

# JAFRA

*freedom to be you*

**2023**  
**catalog**  
SPRING - SUMMER

# ABOUT

We celebrate the unique spirit within everyone, and all those little, lovable things that make you imperfectly perfect and individually beautiful.

That's why we create beauty products and business opportunities that cater to all that you need. Allowing you to explore, discover, reinvent and reveal your true potential. And always radiate your unique, beautiful self.

At JAFRA, we believe in making confidence contagious, spreading success and inspiring individuality. We're here to make your best even better, your smile a little wider and your future all the brighter.

# OUR MISSION

To transform the lives of people around the world, empower their personal development and elevate their communities.

# OUR VISION

To build an inclusive community of entrepreneurs by sharing our best-in-class opportunity and high-quality beauty and fragrance products.



**EXPRESS YOURSELF WITH  
INSPIRATIONAL COLOR,  
INNOVATIVE SKIN CARE AND  
PREMIUM FRAGRANCES.**

# OUR ROOTS

## ROYAL JELLY EXPERTISE

JAFRA unlocks the potential of royal jelly for skin care with the original Royal Jelly Milk Balm.



## EXCLUSIVE TECHNOLOGY

Found in JAFRA ROYAL Color & Skin Care, Royal Jelly RJ<sup>x</sup> amplifies the power of royal jelly to help skin look younger for longer.



## SUSTAINABLE FUTURE

By adding How2Recycle® labels to our packaging, we're making it easier for our packaging to be recycled. Thank you for recycling!



## JA(N) + FRA(NK) = JAFRA

JAFRA is founded by Jan & Frank Day in Malibu, CA.



## AQUATIC ATTRACTION

JAFRA embarks on an ocean adventure with the aromatic, marine notes of Navigo Homme EDT.



## ALMOND OBSESSION

Celebrating 6 decades of legendary softness, JAFRA unveils a new look for best-selling Royal Almond Body Care.



19  
56

19  
57

20  
02

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18

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22

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23



# STRIDES IN **SUSTAINABILITY**

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## 3 STEPS WE'RE TAKING NOW

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### **1 VISION**

Our Green Team is harnessing our passion to push for cleaner beauty formulas and more eco-conscious business decisions

### **2 EDUCATION**

Our Sustainability Training Program is educating employees on sustainable packaging, recycling, and more

### **3 ACTION**

Our Clean Beauty Principles are helping us create cleaner formulations for our new products and top-selling favorites



## **JAFRA CARES ABOUT CLEAN BEAUTY**

Our standard of clean beauty is defined by an emphasis on ingredient selection and guided by our JAFRA Cares List. Our JAFRA Cares List is comprised of ingredients that we choose not to use in our products, now and in the future, including dibutyl phthalates, PFAS and more.

## **JAFRA CARES ABOUT OUR ENVIRONMENTAL FOOTPRINT**

We strive to reduce our environmental footprint by focusing on deliverable efficiencies. By using UPS® carbon neutral, we offset the carbon emissions from our USA domestic product order shipments to clients and Consultants. For the year 2021, UPS® carbon neutral provided verified offsets to mitigate 127.3 metric tons of JAFRA USA's CO2 emissions from shipping.

## **JAFRA CARES ABOUT BEES**

Small but mighty, bees are important to people and our planet. In 2022, JAFRA donated to Pollinator Partnership, the world's largest nonprofit organization dedicated exclusively to protecting bees and other pollinators. Our Honey Bee Health Grant is helping scientists at the University of Mexico develop a tool to evaluate the risk of pesticide exposure for bees.

## **JAFRA CARES ABOUT RESPONSIBLE PACKAGING**

Member of the Sustainable Packaging Coalition, we actively explore ways to use materials that are reusable, recyclable, recycled or compostable. Since spring 2021, our new fragrances come in cartons made with a minimum of 70% recycled paper. Since July 2022, all new fragrances are cellophane-free. By adding How2Recycle® labels to our packaging, we're making it easier for our packaging to be recycled.



**JAFRA DOES NOT TEST ITS  
PRODUCTS ON ANIMALS**



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# SKIN CARE

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Enrich your skin with advanced formulas inspired by JAFRA's 65 years of skin care expertise and our legacy of royal jelly innovation.





# JAFRA ROYAL DEFY

*Skin Looks up to 10 Years Younger\**

## **Discover ROYAL JELLY OIL, found exclusively in DEFY**

**Rich in 10-hydroxydecanoic acid, this powerful emollient delivers nourishing moisture, restores elasticity and clarity, boosts radiance, and helps fortify skin's surface.**

### **WHY USE DEFY?**

Targets 10 advanced signs of aging with clinically proven formulas.

Replenishes hydration and supports skin's moisture barrier.

