

JAFRA
∞
**KICK-OFF
MEETING**

AUGUST 2026



NEW!

Where our story goes next

SAVE UP TO **30%**

NEW!

**JAFRA UNSTOPPABLE
EDP + SAMPLE**

1 FOR \$57 ~~\$71~~

2 FOR \$91 ~~\$136~~



3.3 fl. oz.



Rhubarb



Turkish
Rose



White
Musk

EDP Concentration: 

The Unstoppable JAFRA story

Royal Jelly Milk Balm was where JAFRA began, powered by exclusive Royal Jelly and inspired by a vision of confidence, opportunity, and transformation.

What started with one pioneering product became 70 years of innovation, empowerment, and helping people build a beautiful life. Beauty is more than products, it is confidence, purpose, possibility, and

The Freedom *To Be You.*



NEW!

Special-Edition Royal Jelly
Milk Balm Moisture Lotion

Value \$70 each
Only available in August,
while supplies last!

JAFRA
70
Unstoppable

For 70 years, Royal Jelly has been at the heart of JAFRA'S skincare legacy

Rich in amino acids, vitamins, minerals, peptides, and nourishing fatty acids, it delivers immediate hydration while helping skin look smooth, radiant & youthful. Every application is an opportunity to let your clients experience the legendary JAFRA glow for themselves. **Try These Royal Jelly Demo Tips:**



Face & Neck - Apply to the face and extend it down the neck to showcase immediate hydration and a healthy-looking glow.



Hands & Cuticles - Massage a small amount into the hands and cuticles so clients can instantly feel softer, smoother skin.



Elbows & Dry Areas - Use on elbows or any dry areas to demonstrate how Royal Jelly helps nourish and hydrate wherever skin needs extra care.

Queen Bee Tip: Let your clients feel the difference, it's clinically shown to deliver immediate hydration.

NEW!

Where our story began



SAVE UP TO **35%**

NEW!
**SPECIAL-EDITION ROYAL
JELLY MILK BALM
MOISTURE LOTION**

1 FOR \$56 ~~\$70~~

2 FOR \$89 ~~\$140~~

SAVE **45%**

UNSTOPPABLE SET
+ SAMPLE \$78 ~~\$141~~

70 years ago, a dream began.
Today, that spirit lives on in
every woman who dares,
achieves, and inspires.
Celebrate the journey.
Embrace the future.
Be Unstoppable.





**JAFRA CLASSIC
RISQUÉ EDT**
\$36 \$79

EDT Concentration: ●●●●○



Rhubarb



Roses



Cedarwood

**LE MOIRÉ
FRAGRANCES**
1 FOR \$45 \$94

- . Le Moiré Cerisse EDP
- . Le Moiré EDP

EDP Concentration: ●●●●●

**PASTEL
FRAGRANCES**
1 FOR \$39 \$84

- . Pastel Bomb EDT
- . Pastel EDT

EDT Concentration: ●●●●○



2 GIFTS

with purchase of
(323800), (323799) or
(323798)

Choose 1 JAFRA Royal
Luxury Lipstick + a
Pastel Hand Cream

LUXURY LIPSTICK



LUXURY MATTE LIPSTICK



SAVE
OVER

%
O
LO

NEW LOOK!



JF9 BLACK DUO + SAMPLE



JF9 GREEN DUO + SAMPLE



JF9 BLUE DUO + SAMPLE



JF9 RED DUO + SAMPLE



The **JF9 Gentleman**

Cologne Concentration: 

JF9 DUOS + SAMPLE

\$39 \$65

SAVE

40%

ROYAL JELLY



Dullness Hydration Dry Skin Nourishment

SAVE UP TO **55%**

ROYAL JELLY LUXURIES

2 FOR \$99 up to \$150

3 FOR \$109 up to \$258

No purchase limit.

