

A collection of Jafra Royal Jelly skincare products is displayed against a light grey background. In the foreground, a white tube of 'HYDRATING EYE CREAM' is tilted, with a small amount of cream being dispensed from its applicator. To its left are two bottles: a larger one labeled 'ADVANCED HYDRATING FACIAL MILK BALM' and a smaller one labeled 'HYDRATING LIFT FACIAL SERUM'. Both bottles have white caps and gold accents. To the right of the eye cream tube is a white jar with a gold lid, and a small pile of gold capsules is visible in the bottom right corner. The text 'DISCOVER JAFRA' is overlaid in large, bold, gold letters across the center of the image.

DISCOVER JAFRA

JAFRA
∞

WELCOME!





JA(N) + FRA(NK) = JAFRA

Jan Day and her husband Frank Day founded JAFRA in 1956 in Malibu, CA.

Jan envisioned a new kind of beauty company with **exceptional products, an empowering community and a world-class business opportunity.**

JAFRA has inspired generations of Consultants to reach for their dreams, and our beauty products **have empowered millions to look and feel their best!**

Today, there are JAFRA Consultants in the United States and Mexico.





*What comes
to mind when
you hear*
JAFRA?

70 YEARS OF EXPERIENCE IN BEAUTY

When Jan Day discovered the beauty benefits of royal jelly, she introduced our original **Royal Jelly Milk Balm** and launched an enduring legacy.

70 YEARS OF BEAUTY



At JAFRA, we're all about innovation! This year, we will celebrate 70 years of skin care. Get ready for cutting-edge beauty that keeps getting better!

