SEPTEMBER 2026

JAFRA

ACTIVATE

CONSULTANTS



Dear JAFRA Consultants,
There has never been a better time to share JAFRA! We have incredible products, exciting innovation like our new MenoBalance technology from BioLab, and some of our best discounts, promotions, and offers to help you sell more and earn more.
This month, make the most of every opportunity. Share your favorite products, introduce something new, reconnect with your customers, and help them discover the incredible value JAFRA has to offer.
Great products, great prices, exciting promotions, and great commissions. That's a powerful combination. The more you share, the more opportunities you create to grow your customer and consultant base and increase your earnings.
So, let's SHARE JAFRA STRONG this month! More conversations, more customers, more sales, and more opportunities to earn while sharing products you love.
Let's make September a month to sell, share, and WIN together!

With all our excitement and support,
Maria Gordoa and the JAFRA Team

NEW & FAVORITES NEW & FAVORITES NEW & FAVORITES

NEW! BIOLAB MENO BALANCE SET



Helps improve the look of density, elasticity & firmness in skin experiencing changes associated with perimenopause and menopause, with lightweight hydration and a cooling mist.

$66 retail value $120

NEW! JAFRA ROYAL LAVENDER



Designed to complement your night-time routine with an enveloping sensorial experience. Its lavender-based scent helps create an aura of relaxation, preparing both skin and senses for rest. See the NEW Night-time Mist and Hand Cream in the brochure.

2 for $53 retail value $121

ONLINE



5 FOR $99

September 1 -30. Choose 5 from some of our skin care & fragrance faves! Limit 1 per purchase.



CLICK HERE OR SCAN TO SEE THE SEPTEMBER CLIENT BROCHURE

NEW! SUPREMEMATTE MAKEUP



Shine control & a skin-caring formula. Suprememattе Foundation helps even out skin tone, for a natural looking complexion with a lightweight feel. Suprememattе Powder delivers hydrating, even color with a velvety matte finish.

Foundation & Powder
$19 each retail value $25

CLICK OR SCAN TO SEE ALL SPECIAL OFFERS

FREE

FREE GIFT WITH FIRST $450 RETAIL ORDER & FREE SHIPPING FOR ORDERS OF $200+ ENDS **SEPTEMBER 15!**

THIS MONTH'S FOCUS

SEPTEMBER 2026

SPONSORING TOOLS ∞ SPONSORING TOOLS ∞ SPONSORING TOOLS

JOINING JAFRA IS FREE!



WHEN THEY JOIN JAFRA AS A CONSULTANT, THEY GET:

- ✔ 45% off in their first 3 months
- ✔ Super discounted Packs
- ✔ Their own personal Web Store
- ✔ FREE shipping on their enrollment order

50% DISCOUNT FOR SPONSORING CONSULTANTS

See the Purple Guide for details about how to receive the 50% discount.

HOW DO YOU BECOME A VIP?

Have three consecutive months of $400 or more in personal retail sales each month:

MONTH 1	MONTH 2	MONTH 3	MONTH 4
$400	$400	$400	You're in the VIP Club!

50% discount on personal retail sales

Start enjoying all of the VIP Club's benefits on the 1st of the following month.

Join the exclusive VIP Visionaries meeting
September 9 at 2:00PM

SHARE THE HUGE SAVINGS WITH OUR OPTIONAL PACKS EXCLUSIVELY FOR NEW CONSULTANTS & VIPS

GREAT VALUE — **$200 each** — COMMISSIONABLE
Save up to $230!



BEST VALUE — **$400 each** — COMMISSIONABLE
Save up to $551!



$400 Packs include a large JAFRA bag to carry your products in style!

JAFRA reserves the right to substitute products with ones of greater or equal value.

