



Flawless Starts Here!

FOUNDATIONS FAVES



DIFFERENT FINISH TYPES

- **Matte**: Minimizes shine and is often preferred for controlling excess oil, making it an ideal choice for those with oily skin. It provides full coverage, blurring imperfections and creating a smooth, airbrushed finish.
- **Dewy**: Provides a luminous, radiant glow, giving the skin a fresh, hydrated appearance. It's a great choice for those aiming for a youthful, healthy-looking complexion.
- **Natural**: **Designed to mimic the look of natural skin**, offering a subtle, balanced finish without being too matte or dewy. It provides adequate coverage while allowing the skin's natural texture to shine through.
- **Satin**: **Strike a balance between matte and dewy**, offering a soft, luminous glow without being overly shiny. It's an excellent choice for those seeking a subtle sheen and a versatile finish that works for both daytime and evening looks.

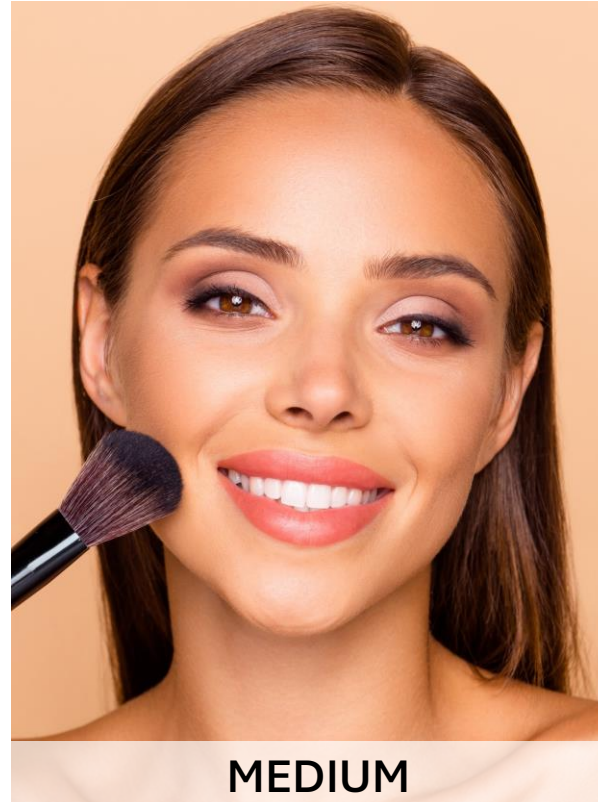


COVERAGE LEVELS

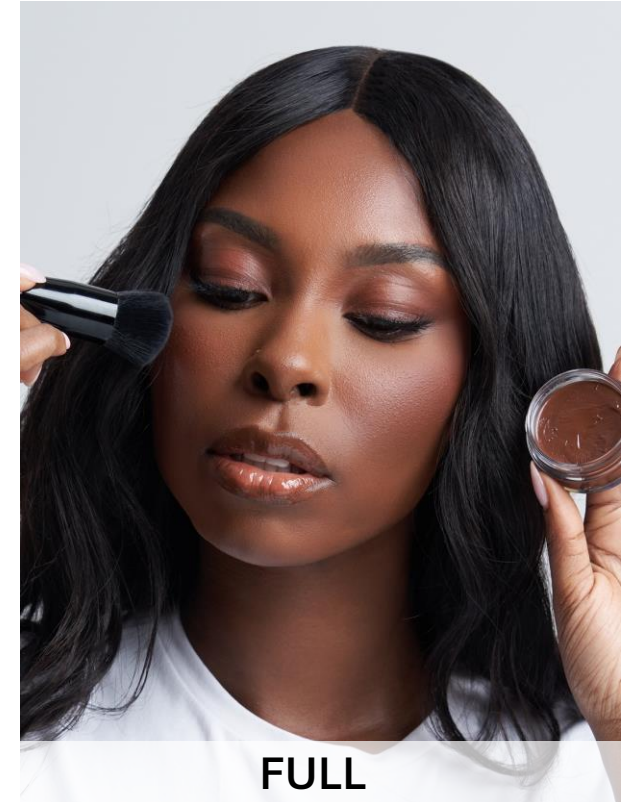
Makeup foundations come in three main coverage types: sheer, medium, and full. **Sheer coverage** is the lightest, delivering a natural, barely-there look. **Medium coverage** offers a balanced blend of coverage and a natural finish, perfect for evening out skin tone and concealing minor imperfections. **Full coverage** provides the highest pigmentation, ideal for concealing more noticeable imperfections.