- A. Body Complex
- B. Body Milk
- C. Hydrating Lift Facial Serum
- D. Hydrating Eye Cream
- E. Advanced Hydrating Facial Milk Balm

SAVE **20%**

ROSE GOLD 5 IN 1 MICELLAR WATER

\$32 ~~\$40~~



GIFT

with purchase
of (323777)
**Royal Almond
Body Oil**

Rich
Hydration

A



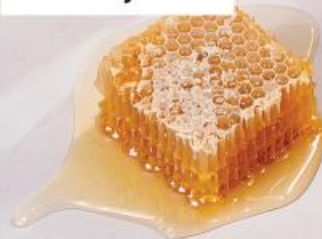
Light
Hydration

B



C

Visibly Lift



D

Eye
Cream



E

Hydrate



SAVE
UP TO

%
50



SAVE OVER **40%**

JAFRA SUN BODY DUO

\$39 ~~\$69~~

- Body Sunscreen
- Broad Spectrum SPF 50+
- After Sun Relief Lotion



SAVE OVER **30%**

**JAFRA SUN FACIAL
SUNSCREEN**

\$19 each ~~\$28~~

Purchase with purchase

**JAFRA SKIN
SHEA BUTTER
LIP BALM**

\$12* ~~\$22~~

**with purchase of 323794
Limit 1 offer per purchase.
No item code needed.*



Designed with gentle formulas that are respectful of corals. They have been evaluated through laboratory tests on *Montipora digitata* species.

SAVE
UP TO

%
40



Intensive Restore

- . Olive Body Lotion
- . Olive Body Oil



Deep Nourishing

- . Coconut Body Lotion
- . Coconut Body Oil



Elasticity & Firmness

- . Almond Body Lotion
- . Almond Body Oil



Intensive Restore

- . Olive Body Lotion
- . Olive Body Oil



BONUS-SIZE ROYAL BODY

1 FOR \$42 ~~\$49~~
2 FOR \$53 ~~\$106~~

No purchase limit

SAVE
UP TO

%
O
LO



SAVE OVER **30%**

SCALP CARE
PURIFYING ONLY
SCALP SERUM

\$22 ~~\$32~~

SAVE OVER **40%**

SPLIT-END REPAIR
CAPSULES

\$16 ~~\$27~~

Botanical
Oasis



SAVE OVER **35%**

WASH AND CONDITION
HAIR DUO

\$32 ~~\$50~~

No purchase limit

CHOOSE 2:

- . Moisture Replenish Shampoo
- . Moisture Replenish Conditioner
- . Color Care Strengthen & Renew Shampoo
- . Color Care Strengthen & Renew Conditioner

SAVE
UP TO

%
40



JAFRA DAILY CLEAN & FRESH DUO 2 FOR \$19 \$40

CHOOSE 1 DEODORANT:

- A. FOR MEN Aquatique stick
- B. Sensitive Skin Antiperspirant Deodorant Roll-on
- C. Antiperspirant Deodorant Roll-on
- D. Skin Brightening Antiperspirant Deodorant Roll-on
- E. Hair Minimizing Antiperspirant Deodorant Roll-on
- F. 0% Aluminum Deodorant Roll-on | Fresh Lavender
- G. 0% Aluminum Deodorant Roll-on | Cool Cucumber

CHOOSE 1 BODYWASH:

- H. Daily Charcoal - Fresh Lavender
- I. Daily Charcoal - Cool Cucumber

JAFRA
DAILY

SAVE
OVER
10%

Fair: 101

Fair: 121

Fair: 132

Fair: 140

Fair: 151

Medium: 212

Medium: 221

Medium: 232

Medium: 241

Medium: 250

Tan: 320

Tan: 331

Tan: 342

Tan: 351

Deep: 421

Deep: 430

Deep: 442

SAVE OVER **30%**

**ALWAYS 24 HR
FULL COVER
LONG-WEAR
FOUNDATION**

\$21 each
~~\$31~~



NEW!