Delivers plump, sculpted, luminous skin.

See remarkable results from day 1.

Formulated for all skin types.

### **HERO INGREDIENTS**



#### **WHITE TRUFFLE**

Rare extract that visibly hydrates and firms skin, evens tone and protects against future signs of skin aging.



#### **RED SEAWEED**

Visibly brightens skin and promotes clarity with vitamins, minerals and antioxidants.



#### **SOYBEAN SEED EXTRACT**

Supports skin's moisture barrier for a smooth and firm appearance.



#### **AVOCADO OIL**

Softens and hydrates while neutralizing free radicals.



ADVANCED SIGNS OF AGING

JAFRA  
ROYAL JELLY



**93%** said skin regained the look of  
youthful volume\*

*\*Independent consumer test results in US and Mexico after using the Defy Ritual (without the Antioxidant Face Oil) twice daily.*



## DEFY BUNDLE \$233

INCLUDES:  
A, B, C, D, E, F  
315174

## NEW! DEFY NECESSITIES BUNDLE \$117

INCLUDES:  
A, F  
CHOOSE 1:  
D or E  
315175

A. **STEP 1**  
\* < **DEFY RICH  
CRÈME CLEANSER**  
4.2 fl. oz.  
Cleanse  
\$33 | 37850

Rich, no-rinse crème melts away makeup and impurities while softening skin.

**100%** saw more hydrated, incredibly soft skin\*\*

**How to Use:** In the morning and at night, spread a thin layer over dry face. Remove with tissue or cotton pad; rinse if desired.

B. **STEP 2**  
\* < **DEFY LIFT  
EXPRESS  
EYE TREATMENT**  
.5 fl. oz.  
Renew  
\$47 | 37851

Instantly soothes and hydrates while patented peptides reduce the look of wrinkles.

**95%** said eyes looked lifted, firmer, smoother, noticeably improved\*\*

**How to Use:** In the morning and at night after cleansing, remove cap and squeeze a small amount of product onto applicator tip. Gently massage onto eye area.

C. **STEP 3**  
\* < **DEFY ACTIVE  
FIRMING SERUM**  
1 fl. oz.  
Treat  
\$58 | 37853

Potent concentrate targets advanced signs of aging with soft-focus technology and intense nourishment.

**96%** saw firmer, lifted, more supple, smooth, plump, radiant-looking skin\*\*

**How to Use:** In the morning and at night after cleansing, massage several drops onto face and neck; allow to absorb.



# 95%

said skin bounced back,  
expression lines were  
softened and sagging  
visibly reduced\*

D. **STEP 4**  
☼ **DEFY 4D**  
**DEFINING HYDRATOR**  
1.7 fl. oz.  
*Hydrate*  
**\$83 | 37855**

Luxurious crème-gel drenches skin in restorative moisture for a smoother, visibly volumized complexion.

**97%** said skin was firmer, looked and felt moisturized all day\*\*

**How to Use:** Apply in the morning and at night, following serum and specialty treatments.

**NEW!**  
E. **STEP 4**  
☼ **DEFY ANTIOXIDANT**  
**FACE OIL**  
1 fl. oz.  
*Moisturize*  
**\$61 | 56561**

Delivers immediate and long-lasting moisturization while visibly improving radiance, plumpness, elasticity and firmness.\*\*\*

**100%** saw a visibly radiant complexion\*\*

**How to Use:** After moisturizer, add 4-5 drops to palm of hand, then press onto face and neck and let absorb. Use morning and night.

F. **STEP 5**  
☼ **DEFY MULTI-**  
**PERFORMANCE AGE**  
**PROTECTOR BROAD**  
**SPECTRUM SPF 50**  
1.7 fl. oz.  
*Protect*  
**\$52 | 38552**

Provides powerful protection against pollution and UVA, UVB, infrared A, and visible light while reinforcing skin's protective barrier.

**9 OUT OF 10** saw protected, softer, radiant skin\*\*

**How to Use:** Apply each morning after moisturizer.

\*\*\*Radiance, wrinkles, plumpness and suppleness based on expert grading assessment after 4 weeks of use. Firmness and elasticity clinically shown via instrumentation testing after 4 weeks of use.

# JAFRA ROYAL REVITALIZE

*7 Years Younger-Looking Skin  
in Just 4 Weeks\**

**Our exclusive technology, Royal Jelly RJ<sup>x</sup>,  
unlocks the magic of nature's royal jelly.**

## **1 POWER**

Amplifies the revitalizing power of  
royal jelly to activate skin's resistance  
to signs of aging.

## **2 POTENCY**

Helps royal jelly's nutrients remain more potent for longer.

## **3 PRECISION**

Allows for targeted delivery of essential  
nourishment using micro-encapsulation.

