



A magical world
full of fairies

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This innovation is a playful and delicious fragrance inspired by fairy tales, sparkling imagination, and the joyful spirit of childhood.

Wrapped in a touch of fairy dust, this fragrance transforms every moment into a colorful adventure full of fun, dreams, and magic.

NEW! Sweetie Magic EDT

A perfume with a sweet, joyful, and enchanting personality, inspired by a magical world of fairies where imagination and fantasy reign.

Like a delicate sprinkle of fairy dust, its fragrance wraps the senses in tenderness and joy, inviting girls to believe, play, and dream.



Sweetie Magic

Where Magic Becomes a Fragrance

Sweetie Magic is a playful Fruity Gourmand fragrance that opens with a sparkling **Fairy Dust Accord**, blending bright Bergamot, juicy Pear, and delicate Wisteria for an instant touch of enchantment.

At the heart, **soft Lily of the Valley** adds a fresh and floral sweetness, capturing pure joy and innocence.

The scent gently settles into a comforting **Musk** base, leaving a soft, dreamy trail that feels warm, magical, and effortlessly irresistible.





Discover the magical world of JAFRA Sweetie playful fragrances inspired by imagination, fairy tales, and the joy of dreaming big — made for girls who believe in magic and love to shine.