Angled Applicator
For precise application



SAVE OVER **55%**

**ALWAYS 24 HR
LONG-WEAR
CONCEALER**

\$16 each ~~\$36~~

GIFT

with purchase
of (323812)
**Professional
Concealer
Brush**

SAVE
UP TO

50%

Always **Bold**



SAVE **30%**

**ALWAYS 24 HR
WATERPROOF
MASCARA**

\$16 ~~\$23~~

Purchase with purchase

**JAFRA BEAUTY
REMOVER FOR
EYES AND LIPS**

\$8* ~~\$21~~

**with purchase of 323814
Limit 1 offer per purchase.
No item code needed.*



JAFRA
ALWAYS
24HR



SAVE OVER **15%**

**ALWAYS 24 HR
LONG LASTING LIQUID
LIP STAIN**

\$21 each ~~\$26~~

Dreamy

Youthful

Gentle

Fearless

Rebellious

Empowered

SAVE
UP TO

%
30

No appointment. **No limits.**

SAVE OVER **45%**

**CONDITIONING
LACQUER REMOVER**

\$8 \$15

SAVE OVER **40%**

**JAFRA BEAUTY
BEYOND BRILLIANT
GEL UV TOP COAT**

\$9 \$16

SAVE UP TO **65%**

NAIL LACQUERS

1 FOR \$12 \$16

2 FOR \$19 \$32

3 FOR \$21 \$65

No purchase limit

GIFT

with purchase
of (323823)
Nail Art Tool Set

SAVE
UP TO

%
65



JAFRA

HOSTESS OFFERS AUGUST 1-31, 2026

PARTY HOST OFFER

SAVE OVER 65%



**SPEND \$300+
RETAIL TO UNLOCK
THIS OFFER**

Biolab Dark Spot
Correction Set
Niacinamide +
DeMelanix 10.5%

\$29 \$90

INCLUDES:

- Serum & SPF Sample Postcard | 3 sachets
- Facial Cream Broad Spectrum SPF 30
- Facial Serum | 1 fl. oz.

THEY TRY IT, THEY BUY IT

SAVE OVER 60%



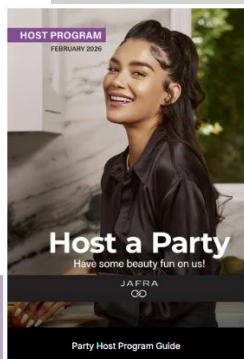
**SPEND \$400+
RETAIL TO UNLOCK
THIS OFFER**

Biolab Full
Body Care Set

\$28 \$76

INCLUDES:

- Body Exfoliator
9.5% AHAs | 7 fl. oz.
- Hydrating Facial Cleanser
4.2 fl. oz.
- Body Lotion
9.5% AHAs | 7 fl. oz.



Want to unlock even more offers? Check out the Host Program to see all the incredible deals available at each level on [JAFRA.com](https://www.jafra.com) > Business Hub > Monthly Sales Tools > Rewards & Programs

Non-Commissionable. Offers valid while supplies last. JAFRA reserves the right to substitute products with ones of greater or equal value. No codes needed. Available with your qualifying order at checkout under "Achieved Gifts & Rewards."

AUGUST 1-15 ONLY

FREE GIFT!

For Consultants ONLY

Receive this FREE GIFT with your first retail sales order of \$450 or more!

INCLUDES:

- Gold Dynamics Revitalizing Toning Cleanser
- Eau d'Arômes

Retail value \$77

PLUS!
FREE Shipping
on all retail
orders of
\$200+



Valid while supplies last. JAFRA reserves the right to substitute items for ones of greater or equal value.

AUGUST 3 – 7, 2026

Find this offer
and more on
[JAFRA.com](https://www.jafra.com) >
Weekly Offers



SAVE UP TO **45%**

Happy Anniversary Faves
We're celebrating with our
best beauty picks & savings!

Valid while supplies last. JAFRA reserves the right to substitute items for ones of greater or equal value.

