



Discover the Innovation



NEW!

Acqua di Capri

Discover the scenic luxury
of Capri – the newest addition
to our **All Around the World**
Collection, made for him!

This innovation is more than a destination — it's a feeling.

Inspired by unforgettable escapes, golden sunsets, and effortless sophistication, this experience captures the essence of adventure, confidence, and moments that leave a lasting impression long after they are gone.



Aqua di Capri introduces masculine fragrance experience that feels sophisticated, modern, and aspirational while remaining accessible for everyday luxury.

Inspired by the Mediterranean lifestyle and European summer escapes, Capri is designed to connect with consumers seeking premium-quality fragrances, exclusivity, and unforgettable style through a scent that feels elevated, shareable, and effortlessly refined.



JAFRA
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The journey begins with the vibrant freshness of Amalfi Lemon, capturing the energy of arrival and the sparkle of the Mediterranean coast.



At the heart, an irresistible Limoncello Accord brings the warmth of unforgettable encounters and sunlit moments shared along the way.



Finally, rich Amberly Woods leave behind a sophisticated and lasting trail — a reminder that with the Collection All Around the World, the destination is only the beginning.



Share the inspiration behind Capri and the All Around the World Collection, and invite your clients to experience the sophistication, adventure, and memories captured in every bottle.



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