

MENO BALANCE COMPLEX FAQs

Q

What is Meno Balance Complex?

A

Meno Balance Complex is an exclusive ingredient technology developed for skin experiencing changes commonly associated with perimenopause and menopause. It helps minimize the appearance of loss of elasticity and a fatigued-looking skin.

Q

Who is the Meno Balance Complex customer?

A

Look for customers noticing changes in their skin, such as loss of firmness or elasticity, fine lines, a tired-looking appearance, or changes in how their skin looks and feels. Focus on the skin concerns not simply the customer's age or stage in life.

Q

Do they have to be experiencing menopause to use these products?

A

No. The technology was developed for skin experiencing changes commonly associated with perimenopause and menopause. The best approach is to recommend it based on the customer's skin needs and concerns.

Q

How can I introduce it to a customer without making her uncomfortable?

A

Start with the skin concern, not menopause. Try asking:

“Have you noticed any changes in your skin lately?”

If she mentions concerns such as loss of firmness, elasticity, fine lines or a tired-looking appearance, you can introduce Meno Balance as a targeted skincare solution for those changing skin needs.

Q

How is the 8% Meno Balance Redensifying Serum different from our other JAFRA serums?

A

Its key difference is the Meno Balance Complex technology and its targeted purpose. It was developed specifically for skin experiencing changes commonly associated with perimenopause and menopause and helps minimize the appearance of loss of elasticity and fatigued-looking skin.



BIOLAB

75 ml / 2.5 FL. OZ.

COMPLEJO MENO BALANCE

CREMA FACIAL REAFIRMANTE
Minimiza la apariencia de signos de envejecimiento de piel madura
50 ml / 1.7 FL. OZ.

JAFRA BIOLAB
HERMOSCIENCE
HYDRATING FACIAL CREAM
appearance of mature skin

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Can they use the 8% Meno Balance Serum with their other JAFRA serums?

A

Yes. Think about targeting different skin concerns rather than automatically layering every serum. Other JAFRA serums may address concerns such as hydration, dark spots or other signs of aging. Build the routine around the customer's top priorities.

Q

Can they use more than two serums at the same time?

A

There is no general JAFRA rule provided that limits a routine to exactly two serums. However, more products don't necessarily mean better results. Keep the routine simple, targeted and easy for the customer to follow, based on their specific needs.

Q

Does Meno Balance replace any of our existing serums?

A

No. Meno Balance was developed to address a specific set of visible skin changes commonly associated with perimenopause and menopause. Other JAFRA serums can continue to play a role when customers have additional concerns. Think of targeted solutions for different skin needs, rather than replacements.

Q

What is the difference between the Redensifying Facial Serum and Firming Hydrating Facial Cream?

A

Both contain 8% Meno Balance Complex, but they have different roles in the routine:

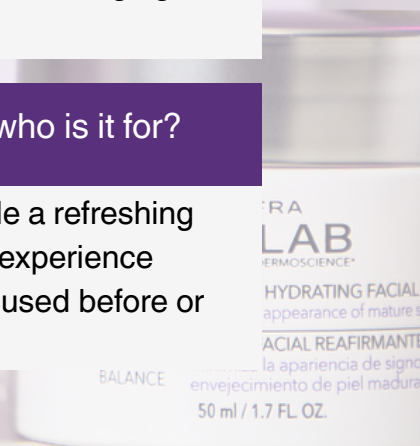
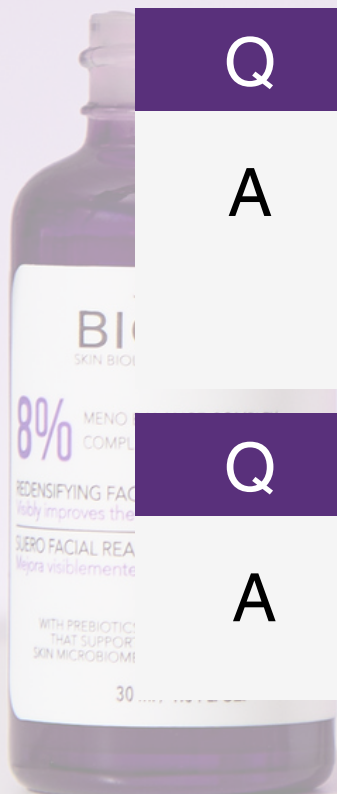
- Redensifying Facial Serum: A targeted treatment step.
 - Firming Hydrating Facial Cream: A moisturizing step that helps hydrate while addressing the appearance of loss of elasticity and visible aging.
- They can be used together as part of a complete routine.

Q

What is the JAFRA BioLab Instant Cooling Mist and who is it for?

A

It is an ultra-fine, lightweight facial mist designed to provide a refreshing cooling sensation. It is especially relevant for people who experience hot flashes or moments of feeling overheated and can be used before or after makeup.



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What makes the Instant Cooling Mist cool the skin?

A

The formula contains an ingredient that helps reduce skin surface temperature by up to 2°C (35.6°F) during the first five minutes, creating the cooling sensation. The key ingredient is Menthone Glycerin Acetal, which is a derivative from natural menthol.

Q

How long does the cooling effect last?

A

The cooling effect lasts up to 30 minutes.

Q

Can the JAFRA BioLab Instant Cooling Mist with Meno Balance Complex be sprayed all over the body?

A

It is designed as a facial mist. Simply mist lightly over the face when a refreshing, cooling sensation is desired.

Q

How can they incorporate the Meno Balance Serum and Firming Hydrating Facial Cream if they already have a skincare routine with other serums and moisturizers?

A

They don't necessarily need to replace their existing routine. Meno Balance can be alternated with their current products based on their skin's needs. For example, they can use their existing regimen during one routine and incorporate Meno Balance into their morning or evening routine. The goal is to create a simple, targeted routine that addresses your customer's individual concerns.

Q

Can they continue using Meno Balance products after they are no longer experiencing menopause-related changes?

A

Yes. There is no need to stop using the products simply because a customer has moved beyond the menopausal transition. Skin continues to benefit from targeted skincare as its needs evolve. If the customer continues to experience concerns such as loss of firmness, elasticity, fine lines or a fatigued appearance, Meno Balance can remain part of her skincare routine.