## **HERO INGREDIENTS**



### **MANUKA HONEY**

Helps provide  
intense hydration.



### **SHEA BUTTER**

Delivers soothing,  
antioxidant-rich  
moisture.



### **COCONUT**

Rich in vitamins,  
minerals and  
antioxidants that  
help combat  
dullness.



### **LECITHIN**

Shields skin  
from the effects  
of toxins.



JAFRA  
ROYAL JELLY



**96%** saw revitalized and renewed skin\*

*\*Percentage of participants agreeing in an independent consumer test.*

## PRO TIP

Serums aren't just for your face. Apply anywhere on your body to address your skin concerns.



## REVITALIZE BUNDLE \$210

INCLUDES:

A, B, H

CHOOSE 2: Serums C, D, E

CHOOSE 1: Balm or

Crème F or G

315176

**NEW!**

## REVITALIZE NECESSITIES BUNDLE \$107

INCLUDES:

A, H

CHOOSE 1: Balm or

Crème F or G

315177

### A. STEP 1

#### ☼ < **REVITALIZE GENTLE CLEANSING MILK** | 4.2 fl. oz.

*Cleanse & Hydrate*

**\$28 | 26302**

- Gentle, nourishing cleanser formulated with Royal Jelly RJ\*
- Softens and renews, leaving skin ready for treatment.

**100%** agreed that their skin instantly felt better\*

#### **How to Use:**

Massage over wet face and neck, twice daily. Rinse thoroughly.

### B. STEP 2

#### ☼ < **REVITALIZE TONING ESSENCE**

6.7 fl. oz.

*Tone, Hydrate & Exfoliate*

**\$54 | 4697**

Improves skin hydration for 24 hours\*\* while smoothing skin texture, refining the look of pores and whisking away residue.

**92%** agreed skin looks soft, smoother-textured & plumped with moisture\*

#### **How to Use:**

Smooth over face and neck twice daily after cleansing.

*\*Percentage of participants agreeing in an independent consumer test in US and Mexico.*

*\*\*Independent clinical test of skin hydration.*





# 95%

said skin bounced back,  
expression lines were  
softened and sagging  
reduced\*

- Smooth the look of fine lines
- Restore visible radiance
- Prevent advanced signs of aging

### C. STEP 3

#### ☼ ☼ REVITALIZE LINE & PORE PERFECTING SERUM | 1 fl. oz.

*Correct & Transform*  
\$47 | 26306

- Delivers an immediate blurring effect.
- Minimizes the look of lines and pores with continued use.

**88%** saw an improvement in the appearance of lines and wrinkles\*

### D. STEP 3

#### ☼ ☼ REVITALIZE SPOT SERUM | 1 fl. oz. *Lighten & Brighten* \$47 | 26308

- Visibly reduces the appearance of dark spots.
- Addresses the look of damage from sun exposure, aging and acne.

**96%** saw an improvement in age spots after 4 weeks\*

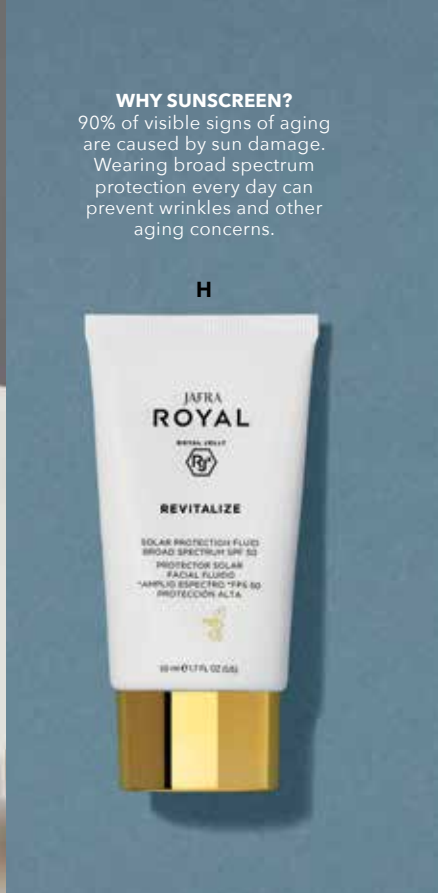
### E. STEP 3

#### ☼ ☼ REVITALIZE EXTRA HYDRATION SERUM | 1 fl. oz. *Lock in Hydration* \$47 | 26301

- Concentrated serum provides up to 24 hours of hydration.\*\*
- Helps support skin's moisture barrier.

**100%** noticed softer, smoother, more hydrated skin\*

**Serum Cocktail:** In the morning and at night after cleansing, massage several pumps of serum onto clean face, neck and décolletage. Allow 3 minutes to absorb. Blend two or more serums together to make a multi-benefit skin care "cocktail".