AUGUST SHIPPING

CONSULTANT RETAIL ORDER

DATE	Order Amount	Shipping Fee
AUGUST 1-15	\$200 and up	FREE
AUGUST 1-15	\$199.99 or less	\$15
AUGUST 16-31	1st Order of The Month	\$15
AUGUST 16-31	2nd or any additional orders	\$8



THE CUSTOMER EXPERIENCE TEAM IS HERE TO HELP



Call us at 800-852-3728

- Monday - Friday from 8 AM to 5 PM (PT)
- Saturday, August 15th from 8 AM to 5 PM (PT)
- Monday, August 31st from 8 AM to 7 PM (PT)



Email us at jafracares@jafra.com

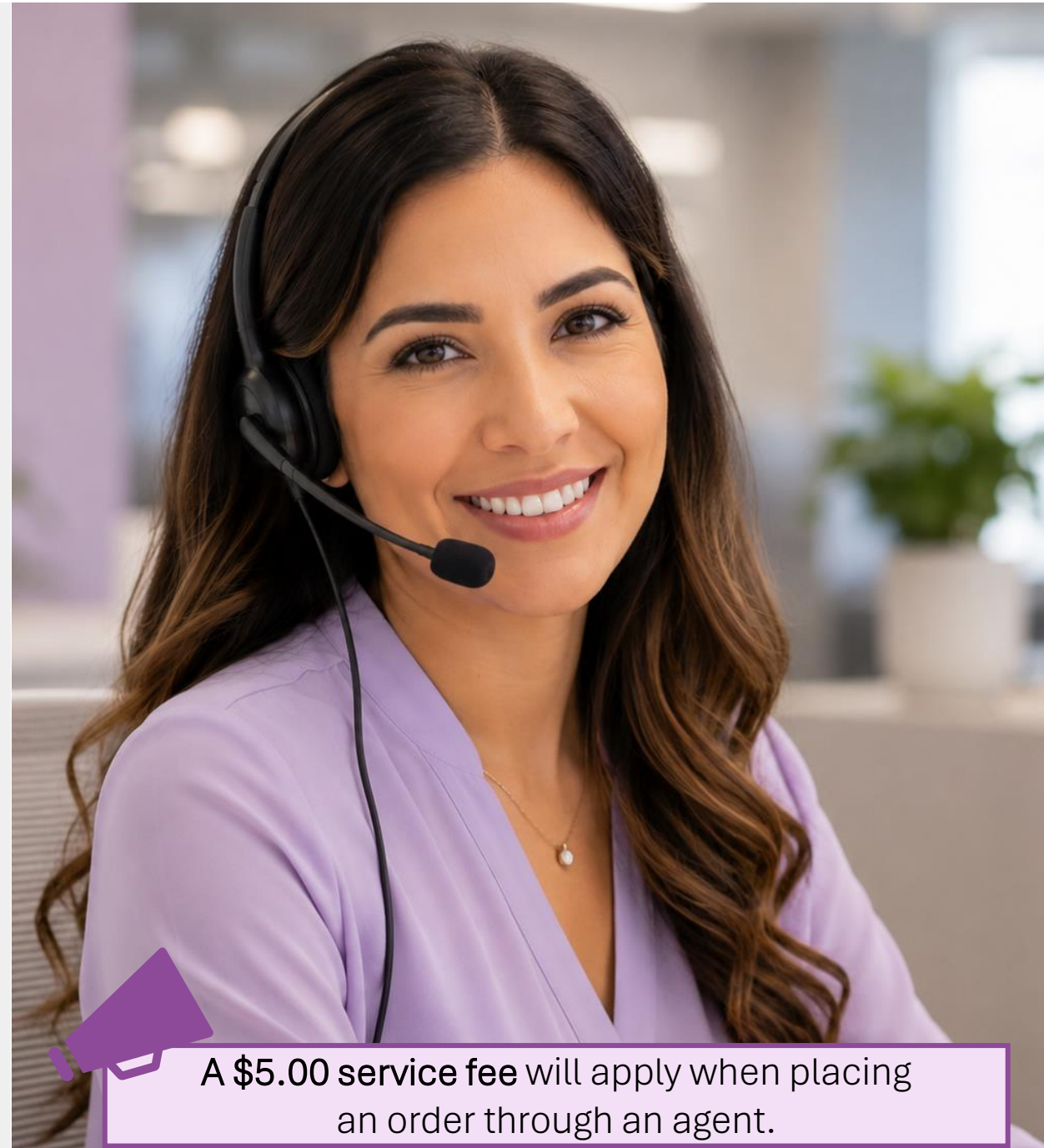


Send us a chat on [JAFRA.com](https://www.jafra.com)

SUPPORT UPDATE

To improve your experience & reduce hold times, the Call Center will prioritize the following on August 15th & 31st:

- ✓ Order Placement
- ✓ Group Sales Totals



A \$5.00 service fee will apply when placing an order through an agent.



PLACE YOUR ORDERS EARLY!

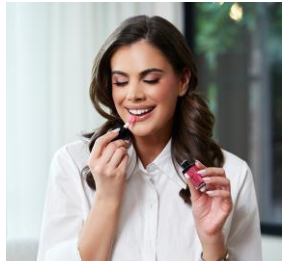
JAFRA.com will close on August 31st for maintenance at:
9 PM(PT) / 10 PM(MT) / 11 PM(CT) / 12 PM(ET)



SPONSORING PROMOS
New people = Infinite possibilities

NEW CONSULTANTS CAN JOIN JAFRA FOR FREE!

WHEN THEY JOIN JAFRA AS A CONSULTANT THEY GET:



**45% OFF
IN THEIR FIRST
THREE MONTHS**



**\$200 & \$400
SUPER DISCOUNTED
PRODUCT PACKS**



**THEIR OWN
PERSONAL WEBSITE**



**FREE SHIPPING ON
THEIR ENROLLMENT
ORDER**



PLUS, New Consultants will receive a Welcome email with links to all their digital tools, including the JAFRA Purple Guide, Product Catalog, and Monthly Brochure!

WANT TO GET 50% OFF?

50%

Discount on
Personal Retail Sales