PRODUCT CATEGORIES





SKINCARE



HOME



BABY



FRAGRANCE



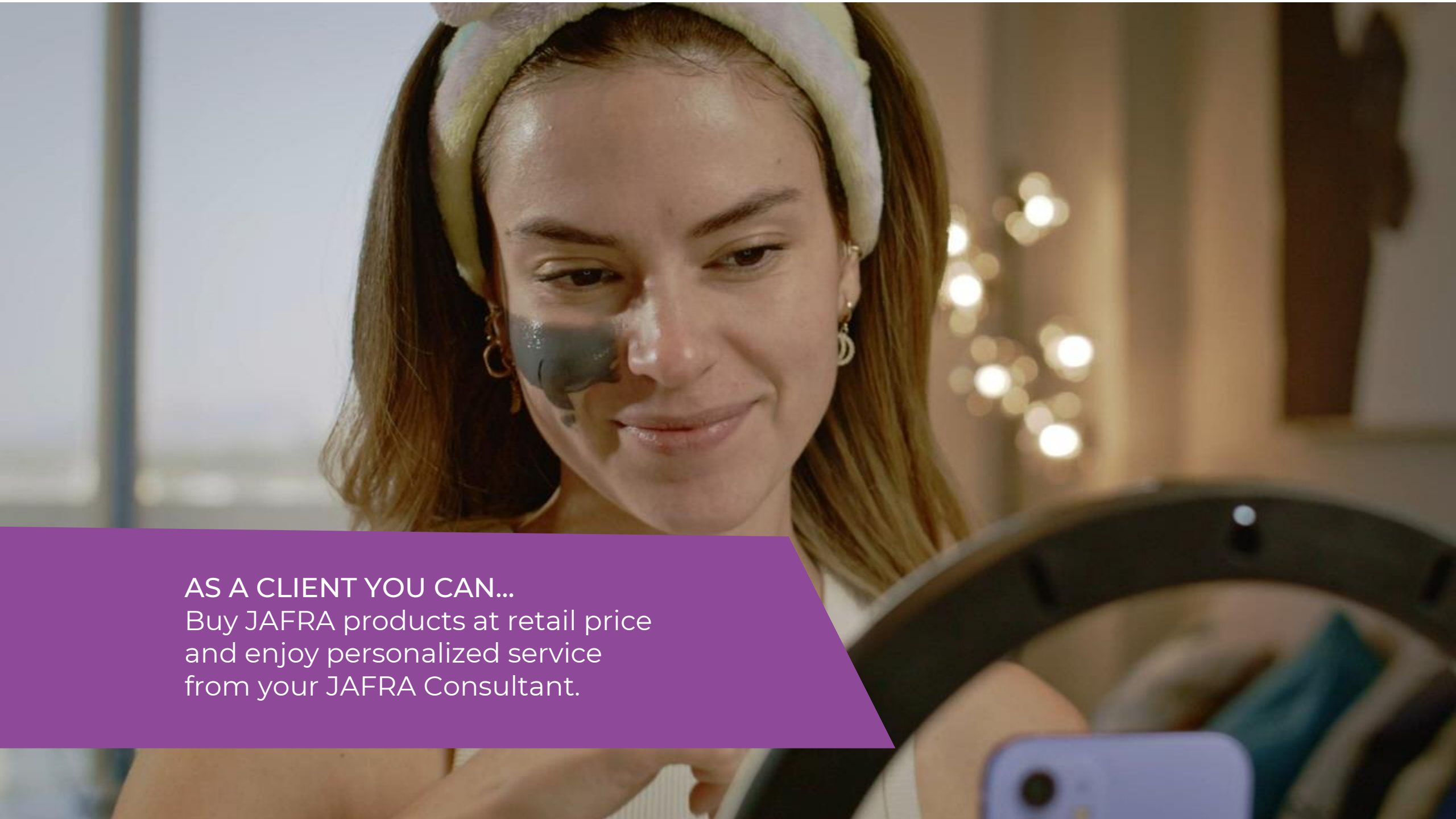
MAKEUP



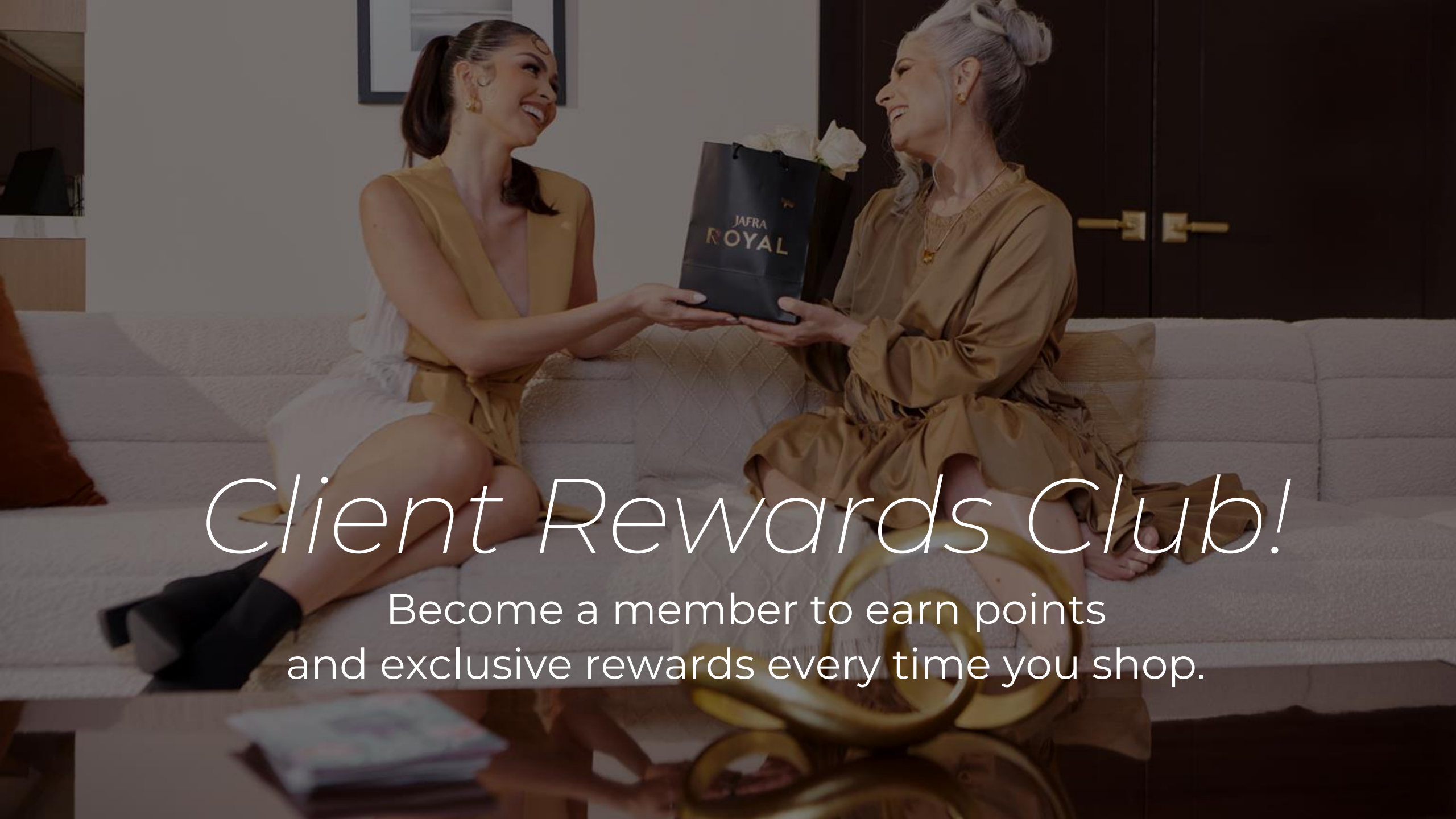
BATH & BODY

A woman with long brown hair is shown from the chest up. She is wearing a white fuzzy headband and a white top. She is applying a dark grey, textured face mask to her right cheek with her fingers. She is also holding a light blue smartphone in her left hand, which is partially visible at the bottom right. The background is a softly blurred indoor setting with warm, bokeh-style lights.

PAMPER YOURSELF
WITH JAFRA

A close-up shot of a woman with long brown hair, wearing a white fuzzy headband and gold hoop earrings. She is applying a thick, grey, textured facial mask to her right cheek with her finger. She is looking down at a smartphone held in her left hand. The background is softly blurred, showing warm bokeh lights and a dark silhouette of a person in the distance.

AS A CLIENT YOU CAN...
Buy JAFRA products at retail price
and enjoy personalized service
from your JAFRA Consultant.

A photograph of two women sitting on a light-colored sofa. The woman on the left, with dark hair in a ponytail and wearing a yellow dress, is handing a black shopping bag to the woman on the right. The woman on the right has grey hair in a bun and is wearing a tan dress. The shopping bag is black with 'JAFRA ROYAL' printed on it in gold. The background shows a modern interior with a dark door and a framed picture on the wall. A large, ornate gold ring is visible in the foreground, partially obscuring the bottom of the image.

Client Rewards Club!

Become a member to earn points
and exclusive rewards every time you shop.

How it Works

1



Create a client account and earn 100 points for joining.