**F. STEP 4**  
 ☼ ☾ **REVITALIZE**  
**LONGEVITY BALM**  
 1.7 fl. oz.  
*Lightweight Formula*  
**\$78 | 26303**

Delivers restored, significantly more youthful skin in just 4 weeks.\*\*

**How to Use:** Apply each morning & night after serum.

**G. STEP 4**  
 ☼ ☾ **REVITALIZE**  
**LONGEVITY CRÈME**  
 1.7 fl. oz.  
*Rich Formula*  
**\$78 | 26304**

Ultra-nourishing formula replenishes, firms and revitalizes with youth-boosting technology.

**100%** saw younger, more beautiful skin after 4 weeks.\*

**How to Use:** Apply each morning & night after serum.

**H. STEP 5**  
 ☼ **REVITALIZE SOLAR**  
**PROTECTION FLUID**  
**BROAD SPECTRUM**  
**SPF 50**  
 1.7 fl. oz.  
*Protect & Prevent*  
**\$47 | 26307**

Defends skin against daily environmental damage and restores a smooth, radiant look.

**95%** saw smoothed, revitalized, more youthful skin\*

**How to Use:** Apply each morning after Longevity formula of your choice.



# REVITALIZE EYES

## ☼ ☼ **REVITALIZE LONGEVITY EYE CRÈME**

.5 fl. oz.

*Revive & Restore*

**\$42** | 26305

- Softens lines and wrinkles.
- Reduces the look of under-eye circles and puffiness.
- Delivers a refreshed, lifted appearance.

**99%** saw younger, radiant, renewed eyes in 4 weeks\*

**How to Use:** Use a ring finger to dot eye crème around the eye area. Gently massage the product into skin.

### **PRO TIP**

To help soothe the delicate skin around your eyes, apply Longevity Eye Crème with the JAFRA Cooling Wand.

**- See page 29**



\*Percentage of participants agreeing in an independent consumer test in US and Mexico.

\*\*93% of participants agreeing in an independent consumer test.

# POLISH & RENEW

Volcanic granules gently exfoliate, smooth and brighten.



## ☀ « REVITALIZE VOLCANIC MICRO POLISH MASK

3.3 fl. oz.

*Polish & Refresh*

**\$34** | 26309

- Dual-action, polish and mask sloughs off dull, dead skin.
- Helps smooth rough textures and unclog pores.

**9 OUT OF 10** saw smooth, more radiant, youthful skin\*

**How to Use:** 2-3 times a week, massage a small amount into damp skin. Leave on for 20 minutes; rinse thoroughly.





# VISIBLY FIRM & SMOOTH

Restore a smooth, defined look to your neck & chest.

**NEW! ✨ € REVITALIZE  
TIGHTENING NECK  
& CHEST CRÈME**

1.7 fl. oz.

*Firm & smooth neck area.*

**\$42** | 56562

- Improves skin's elasticity and brightens the look of age spots.
- Helps smooth the look of both horizontal and vertical creases.

**100%** agree it gives the neck a more defined look\*

**How to Use:** After cleansing, smooth onto the neck and chest area using upward strokes. Use morning and night.



# JAFRA ROYAL boost

*See Fresh, Glowing,  
Healthy Skin in Minutes*

## INSTANT REFRESH

Cleanse and condition in one step!

## WHY USE BOOST?

Infused with antioxidant-rich matcha, nourishing superfoods and JAFRA's exclusive Royal Jelly RJ<sup>x</sup> technology.

No-rinse formulas are easy to use on the go.

Addresses the needs of all skin types.

## HERO INGREDIENTS



### MATCHA

Antioxidants help protect against signs of environmental stress.



### SHEA BUTTER

Nourishing emollient helps soften dry skin.



### CHAMOMILE

Provides calming and toning benefits. Found in Cleanse + Tone Wipes.



### ALOE

Hydrates, calms and conditions skin. Found in Micellar Cleansing Water.



☼ ☹ **BOOST MICELLAR  
CLEANSING WATER**

6.7 fl. oz.  
\$21 | 8981

*Cleanse & Condition* with gentle, no-rinse micellar water.

**How to Use:** Sweep a saturated cotton pad over face and neck, twice daily.

☼ ☹ **BOOST CLEANSE  
+ TONE WIPES**

30 towelettes  
\$15 | 9005

*Cleanse & Refresh* on the go while soothing skin with coconut water.

**How to Use:** Use whenever, and wherever.

# JAFRA ROYAL CLEAR SMART

*Clearer Skin in 7 Days\**

**Powered by breakthrough Royal Jelly RJ<sup>x</sup>, Clear Smart is a 4-step Ritual that works with the skin's natural microbiome to gently and effectively help treat and prevent acne.**

## **WHY USE CLEAR SMART?**

Formulas mattify, control shine and reduce oil.