CONSULTANTS & LEADERS

Have 1 Directly Sponsored Qualified New Consultant, with \$200 or more in Personal Retail Sales, in the previous month.

OR

VIP CONSULTANTS

Have personal retail sales of \$400 or more, each month, for 3 consecutive months.



Plus, you and your Qualified New Consultants earn JAFRA Rewards Points! Check out the JAFRA Purple Guide for details.



NEW CONSULTANT PACKS \$200

ADD AN *OPTIONAL NEW CONSULTANT PACK - COMMISSIONABLE

Includes top-selling products to try, demo, or sell.

Available only for New Consultants & VIPs

**GREAT
VALUE!
PLUS, New
Consultants save
an additional 45%!**



Fragrance Pack

Retail Value: \$430

Save up to \$230!



At Home Facial Pack

Retail Value: \$379

Save up to \$179!



Skin Care Pack

Retail Value: \$396

Save up to \$196!

*Optional New Consultant Packs are exclusively for New Consultants and VIPs. JAFRA reserves the right to substitute items for ones of greater or equal value.

NEW CONSULTANT PACK \$200

Perfect for at-home facials!

Commissionable. PLUS, New Consultants save an additional 45%!

Retail Value: \$379



Add this pack to
your enrollment
order and it ships
for free!



*JAFRA reserves the right to substitute
items for ones of greater or equal value.*

JAFRA
Unstoppable70
National Convention, Los Angeles 2026

NEW CONSULTANT PACKS \$400

ADD AN *OPTIONAL NEW CONSULTANT PACK - COMMISSIONABLE

Includes top-selling products to try, demo, or sell.

Available only for New Consultants & VIPs

BEST VALUE!

PLUS,

New Consultants save
an additional 45%!