SHEER



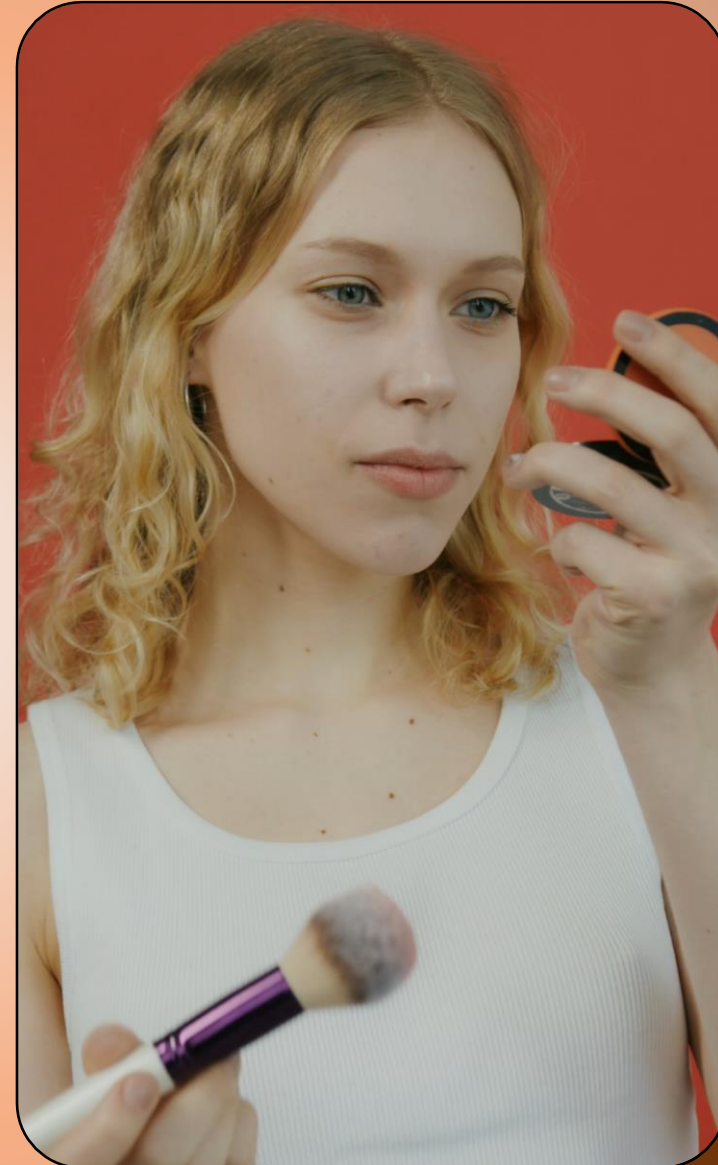
MEDIUM



FULL

APPLICATION TIPS:

- **Skin Preparation:** Start with a clean, moisturized face and apply a primer to create a smooth, even base for your foundation.
- **Application Methods:** Apply foundation using brushes, sponges, or your fingers, depending on the finish and coverage you desire.
- **Blending:** Blend the foundation thoroughly for a seamless, flawless finish.
- **Concealer:** Use concealer to target specific areas, like dark circles or blemishes, for enhanced coverage.
- **Setting:** Set your foundation with loose or pressed powder to help it last longer.