Salicylic acid helps dissolve pore-clogging debris.

True-biotic science delivers the benefits of probiotics without "live" bacteria, to restore a healthy, balanced microbiome.

Salicylic acid helps reveal visibly clearer, smoother skin & reduce breakouts.

Weightless, refreshing formulas provide skin-cushioning hydration.

## **HERO INGREDIENTS**



### **BLACK BEE HONEY FERMENT**

Helps restore and maintain a balanced, healthy microbiome, strengthens the skin's barrier and reduces excess oil.



### **SUCCINIC ACID**

Boosts the action of acne-fighting while encouraging a healthy, balanced microbiome.



### **ROYAL JELLY**

Recharges skin with a cocktail of vitamins, minerals, soothing fatty acids, and peptides.



### **SALICYLIC ACID**

Gently unclogs blocked pores, tackles excess oil, shrinks blemishes, and helps prevent blackheads and future breakouts.



JAFRA  
ROYAL JELLY



**98% agree it helps prevent new blemishes\***

*\*Percentage of participants agreeing in an independent consumer test.*





## CLEAR SMART BUNDLE \$98

INCLUDES:  
A, B, C, D, E  
315178

## NEW! CLEAR SMART NECESSITIES BUNDLE \$62

INCLUDES:  
A, D, E  
315179

A. **STEP 1: CLEANSE**  
\* ♂ **CLEAR SMART  
CLARIFYING  
CLEANSING FOAM**  
4.2 fl. oz.  
\$27 | 43035

Gently cleanses, removing excess oil and unclogging pores to help fight blemishes.

**AFTER 4 WEEKS, 100%** agree that it improves the texture and feel of skin\*

**How to Use:** Massage over wet face and neck twice daily. Rinse thoroughly.

B. **STEP 1: TONE**  
\* ♂ **CLEAR SMART  
CLEAR COMPLEXION  
TONER**  
6.7 fl. oz.  
\$29 | 43029

Instantly refreshes skin while eliminating excess oil. Helps keep pores clear and reduce breakouts.

**AFTER 4 WEEKS, 99%** agree that it removes oil and dead skin cells\*

**How to Use:** Sweep a saturated cotton pad over face twice daily after cleansing.

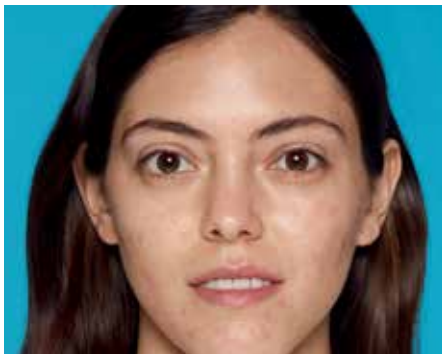
C. **STEP 2: TARGET  
BLEMISHES**  
\* ♂ **CLEAR SMART  
BLEMISH SPOT  
TREATMENT**  
.5 fl. oz.  
\$22 | 43027

Reduces the look of blemishes in as little as 4 hours.\*\*

**ON FIRST  
APPLICATION 88%** agree that it works immediately\*

**How to Use:** Apply directly to individual blemishes twice daily after toner.

## BEFORE



ACNE SOLUTIONS

### FRAGRANCE FREE!

Specially formulated for people with acne, Clear Smart is free of added fragrances, making it well-tolerated by those with dry, inflamed or sensitized skin.

## AFTER



### D. STEP 3 : HYDRATE & CLEAR

☼ **CLEAR SMART  
CLEAR PORE HYDRATOR**  
1.7 fl. oz.  
\$27 | 43033

Ultra-light hydration with shine, blemish and all-day oil control.\*\*\*

**AFTER 4 WEEKS, 100%** saw more hydrated skin and a reduction in roughness\*

**How to Use:** Apply twice daily after cleansing.

### E. STEP 4: PROTECT & MATTIFY

☼ **CLEAR SMART SHINE  
CONTROL SUNSCREEN  
BROAD SPECTRUM  
SPF 25**  
1.7 fl. oz.  
\$35 | 43031

Targeted, oil-free UV protection for blemish-prone skin.

**AFTER 4 WEEKS, 9 OUT OF 10** saw soft, balanced, protected skin with improved texture\*

**How to Use:** Apply each morning after moisturizer.



**NEW! ☼ CLEAR SMART  
CHARCOAL BLACKHEAD SCRUB**  
1.7 fl. oz.  
\$21 | 56901

Creamy, ultrafine scrub penetrates pores to eliminate most blackheads without drying skin.