Every \$400 Pack comes with a trendy JAFRA bag—
your new go-to for carrying all your favorites in style!
Bag may vary. While supplies last.



Fragrance Pack

Retail Value: \$951 **Save up to \$551!**



Skin Care Pack

Retail Value: \$662 **Save up to \$262!**



Beauty Pro Pack

Retail Value: \$823 **Save up to \$423!**

JAFRA reserves the right to substitute items for ones of greater or equal value.

VIP CLUB

THE 50% CLUB + EXCLUSIVE PERKS
JUST FOR YOU!

Congratulations to our
NEW VIP Club Members -
Welcome to the Club!

REMINDER: PLEASE ALLOW **UNTIL THE 3RD BUSINESS DAY**
OF EACH MONTH FOR YOUR VIP STATUS TO UPDATE



JAFRA


VIP VISIONARIES

VIPs, get exclusive product & business training on new products before they're available! Plus, learn how to maximize sales with VIP Early Access offers.

AUGUST 12TH at 2:00 PM (PT)

An invitation will be sent to your email.

VIP EXCLUSIVE BENEFITS

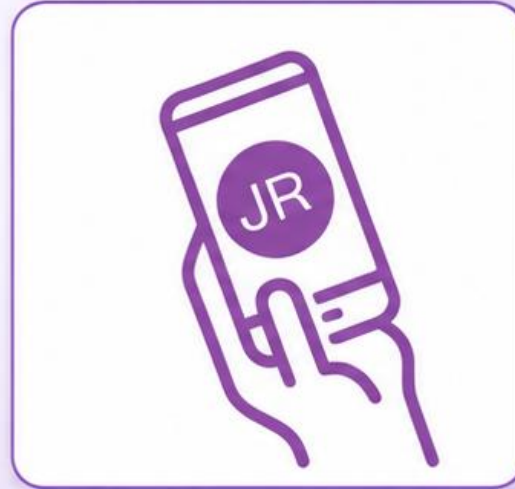
More rewards. More perks. More reasons to stay **VIP**



Get a 50% discount on all your orders. Enjoy incredible savings and shop new products before everyone else.



The first time you become a VIP you'll get a VIP Welcome Gift in Month 4 with your order! Gift includes a JAFRA Cosmetics Bag, VIP Pin, and Royal Revitalize products.



Be rewarded for your consistency with VIP-only JAFRA Reward Points! Get to your next reward even faster when you maintain your VIP status.



Exclusive VIP Meetings to learn about upcoming product launches and more. Plus, VIP Only celebrations like our VIP Fancy Hat Party we'll be having at our National Convention!

JULY - SEPTEMBER

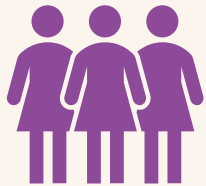
LEADERS ONLY

EARN YOUR QUARTERLY BONUS

WHEN YOU HAVE

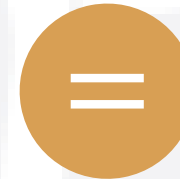
6

New Consultants personally
invited by you*



10

New Consultants
invited by your team*



\$500
BONUS



***Each with \$400 in retail sales
in the month they join.**

**PLUS, you'll earn
JAFRA Rewards Points!**

See the JAFRA Purple Guide for details



Leadership Retreat

NEW LEADERSHIP RETREAT IN NOVEMBER
LOCATION: FORT WORTH, TX
QUALIFY: JULY 1 – SEPTEMBER 30, 2026

FORT WORTH STOCKYARDS

WHERE THE WEST BEGINS



NEW LEADERSHIP RETREAT IN NOVEMBER
LOCATION: FORT WORTH, TX
QUALIFY: JULY 1 – SEPTEMBER 30, 2026

EARN THE NOVEMBER 2026 LEADERS RETREAT!