JAFRA ROYAL Radiance Foundation Broad Spectrum SPF 20



Key Ingredient: Royal Jelly Powder

Coverage: Medium to Full

Finish: Dewy

Available in 9 shades

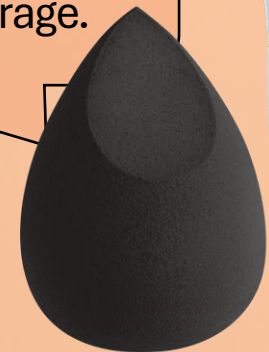
Nude L4 34006	Bare L6 34007	Natural M2 34008	Tawny M4 34009	Honey M6 34010	Bronze D2 34011	Spice D4 34012	Cappuccino D8 34014	Earth D10 34015
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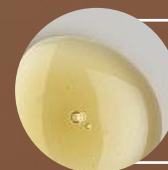
JAFRA ROYAL Radiance Foundation Broad Spectrum SPF 20



Apply with a JAFRA Foundation Brush or Blender Sponge. Start at the center of your face and blend to achieve your desired coverage.



JAFRA Beauty Cream Makeup



Key Ingredient: Vegan Collagen

Coverage: Full

Finish: Dewy

Available in 9 shades

Rich Cocoa ND20 67552	Earth ND18 67551	Golden Almond WD18 67360	Cappuccino D8 67359	Honey DG18 66474	Golden Tan MG20 66471	Bisque MDN4 66473	Natural LG14 66470	Shell MP18 66472
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JAFRA Beauty Cream Makeup

Apply with a makeup brush, blending outward and upward. Add additional layers to achieve your desired coverage, starting from the center and blending towards the hairline.





JAFRA Beauty Matte Foundation

Designed to blur the appearance of pores and minimize shine.

Finish: Satin-Matte

Coverage: Medium

Available in 17 shades

Alabaster	Buff	Muslin	Nude	Bisque	Shell	Natural	Warm Ivory	Ivory
	Golden Honey	Honey	Tan	Caramel	Earth	Golden Almond	Truffle	Rich Cocoa

JAFRA Beauty Matte Foundation

Use a foundation brush or
sponge to gently pat the product
onto your face.



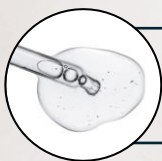
Always Full Cover 24HR Long-Wear Foundation Broad Spectrum SPF 15

Enriched formula delivers up to
24 hours of flawless makeup.

Finish: Soft Matte

Coverage: Full

Available in 17 shades



Key Ingredient: Niacinamide



Use a foundation brush or sponge to
gently pat the product onto your face.



Advanced Silk Moisturizing Serum Foundation Sunscreen Broad Spectrum SPF 15

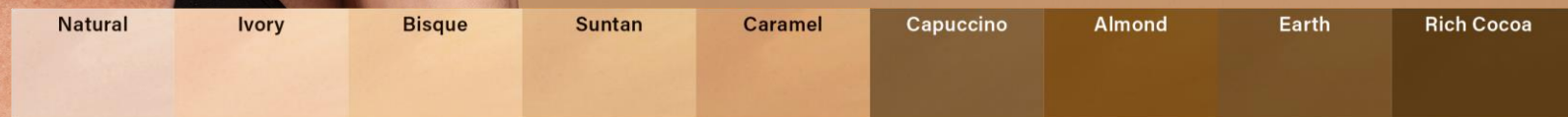


Key Ingredient: Hyaluronic
Acid Derivative

Finish: Satin-Dewy

Coverage: Sheer

Available in 9 shades



Advanced Silk Moisturizing Serum Foundation Sunscreen Broad Spectrum SPF 15

Shake well. Apply a small amount of foundation onto the back of your hand or a makeup palette. Apply to your face using gentle upward strokes with a brush, sponge, or fingertip. Blend for seamless coverage.



A group of five diverse young women are shown from the chest up, huddled together and smiling warmly at the camera. From left to right: a woman with dark curly hair, a woman with long brown hair, a woman with short dark hair, a woman with long dark hair, and a woman wearing a light pink hijab. They are all wearing light-colored tops. The background is a solid, warm brown color.

Which JAFRA foundation
will become your new favorite?