**AFTER FIRST USE, 97%** agreed it gently cleanses and purifies skin\*

**How to Use:** Massage onto damp skin using circular motions, then rinse thoroughly. Use two times per week.

\*\*82% of participants agreeing in an independent consumer test in US and Mexico.

\*\*\*76% of participants agreeing in an independent consumer test.



# SOOTHE EYES

**SCOOP &  
APPLY**  
the perfect  
amount of  
product.

Elevate your routine with a cooling massage.



**SOOTHE &  
DE-PUFF**  
with a cooling  
sensation.

## **JAFRA COOLING WAND**

*Apply & soothe*

Cool, metal applicator gently massages skin and encourages product absorption.

### **How to Use:**

- Use the spatula end of the Cooling Wand to dot the product of your choice onto your face.
- Gently massage the product into skin using the metal end.
- Wash the tool after use.

**\$15 | 42155**

# PRIME YOUR POUT

Soften & nourish with this intensive treatment.



## **\* c ROYAL JELLY BERRY POWERFUL LIP CARE | .14 oz.**

*Soften & nourish lips*

Royal Jelly, blueberry extract and fruit seed oils help keep lips soft and healthy.

**How to Use:** Apply to lips throughout the day or as needed.

**\$19 | 26244**



### **SESAME SEED OIL**

Softens and nourishes with vitamin E and fatty acids.



### **APRICOT KERNEL OIL**

Delivers nutrient-rich hydration while gently exfoliating.



### **BLUEBERRY EXTRACT**

Nourishes and protects with flavonoids and other antioxidants.



### **SWEET ALMOND OIL**

Hydrates skin and helps prevent environmental damage.

# JAFRA ROYAL JELLY

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*The iconic collection,  
beloved for decades.*

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## THE STORY OF ROYAL JELLY

JAFRA's royal jelly love story began in 1957,  
with our original Royal Jelly Milk Balm.  
Created by bees in the hive, royal jelly  
contains a wealth of riches that nurture  
skin's smoothness and vitality.

## WHY USE JAFRA ROYAL JELLY?

Time-tested formulas condition  
and hydrate from head to toe.

JAFRA's signature ingredient, royal jelly,  
provides rich nourishment.

Promotes the look of firm, radiant, youthful skin.

## HERO INGREDIENTS



### ROYAL JELLY

Nourishes skin with  
20 amino acids and  
essential nutrients.



### SHEA BUTTER

Delivers soothing,  
antioxidant-rich  
moisture.



### HYALURONIC ACID

Attracts and retains  
moisture for lasting  
hydration.



### RICE EXTRACT

Smooths, soothes  
and purifies skin  
while promoting  
a look of vitality.





*Experience JAFRA's original,  
best-loved skin care collection, formulated  
with our signature ingredient.*

## ROYAL JELLY CLASSIC BUNDLE

# \$179

INCLUDES:  
A, B, C, D  
315566

### NOURISHING FACIAL HYDRATION



A

#### A. ✨ ROYAL JELLY MILK BALM ADVANCED

1 fl. oz.

*Iconic Formula*

**\$79** | 15522

- Provides intense hydration and diminishes visible signs of aging.
- Sirtuin activators help skin look and feel more youthful.
- CellSpan Complex enhances the benefits of royal jelly.

**How to Use:** Twice daily, smooth over clean face and neck.

### ALL-OVER NOURISHING MOISTURE



B

#### B. ✨ ROYAL JELLY BODY COMPLEX

6.7 fl. oz.

*Hydrate Body*

**\$69** | 13027

- Microencapsulated technology time-releases conditioning hydration.
- CellSpan Complex delivers targeted nourishment.

**How to Use:** Massage a generous amount over entire body as often as needed.

### INTENSIVE EYE SERUM



C

#### C. ✨ ROYAL JELLY EYE CONCENTRATE CAPSULES

60 capsules

*Refresh Eye Area*

**\$53** | 14808

- Provides an immediate smoothing effect using microsphere technology.
- Minimizes the look of fine lines with hyaluronic acid.

**How to Use:** Gently pat the contents of one capsule onto eye area, twice daily, before moisturizer.

### INTENSIVE LIFTING SERUM



D

#### D. ✨ ROYAL JELLY LIFT CONCENTRATE

7 vials, .23 fl. oz. each

*Lift & Firm*

**\$53** | 13096

- 28-day de-aging regimen delivers visible results.
- Dramatically improves firmness and elasticity.

**How to Use:** Apply 1/8 vial to clean face and neck twice daily for 28 days.

**CELLSPAN  
COMPLEX**  
conditions skin with  
an exclusive blend of  
vitamins and botanicals.



**NEW!** ☼ ☾ **ROYAL JELLY  
SCAR BALM**

1 fl. oz.