Qualification Period: July 1- September 30, 2026

Location: Fort Worth, TX (English & Spanish)

Includes: 2 nights accommodation and training sessions (some meals are included)

Titles frozen as of July 1st, 2026.

CONSULTANTS

STEP 1:

Promote to Team Leader with the following requirements:

- \$200+ Personal Retail Sales
- ***6 Ordering Consultants**, each with \$200+ Personal Retail Sales (at least 1 must be a QUALIFIED NEW CONSULTANT** in the qualifying month.)
- \$1,200+ in Central Branch Retail Sales

STEP 2:

Maintain the title of Team Leader until the date of the retreat.

TEAM LEADER TO GOLD DIRECTOR

Grow your July 2026 title
and hold the title by the date of the retreat.

OR

Sponsor 12 direct CQNC***
during the qualification period.

***CQNC = **Contest Qualifying New Consultant. A New Consultant who qualifies with \$400 in personal retail sales in the month they join.

Leaders with the title of Ambassador to Royal Ambassador can participate in this retreat however, transportation and lodging expenses are not included.

*The requirement of having 6 Ordering Consultants only applies to the qualification for the Leadership Retreat in November 2026. **A Qualified New Consultant (QNC) is a Consultant with \$200 or more in retail sales in the month they join.

EXCLUSIVELY FOR LEADERS



This is where strategies are shared, goals are realized,
and momentum is built. Don't miss our monthly Leader meeting

AUGUST 10TH at 2:00 PM (PT)

An invitation will be sent to your email.



JAFRA REWARDS

Earn points for all your activities at JAFRA when you shop and build your business. With different levels and hundreds of rewards to choose from.



Track points in your virtual office. To see all points levels and full rewards catalog, scan the QR code or visit [JAFRA.com](https://www.jafra.com)

100 POINTS



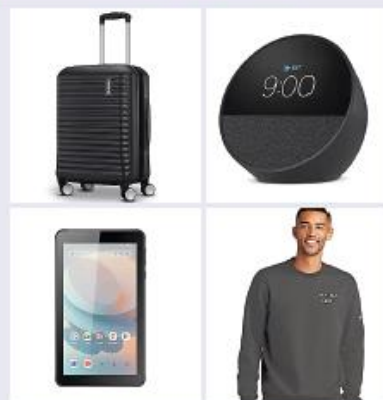
300 POINTS



400 POINTS



700 POINTS



900 POINTS



1,500 POINTS



3,500 POINTS



8,000 POINTS



12,500 POINTS





Check out the JAFRA Purple Guide on [JAFRA.com](https://www.jafra.com) for how to earn points and to see available rewards.



JAFRA Rewards Points **ARE BETTER THAN EVER!**

Now you can earn points:

- ★ In your first 3 months as a New Consultant
- ★ For Personal Sales & Sponsoring
- ★ By Building Teams
- ★ For Promoting New Leaders
- ★ By becoming a New Leader
- ★ For Growing Your Group
- ★ Each consecutive month you maintain your title
- ★ When you reach VIP milestones

THE JAFRA PURPLE GUIDE GOT A MAKEOVER!

With a fresh new look and an easier-to-navigate layout, finding the information you need is simpler than ever. Same great programs, brand-new look!

PLUS, we're including 1 printed copy of the Purple Guide in all Consultant orders in August, and you can also purchase a pack of 5 for only \$8.00. While supplies last!

Check it out today on [JAFRA.com](https://www.jafra.com)





EVENTS



JOIN US IN PERSON WITH NEL PRENTISS

Discuss business strategies, product highlights, and more, with Nel Prentiss, Field Development Manager, to take your business to the next level.

This is a FREE event & everyone is welcome to attend!

Tuesday, August 18th, 1:30PM-3:00PM
at our JAFRA Corporate Office
1 Baxter Way, Suite 150, Westlake Village, CA



OPEN HOUSE

at our Dallas Distribution Center!
Join us for a Business
Opportunity Meeting



Tuesday
August 18, 2026



10:00 AM - 1:00 PM
Opportunity Meeting
10:00 AM - 10:30 AM



JAFRA Cosmetics
2670 Edmonds Ln
Lewisville, TX 75067



New guests
get a gift!