BIOLAB MENO BALANCE COMPLEX: SUPPORT FOR CHANGING SKIN

Developed for skin experiencing changes commonly associated with perimenopause and menopause, Meno Balance Complex is an exclusive ingredient technology that helps to minimize the signs of elasticity loss and the look of fatigued skin. **Try These Meno Balance Complex Demo Tips:**



Face & Neck - Apply the serum and cream to the face and extend down the neck to let clients experience the texture and immediate comfort for themselves.



One Side First - Apply to one side of the face and compare with the other side, so your client can notice how their skin looks and feels.



Instant Cooling Mist - Perfect for anyone experiencing hot flashes or feeling overheated. Mist lightly over the face for an instant refreshing sensation. Its ultra-fine formula provides a cooling effect that lasts up to 30 minutes and can be used before or after makeup.

Queen Bee Tip: Talking about menopause can feel personal, so start with the skin concern. Ask, "Have you noticed changes like dryness, loss of firmness, fine lines, or tired-looking skin?" If they relate, introduce Meno Balance Complex as skincare support.



CLICK HERE OR SCAN CODE TO SEE OUR COMPLETE PRODUCT CATALOG

JAFRA

JAFRA Unstoppable70

THIS MONTH'S FOCUS

SEPTEMBER 2026

JAFRA REWARDS POINTS ∞ JAFRA REWARDS POINTS ∞ JAFRA REWARDS POINTS

EARN POINTS & REDEEM FOR INCREDIBLE REWARDS!



POINTS FOR CONSULTANTS

Sell & Sponsor[1]

Monthly Personal Retail Sales	Qualified New Consultants in the month[2] 0	1	2	3+
$600 or more	100 JR	200 JR	400 JR	600 JR
$500	60 JR	175 JR	350 JR	450 JR
$400	30 JR	150 JR	300 JR	400 JR
$300	15 JR	125 JR	250 JR	350 JR
$200	5 JR	100 JR	200 JR	300 JR

POINTS FOR NEW CONSULTANTS

Power Start

First 3 Months	Multiply the points you earn each month
1st month	x1
2nd month	x2
3rd month	x3

EXAMPLE:
1st month earn 30 points x1 (additional 30 points) = 60 pts

POINTS FOR VIPS

Be rewarded for your consistency when you stay in the VIP Club.

- ✔ First, become a VIP. Then maintain your VIP status to earn JAFRA rewards points.
- ✔ **50 POINTS** Be a VIP each month for 3 consecutive months.
- ✔ **100 POINTS** Be a VIP each month for 6 consecutive months.
- ✔ **200 POINTS** Be a VIP each month for 9 consecutive months.
- ✔ **300 POINTS** Be a VIP each month for 12 consecutive months.
- ✔ **50 POINTS** Each month you're a VIP after 13+ consecutive months.

VIP Points are not cumulative.

POINTS FOR NEW TEAM LEADERS

Continue to Build your Team

Month	Milestone	Points		
Month 1	Qualifying as a Leader	500 JR		
Month 2	Building Your Team	QOC[3] 5 - 6	7 - 9	10+
		200 JR	600 JR	1,200 JR
Month 3	Growing Your Team	QOC[3] 7 - 9	10 - 12	13+
		400 JR	800 JR	1,400 JR

POINTS FOR TEAM LEADERS THROUGH ROYAL AMBASSADORS

Growing your Central Branch[5]

Qualified New Consultants[2] during the Month	Points
10 or more	1,250 JR
7-9	750 JR
4-6	400 JR
1-3	150 JR

POINTS FOR SUPERVISOR THROUGH ROYAL AMBASSADORS

Leader Development

Month	Milestone	Points		
Month 1	Qualifying a New Team Leader	200 JR		
Month 2	New Leaders Growth	QOC[4] 5 - 6	7 - 9	10+
		150 JR	400 JR	800 JR
Month 3	New Leaders Growth	QOC[4] 7 - 9	10 - 12	13+
		300 JR	600 JR	1,000 JR

POINTS FOR SUPERVISOR THROUGH ROYAL AMBASSADORS

Level Up & Maintain[6]

