



Nourishment
meets repair



What Is It?



A silky, lightweight serum powered by oils + vegan keratin.

Designed to smooth split ends, reduce breakage, and boost shine instantly.



Why Your Ends Need Extra Love

Hair goes through daily stress from heat, styling, and the environment.

Over time, this leads to dryness and breakage, especially at the ends, which are the most fragile part of the hair.

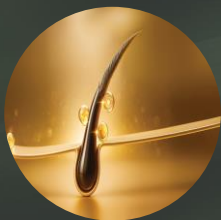
That's why targeted care is essential to keep hair looking smooth, healthy, and shiny.

Key Ingredients



Grape Seed Oil

Deeply nourishes
and moisturizes



Vegan Keratin

Helps strengthen
and repair



Murumuru Butter

Intensely hydrates
and tames frizz



Who Is This Serum For?

- ✦ Anyone with damaged or processed hair looking to repair & protect
- ✦ Those dealing with split ends and breakage
- ✦ Clients who want a smooth, salon-like finish at home
- ✦ Anyone looking for an everyday serum to strengthen, protect & boost shine



Find the Perfect Match for Your Hair Needs

The right formula for healthy-looking hair, smoother ends, and intensive repair



Split End Serum



Nourishing Oil



Split-End Repair Capsules

Product			
What it does	Helps smooth the look of split ends while deeply conditioning and softening the hair	Infuses hair with healthy-looking softness & radiant shine	Helps smooth the hair cuticle to improve the look of split ends and frizz
Best For	Hair with visible split ends, rough ends, or heat damage	Dry, dull, frizzy, or weak hair that needs softness and shine	Very dry, brittle, heavily damaged, or chemically treated hair
Key Ingredients	Grape seed oil, murumuru butter, vegan keratin	Argan oil, hydrolyzed vegetable protein, babassu oil	Grape seed oil, bertholletia excelsa nut oil, vitamin A
Benefits	Seals split ends, creates a protective barrier, makes ends softer and smoother, reduces the appearance of breakage	Hydrates, adds shine, smooths frizz, strengthens hair fiber, helps hair look healthier overall	Deep repair, restores moisture, strengthens ends, boosts shine, helps prevent future splitting
Texture	Silky serum	Lightweight oil	Rich capsule serum

Moisture Replenish Bundle

For dry, thirsty hair that needs hydration + softness

STEP 1

Shampoo



STEP 2

Conditioner



STEP 3

Split End Serum



Color Care Strength & Renew Bundle

For color-treated hair that needs strength + protection

STEP 1 Scalp Serum



STEP 2 Shampoo



STEP 3 Conditioner



STEP 4 Split End Serum



Turn results into sales

- Bundle it
- Recommended it daily
- Make it a must-have for every client
- Don't just talk about it show it!