*Diminish Appearance of Scars*

**\$29 | 2813**

- Skin protectant helps visibly fade the look of scars.
- Ideal for old and new scars from scrapes, shaving, surgical stitches and more.

**How to Use:** Apply to clean skin twice daily. Not for use on open wounds.



# JAFRA gold dynamics

*Firming hydration formulated  
for mature skin.*

**87% noticed smoother skin\***

\*Independent consumer test results for Gold Dynamics Revitalizing Toning Cleanser.

## **WHY USE GOLD DYNAMICS?**

Improves skin's elasticity and firmness.

Softens the appearance of lines and wrinkles.

Minimizes the look of discoloration and promotes radiance.

Provides lasting hydration.

## **GOLD COMPLEX**

Helps restore suppleness and vitality to mature skin.

## **HERO INGREDIENTS**



### **SOY ISOFLAVONES**

Help minimize signs of photoaging while soothing skin.



### **YEAST EXTRACT**

Provides soothing hydration and defends skin with antioxidants.



### **LOTUS EXTRACT**

Improves elasticity and promotes smooth, firm skin.



*Gold Dynamics uses high-tech formulas  
and premium botanicals to address the  
look of wrinkles and more.*



**GOLD COMPLEX**  
helps restore suppleness  
and vitality to mature skin.

**GOLD  
DYNAMICS  
BUNDLE**

**\$128**

**INCLUDES:**  
A, B, C, D  
**315180**



# 24K *RESULTS*

See more youthful skin with Gold Dynamics.



**A. STEP 1**

**☀ ☹  
REVITALIZING  
TONING  
CLEANSER**

4.2 fl. oz.

**\$29** | 25623

*Cleanse & Tone*

Sulfate-free formula sweeps away impurities and conditions skin with antioxidants.

**How to Use:**

Twice daily, gently massage over face and neck, avoiding the eye area. Rinse thoroughly.

**B. STEP 2**

**☀ ☹ LIFTING  
EYE CREAM**

.5 fl. oz.

**\$32** | 25621

*Refresh Eye Area*

Skin-conditioning moisture helps minimize the appearance of puffiness and dark circles.

**How to Use:**

Gently massage a small amount onto eye area, twice daily before moisturizer.

**C. STEP 3 DAY**

**☀ SKIN  
BOOSTING  
MOISTURIZER  
BROAD  
SPECTRUM  
SPF 15**

1.7 fl. oz.

**\$61** | 25619

*Protect*

Helps improve the look of skin's elasticity and firmness while shielding from free radicals.

**How to Use:**

Massage onto clean skin each morning.

**D. STEP 3 NIGHT**

**☹ FIRM +  
CORRECT  
NIGHT  
MOISTURIZER**

1.7 fl. oz.

**\$61** | 25622

*Firm*

Uses glycoscience technology to visibly improve firmness and elasticity while providing lasting hydration.

**How to Use:**

Apply to clean face and neck nightly, following eye cream.

**E. STEP 4 NIGHT**

**☹ INTENSIVE  
RETINOL  
CAPSULES**

30 Capsules

**\$54** | 25618

*Refine*

Time-released vitamin A formula works to refine the appearance of skin texture.

**How to Use:**

Apply nightly after cleansing and moisturizing. Wear sunscreen daily while using this product.

# JAFRA

## BEAUTY DYNAMICS

---

*Buff, beautify & uncover  
better skin in minutes*

---

### WHY USE BEAUTY DYNAMICS?

Universal formulas designed for all  
skin types and genders.

Unique textures and ingredients provide  
a sensorial experience.

Intensive treatments plus a polishing cleanser  
leave skin feeling smooth and refreshed.

### PRO TIP

For optimal results, choose one intensive  
treatment to use each week.

### HERO INGREDIENTS



**PEPPERMINT OIL**  
Balances oil and  
provides a  
soothing effect.



**JOJOBA BEADS**  
Encapsulated beads  
nourish and  
gently exfoliate.



**CRUSHED PEARLS**  
Lightly exfoliate  
to reveal smooth,  
radiant skin.



*Reveal skin's natural-looking glow  
with this collection of smoothing,  
conditioning favorites.*



☀️ **BEAUTY DYNAMICS  
MALIBU MIRACLE MASK**

1.7 fl. oz.

*Condition*

**\$25 | 12042**

Moisturizers and exfoliants  
condition skin.

**How to Use:** 2-3 times a week,  
massage a small amount into  
damp skin. Leave on for 20  
minutes; rinse thoroughly.



☼ ☼ **BEAUTY DYNAMICS  
REVITALIZING  
PEARL CLEANSER**

2.5 oz.

*Polish & Brighten*

**\$24** | 41984

Powder formula gently buffs away surface debris.

