Dress to impress, dress to be comfortable, dress for the picture and SMILE!

Tuesday



**Registration
and JAFRA Expo:**
Business Casual



**Fancy Hat VIP ONLY
Welcome Reception:**
Garden Party chic. Join
us outdoors in your
favorite garden party
attire & your fanciest hat
—you just might take
home the Hat Contest
prize!



***Fancy Hat required**

Wednesday



**General Session
and JAFRA Expo:**
Business Casual

Gala Night:
Dress to impress in
formal black-tie attire
& glamorous gowns.



Thursday



**General Session &
Workshops:**
Business Casual

Universal Studios:
MUST Wear your
Convention JAFRA
T-shirt and
comfortable shoes



HOTEL INFORMATION

For assistance or additional information, please contact the hotel directly.

Hotel Information



- Hotel: Hilton Los Angeles Universal City
- Address: 555 Universal Hollywood Dr
Universal City, CA 91608
- Check-in: 4:00 PM
- Check-out: 11:00 AM
- Early check-in and late check-out are based on availability.

Hotel Parking



- Self-Parking: \$18 Day / \$50 Overnight
- Valet Parking: \$26 Day / \$60 Overnight
- Rates subject to hotel changes & applicable taxes.

Hotel Policies



- Each Consultant is responsible for booking and managing their own hotel reservation.
- Only registered guests listed on the hotel reservation may occupy the room.
- Smoking Fee: \$300
- Pet Fee: \$75 per pet (max 2)
- Microwave rental: \$25 one-time fee.

Accessibility & Mobility Services

For assistance or additional information, please contact the hotel directly.

Accessibility Resources

For attendees requiring a wheelchair, scooter (ECV), or other mobility equipment, the following options are available:

- Scootaround offers multi-day rentals and can deliver scooters and wheelchairs directly to the Hilton Universal.
- People's Care Medical Supply is another local provider that delivers mobility equipment directly to the hotel.

An accessible ramp will be available for any attendee who needs stage access. In addition, Hilton Universal can assist guests with accessible transportation and other accessibility accommodations. Guests who require these services are encouraged to contact the hotel in advance to coordinate their specific needs.

Shuttle Services

Hilton Universal has an accessible hotel shuttle with a wheelchair lift.

Guests requiring this service must notify the Front Desk approximately one hour before departure so they can ensure the appropriate shuttle is available.

The shuttle typically begins operating about 30 minutes before the park opens and continues for a few hours after the park closes.

Universal Studios Accessibility Services

Universal Studios Hollywood offers a variety of accessibility services for guests, including:

- Manual wheelchair and Electric Convenience Vehicle (ECV) rentals (available on a first-come, first-served basis).
- Accessible attractions, queues, restaurants, shops, restrooms, and designated seating areas.
- An Attraction Accessibility Pass for eligible guests who are unable to wait in a conventional line.
- First Aid stations staffed by medical personnel during park operating hours.
- Accessible parking and mobility assistance throughout the park.
- American Sign Language (ASL) interpreting services with advance notice, assistive listening devices, and other accommodations.
- Guest Relations assistance and accessibility information to help guests plan their visit.

JAFRA CELEBRATION AT UNIVERSAL STUDIOS

Thursday August 6, 2026 5:00 PM - 12:00 AM



JAFRA
Unstoppable70
National Convention, Los Angeles 2026



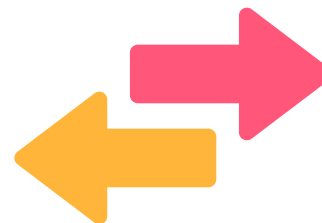
You must wear your Convention JAFRA T-shirt and comfortable shoes



Please keep your Universal Studios ticket and wristband with you at all times. Guests not wearing a JAFRA & Universal Studios wristbands will be asked to leave the park when it closes at regular hours



Lost, forgotten, stolen, damaged, or shared tickets and wristbands cannot be replaced. Absolutely NO REPLACEMENTS



Entry & re-entry to Universal Studios are subject exclusively to Universal Studios Hollywood policies



JAFRA cannot modify or make exceptions to Universal Studios' policies



For more information about the park, please refer to the Universal Studios Hollywood website or call them at (800) 864-8377

WE CAN'T WAIT TO CELEBRATE WITH YOU!

August 4–6, 2026

Hilton Los Angeles / Universal City

For more information contact us at events@jafra.com

JAFRA
Unstoppable70

National Convention, Los Angeles 2026