2



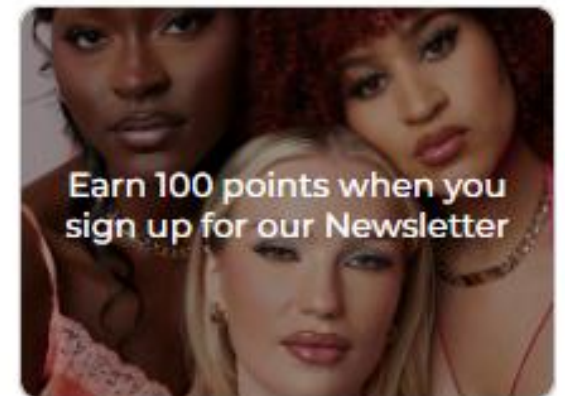
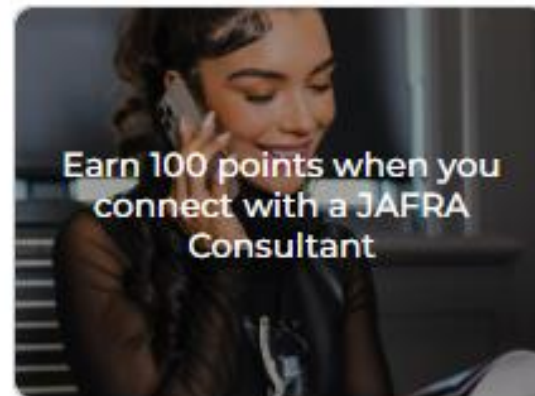
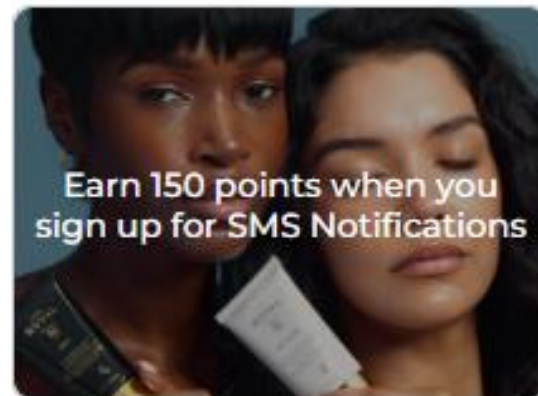
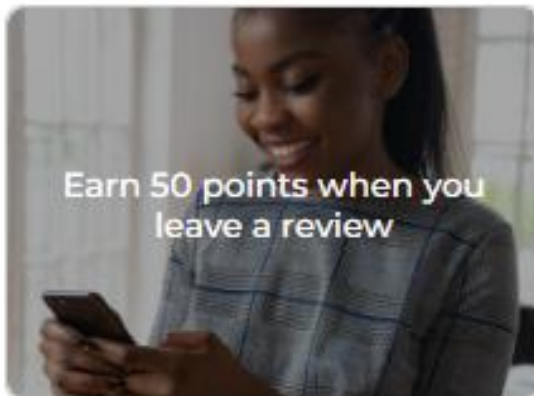
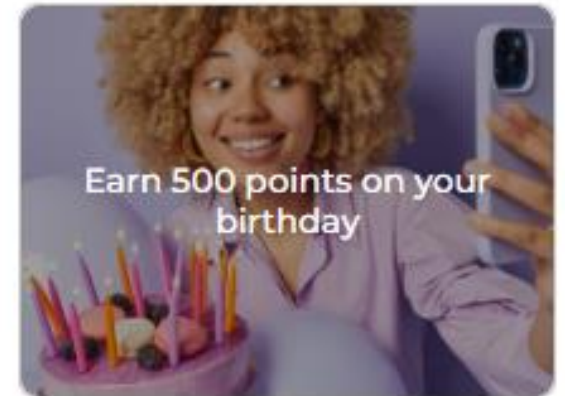
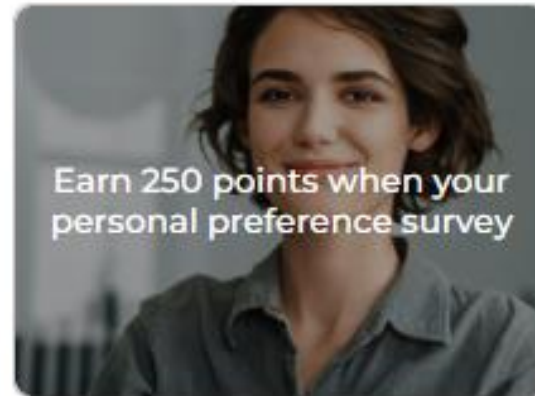
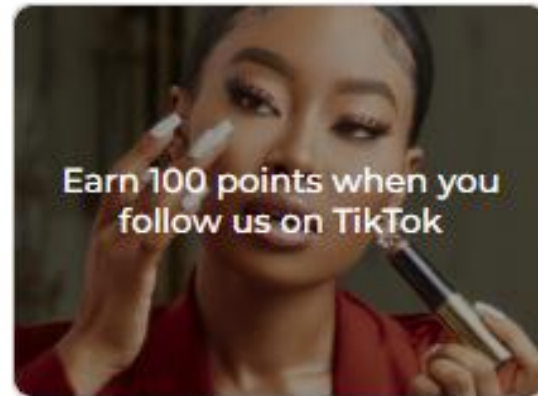
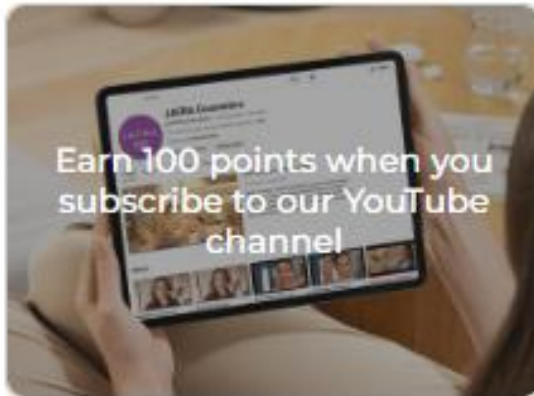
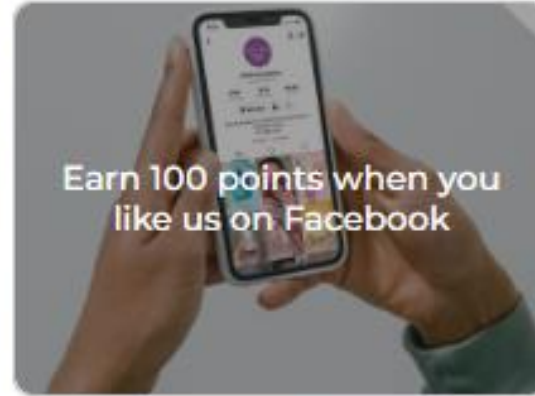
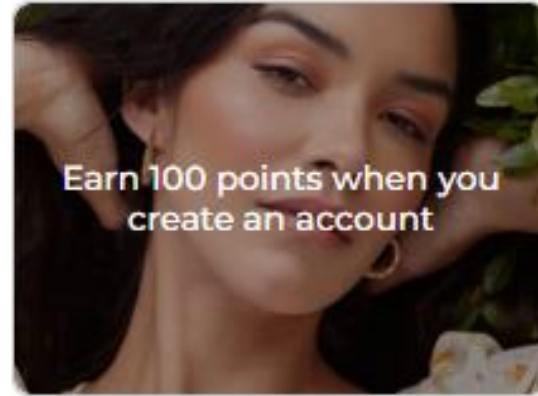
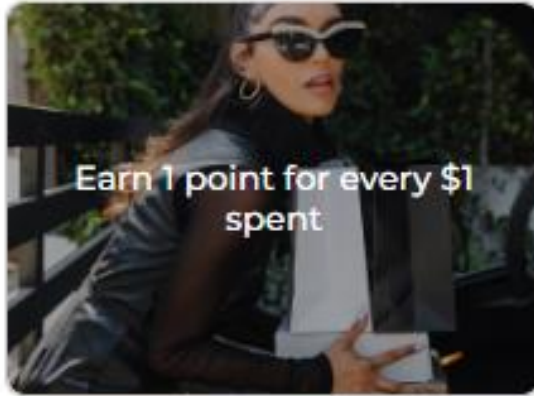
Earn points every time you shop.