Milestone	First Time Title Points	Monthly Points
Royal Ambassador	10,000 JR	2,000 JR
Gold Ambassador	5,000 JR	1,000 JR
Ambassador	3,750 JR	750 JR
Gold Director	2,500 JR	500 JR
Director	2,000 JR	400 JR
Gold Supervisor	1,500 JR	200 JR
Supervisor	1,000 JR	100 JR

[1] *Rewards points for the category of Sell & Sponsor cannot be earned by Team Leaders or above.*
[2] *A Qualified New Consultant (QNC) is a Consultant with $200 or more in retail sales in the month they join.*
[3] *Qualified Ordering Consultant (QOC) is a Consultant with Personal Retail Sales of $200 or more in the month.*
[4] *Qualified Ordering Consultants in your New Team Leaders Central Branch, Consultant with Personal Retail Sales of $200 or more in the month.*
[5] *Rewards points for the category of Growing your Central Branch can only be earned by Team Leaders & above.*
[6] *Please refer to the Purple Guide for the full requirements of how to earn points in the Level Up & Maintain category.*

CLICK HERE TO SEE THE COMPLETE JAFRA REWARDS PROGRAM IN THE PURPLE GUIDE

All programs and rewards are subject to change. To see all available rewards visit JAFRA.com.

GROW, LEAD & CELEBRATE! SEPTEMBER 2026

RECOGNITION RECOGNITION RECOGNITION

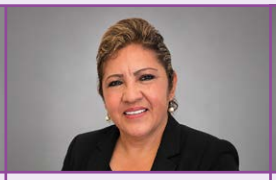
Congratulations to these incredible Leaders on reaching a new Leadership title for the very first time! Their dedication and passion, drives them to lead by example, empower their teams & inspire us all.



Martha Cruz Rafael
New Royal Ambassador



Gabby Gutierrez
New Royal Ambassador



Maria Bello
New Ambassador



Marilu Velásquez
New Gold Director



Congratulations to our Icon Award winner, **Jamelyn Cruz!** Her story & triumphs are the mark of an icon.

EVENTS EVENTS EVENTS



JOIN US IN PERSON

Nel Prentiss, Field Development Manager, will share strategies & more. Bring guests, event is free!
September 16, 1:30-3:00 PM
At the JAFRA Corporate Office
1 Baxter Way, Westlake Village, CA

LAST MONTH TO QUALIFY FOR THE LEADERSHIP RETREAT



Qualification ends September 30!
Earn your spot at the Leadership Retreat in Fort Worth, TX and enjoy an unforgettable experience designed to inspire, recognize, and reward your success!



INTERNATIONAL CRUISE? YES PLEASE!

Earn your ticket aboard and spend eight luxurious days tracing the coastlines of Italy, Croatia and Montenegro.

Qualification period: August 1, 2026 - January 31, 2027

CLICK HERE OR SCAN CODE TO SEE HOW TO EARN THE RETREAT & CRUISE

Join us on Zoom for the exclusive Leader Meeting **9/8** at **2:00pm (PT)** and for the VIPs Only Meeting **9/9** at **2:00pm (PT)**

SEPTEMBER TRAINING CUSTOMER SUPPORT

DISCOVER WHAT'S NEW IN OUR FACEBOOK GROUP

Connect with our community of Consultants & Leaders on JAFRA Beauty Insiders on Facebook. Share product tips, celebrate milestones, see training, and more!

CLICK HERE OR SCAN THE QR CODE BELOW TO JOIN OR ACCESS

JAFRA BEAUTY INSIDERS

CONTACT OUR CUSTOMER EXPERIENCE TEAM

Monday – Friday 8am - 5pm (PT)

Call us at **800-852-3728**
Email us at **jafracares@jafra.com**
Send us a chat on **JAFRA.com**
Join JAFRA Cosmetics on the Telegram App for updates and follow us on social media **@JAFRACosmetics**