

THE QUEEN COLLECTION

BE POWERFUL. BE UNSTOPPABLE. BE A QUEEN.



Queen

The Original Crown

Energy: Authority. Command. Dominance.

Vibe: Bold Intense Unforgettable

Best For: Evenings, Big Meetings, Statement Moments

How It Feels:

- Powerful
- In Control
- Impossible to Ignore

This Fragrance:

Manifest your Power



Queen Ruby

The Passion Crown

Energy: Passion. Magnetism. Inner Fire.

Vibe: Radiant Expressive Confident

Best For: Celebrations, Milestones, Self-Gifting

How It Feels:

- Magnetic
- Empowered
- Bold with Emotion

This Fragrance:

Manifest your Passion.

HOW TO SELL THE COLLECTION



Ask:

- Are you feeling powerful — or passionate today?
- Which Queen are you?



Position Queen as:

- A fragrance wardrobe
- A gift of empowerment
- A celebration of feminine strength