3



Redeem your points for exclusive rewards.

WAYS YOU CAN EARN POINTS AS A CLIENT



Client Rewards Club



Member

-
- ✓ 1 Point Per Dollar
 - ✓ 500 Birthday Points
 - ✓ Free Shipping on Orders with \$100 or more



Platinum

Spend \$300

-
- ✓ 1.5 Point Per Dollar
 - ✓ 500 Birthday Points
 - ✓ 1000 Point Entry Reward
 - ✓ 10% One Time Coupon
 - ✓ Free Shipping on Orders with \$100 or more



Diamond

Spend \$600

-
- ✓ 2.0 Point Per Dollar
 - ✓ 500 Birthday Points
 - ✓ 2000 Point Entry Reward
 - ✓ 20% One Time Coupon
 - ✓ Exclusive Deals & Gifts
 - ✓ Free Shipping on Orders with \$100 or more



PAMPER YOURSELF **WITH JAFRA**

AS A CLIENT YOU CAN...

Access exclusive offers when you host
a party. Ask your JAFRA Consultant for details!



FIND YOUR FUTURE **WITH JAFRA**

Join JAFRA and discover the beauty of starting your own business!

As a JAFRA Consultant you...

- Manage your own business & schedule
- Earn **40%, 45% or 50% DISCOUNT** on products you sell
- Get recognition for your growth!

YOUR PERKS **INCLUDE**



FREE Virtual Office & Digital Tools



FREE JAFRA Personal Website



FREE Training with Experts



Community on Social Media



JAFRA Reward Points Program



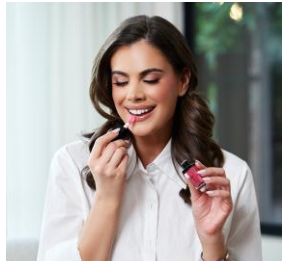


Get Started Today
in 3 easy steps!

STEP 1

JOIN JAFRA FOR FREE!