Discover why JAFRA has been unstoppable for 70 years!
Explore our products, the Opportunity, and enjoy an exclusive tour of the Distribution Center.

70 YEARS NEVER LOOKED SO GOOD!

This August, we're celebrating JAFRA's 70th Anniversary with hundreds of Consultants and Leaders at our National Convention in Hollywood, CA, honoring 70 unstoppable years of beauty, innovation, empowerment, and the freedom to be you.



JAFRA
Unstoppable70
National Convention, Los Angeles 2026



JAFRA TOOLS

SPONSORING TOOLS

Share this month's offers & newest product innovations! Check out the Monthly Client Brochure on JAFRA.com > Business Hub > Monthly Sales Tools > Monthly Brochure



Monthly Client Brochure

To see all your sales & sponsoring tools; plus, training, events & more, check out the Monthly Activate Magazine on JAFRA.com > Business Hub > Monthly Sales Tools > Activate Magazine



Monthly Activate Magazine

Want to see what you can earn, Leadership requirements, Consultant perks, how to earn JAFRA Rewards Points & more? Check out the Purple Guide on JAFRA.com > Business Hub



JAFRA Purple Guide

Official Communication Channels

For all JAFRA Updates & Offers



- Check your inbox for emails from **info@jafra.com**
- Subscribe to SMS/text messages from JAFRA
- Stay up to date on the Telegram App

For all Sales & Product Training plus, Recognition



Join JAFRA Beauty Insiders on Facebook to:

- Connect with our community of JAFRA Consultants & Leaders
- Participate in Sales & Product training
- Celebrate each others' achievements

For all Shareable Social Media



- Follow @JAFRACosmetics on social media
- See and share posts from our JAFRA Cosmetics Facebook, Instagram, Tik Tok, Pinterest, and YouTube
- Use #JAFRACosmetics every time you post

For All Other Questions



Our Customer Experience Team is here to help!

Monday–Friday,
8 AM–5 PM (PT)
Call: (800) 852-3728
Email: jafracares@jafra.com
Chat: [JAFRA.com](https://www.jafra.com)



JAFRA TRAINING

AUGUST JAFRA BEAUTY INSIDERS FACEBOOK CALENDAR

SUNDAY	MONDAY Weekly Win Sales Focus	TUESDAY Product Training How to Share & Sell	WEDNESDAY Mirror of Success Stories that Inspire	THURSDAY Product Training How to Share & Sell	FRIDAY Reminders Stay Up to Date	SATURDAY	
	3	4	5	6	7	8	
9	10	11	12	13	14	15	
	WEEKLY WIN 8/10	PRODUCT EDUCATION	MIRROR OF SUCCESS 8/12	PRODUCT EDUCATION	REMINDERS		
16	17		19			21	22
	POWER WEEK 8/17		RECOGNITION				
23	24	25	26	27	28	29	
	WEEKLY WIN 8/24				POWER WEEK 8/21		
30	31						
	WEEKLY WIN 8/31				JAFRA Unstoppable70 National Convention, Los Angeles 2026		

POWER WEEK IS AUGUST 17 & 21

Join us for Power Week
on JAFRA Beauty Insiders on Facebook

Together, we'll activate the field by
attracting new customers & Consultants,
boost your business with referrals,
and expand your team with future Leaders.

Plus, learn best practices from Leaders
nationwide, and connect with others who
are sharing products, opportunities, and
success every day.

🌺 POWER WEEK – DAY 2 🌺

Tune in to this inspiring episode with Linda Castillo, Sr. National Director of Sales, live from Hawaii 🌴—where leaders are learning, growing, and building with intention. Here are some of the highlights and takeaways from Tuesday's Business Meetings.

Build with Purpose. Lead with Vision. 💜



JAFRA

