



Next Stop: VIP

A step-by-step journey to grow your beauty business
with confidence and rewards!

Launch & Share

MONTH 1

Objective: Getting started

- Get to know your Discovery Kit by visiting the Getting Started Page on JAFRA.com.
- Customize your FREE JAFRA Personal Website.
- Explore your Backoffice and track your progress.
- Host a launch event (in-person or virtual).
- Reach \$400+ in personal retail sales + 45% discount + unlock 50% discount for Month 2.
- Optional-access to purchase a Start My Way Pack.
- Earn bonus JAFRA Rewards Points in Month 1.
- Get to know the Purple Guide.
- Join JAFRA Beauty Insiders on Facebook for training, selling tips and much more!



Pro Tip: Post a selfie with your Business Kit to celebrate your launch!

Grow & Glow

MONTH 2

Objective: Build your confidence & your client base

- Grow your client list (referrals + social media).
- Reach \$400+ in personal retail sales + *unlock 50% discount in Month 3.
- Last month to purchase an optional Start My Way Pack.
- Share your favorite JAFRA products on social media.
- Earn bonus JAFRA Rewards Points in Month 2.
- Track or redeem your JAFRA Rewards Points.



*Must reach \$400 retail sales in the month they joined and each consecutive month to get 50% discount.



Pro Tip: Encourage clients to post selfies with their JAFRA products!

Momentum & Mastery

MONTH 3

Objective: Strengthen habits & prepare for leadership

- Reach \$400+ in personal retail sales + *unlock 50% discount in Month 4 as a VIP.
- Earn bonus JAFRA Rewards Points in Month 3.
- Add new clients weekly.
- Dive into training tools (videos, on-demand, guides).
- Post at least 1x a week about your JAFRA business on social media.



Pro Tip: Start practicing how to share the JAFRA Opportunity!



Shine as a VIP

MONTH 4

Objective: Celebrate success & enjoy exclusive perks

- **Enjoy VIP Perks:**
 1. 50% discount.
 2. Access to the VIP Shop.
 3. Early access to new product launches.
 4. Monthly meeting with the JAFRA Team.
 5. Plus, 1st time VIPs receive a welcome gift.
- Keep earning JAFRA Rewards Points each month.
- Continue reaching \$400+ in personal retail sales each month to maintain your 50% discount.
- Ready to grow? Start sponsoring New Consultants to earn commissions as a Team Leader. Check out the JAFRA Purple Guide for all the details.



Pro Tip: Share your VIP perks on social media to inspire your clients & future team members!