WHEN YOU JOIN JAFRA AS A CONSULTANT YOU GET:



**45% OFF
IN YOUR FIRST
THREE MONTHS**



**\$200 & \$400
SUPER DISCOUNTED
PRODUCT PACKS**



**YOUR OWN
PERSONAL WEBSITE**



**FREE SHIPPING ON
YOUR ENROLLMENT
ORDER**



PLUS, New Consultants will receive a Welcome email with links to all of their digital tools, including the JAFRA Purple Guide, Product Catalog, and Monthly Brochure!

STEP 2 NEW CONSULTANT PACKS \$200

ADD AN *OPTIONAL NEW CONSULTANT PACK - COMMISSIONABLE

Includes top-selling products to try, demo, or sell.

Available only for New Consultants & VIPs

**GREAT
VALUE!**
**PLUS, New
Consultants save
an additional 45%!**



Fragrance Pack

Retail Value: \$430

Save up to \$230!



At Home Facial Pack

Retail Value: \$379

Save up to \$179!



Skin Care Pack

Retail Value: \$396

Save up to \$196!

*Optional New Consultant Packs are exclusively for New Consultants and VIPs. JAFRA reserves the right to substitute items for ones of greater or equal value.

STEP 2

NEW CONSULTANT PACK \$200

Perfect for at-home facials!

Commissionable. PLUS, New Consultants save an additional 45%!

Retail Value: \$379



Add this pack to
your enrollment
order and it ships
for free!



*JAFRA reserves the right to substitute
items for ones of greater or equal value.*

JAFRA
Unstoppable70
National Convention, Los Angeles 2026

STEP 2 NEW CONSULTANT PACKS \$400

BEST VALUE!

PLUS,
New Consultants save
an additional 45%!

ADD AN *OPTIONAL NEW CONSULTANT PACK - COMMISSIONABLE

Includes top-selling products to try, demo, or sell.

Available only for New Consultants & VIPs

Every \$400 Pack comes with a large JAFRA canvas tote—
your new go-to for carrying all your favorites in style!

JAFRA



Fragrance Pack

Retail Value: \$951 **Save up to \$551!**



Skin Care Pack

Retail Value: \$662 **Save up to \$262!**



Beauty Pro Pack

Retail Value: \$823 **Save up to \$423!**

JAFRA reserves the right to substitute items for ones of greater or equal value.

STEP 3

Create a contact list
of clients and potential hostesses
using **J-A-F-R-A**:



The more names you have
on your list
of contacts, the more
opportunities you will have
to share and sell!

J- Jobs

A- Acquaintances
(in person and on
social media)

F- Friends

R- Relatives

A- Activities
(such as the gym,
school or kids'
events)



NEW CONSULTANTS MAXIMIZE FROM THE START

45%

New Consultants get 45% off personal retail sales for their first 3 months.

PLUS, they can earn 50% off each month!
How? By reaching \$400 in retail sales in their 1st month, they unlock 50% for month 2. Do it again in months 2 & 3 to become a VIP in month 4!

BONUS POINTS!

New Consultants can get bonus JAFRA Rewards Points in their first 3 months.

POWER START	
First 3 Months	Multiply the points you earn each month
1st month	x1
2 nd month	x2
3 rd month	x3



For details, check out the JAFRA Purple Guide

JAFRA REWARDS

WITH DIFFERENT LEVELS AND HUNDREDS OF REWARDS
TO CHOOSE FROM THAT EVERYONE WILL LOVE!



Track points in your virtual office. To see full rewards
catalog, scan QR code or visit JAFRA.com

200 POINTS



300 POINTS



400 POINTS



500 POINTS



750 POINTS



1,500 POINTS



3,000 POINTS



6,000 POINTS



12,500 POINTS





WHY **JAFRA?**

- **EXPERIENCE**
70 years of direct selling expertise
- **QUALITY**
World-class beauty products
at an exceptional value
- **COMMUNITY**
Professional support
to help you succeed

Two women are posing against a solid pink background. The woman on the left has dark, curly hair and is wearing a light blue top. The woman on the right has dark hair pulled back and is wearing a bright green top. Both women are smiling and making a 'V' hand gesture with their right hands. The text 'Make Beauty Your Business with JAFRA' is overlaid on the right side of the image.

Make Beauty
Your Business
with JAFRA