**How to Use:** Twice daily, lather a small amount with water, massage face and rinse thoroughly.



☼ ☼ **BEAUTY DYNAMICS  
MICRODERMABRASION  
CREAM WITH JOJOBA BEADS**

4.2 fl. oz.

*Polish*

**\$51** | 12590

Conditions skin and smooths rough textures with jojoba beads and crushed bamboo.

**How to Use:** Once a week, massage a small amount into damp skin. Leave on for 20 minutes; rinse thoroughly.





*Polish and  
purify from  
head to toe  
with this  
portable  
multitasker.*



**LIFTING  
MASSAGE  
HEAD**  
Invigorates skin.



**CALLUS  
REMOVER  
HEAD**  
Shaves away  
dead skin.



**PUMICE  
HEAD**  
Exfoliates feet and  
rough areas.



**EXFOLIATING  
CLEANSING BRUSH**  
Deeply cleans pores.



**SMOOTH  
BUFFING  
HEAD**  
Smooths skin  
and nails.



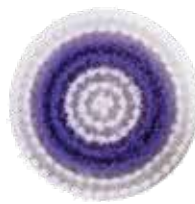
**MAKEUP  
REMOVER  
HEAD**  
Removes  
makeup.



**COARSE  
BUFFING  
HEAD**  
Exfoliates rough  
and dry areas.



**GENTLE  
CLEANSING  
BRUSH**  
Daily facial  
cleansing.



**BODY  
CLEANSING BRUSH**  
Cleanses and  
exfoliates.



**+  
FREE**



**9-IN-1 SYSTEM**  
Learn more here

#### ☼ 9-IN-1 SKIN CARE SYSTEM BUNDLE

This waterproof, travel-ready tool includes a full range of attachments for head-to-toe cleansing, exfoliating and more. Microdermabrasion Cream with Jojoba Beads conditions skin and smooths rough textures with jojoba beads and crushed bamboo.

**\$82** | 305847

# JAFRA SUN

**FREE FROM**  
oxybenzone & octinoxate

**WATER RESISTANT**  
for up to 40 minutes

**SPF 50 & SPF 50+**  
for high-performance, broad spectrum protection

**SKIN CARE BENEFITS**  
conditioning & moisturizing

**OIL-FREE FORMULAS**  
lightweight, nonsticky feel and no white residue\*

*\*Independent consumer test results in US and Mexico.*



## DID YOU KNOW?

JAFRA SUN protects skin against damage from UVA, UVB, visible light and infrared.



**A. BODY  
PROTECTOR  
SUNSCREEN  
BROAD SPECTRUM  
SPF 50+**  
4.2 fl. oz.  
**\$29 | 42247**

*High-Performance  
Protection*  
Family-friendly formula  
goes on easily and  
stays on strong after  
swimming or sweating.

**How To Use:**  
Apply 1 ounce to body  
at least 15 minutes  
before sun exposure.

**B. TINTED FACE  
PROTECTOR  
SUNSCREEN  
BROAD SPECTRUM  
SPF 50+**  
1.7 fl. oz.  
**\$23 | 42254**

*Protect & Perfect Face*  
Tinted, oil-free lotion  
blurs the look of  
imperfections while  
conditioning skin.

**How To Use:**  
Apply an almond-sized  
amount at least 15  
minutes before sun  
exposure.

**C. SPRAY ON  
SUNSCREEN  
BROAD SPECTRUM  
SPF 50**  
4.2 fl. oz.  
**\$29 | 42251**

*Easy-to-Apply Protection*  
Eco-friendly, aerosol-free  
spray provides hydrating  
protection.

**How To Use:**  
Shake the bottle  
and spray a generous  
amount onto body  
at least 15 minutes  
before sun exposure.

**D. FACE  
PROTECTOR  
SUNSCREEN  
BROAD SPECTRUM  
SPF 50+**  
1.7 fl. oz.  
**\$23 | 42249**

*Protect Face*  
Lightweight, breathable  
formula absorbs quickly  
and leaves no residue.

**How To Use:**  
Apply an almond-sized  
amount at least 15  
minutes before sun  
exposure.

# ROYAL COLOR

---

Indulge in sumptuous makeup enhanced with luxurious textures, premium pigments and the skin care benefits of JAFRA's proprietary royal jelly blend.





# SUMPTUOUS SHADES

Lavish your lips with nourishing color.



## LUXURY MATTE LIPSTICK

.14 oz. each  
Ultra-nourishing moisture in  
6 modern, matte shades.

\$21 each

|                          |                          |
|--------------------------|--------------------------|
| Feeling<br>Fuego<br>9003 | Chipotle<br>9002         |
| Coral Reef<br>36121      | Bésame<br>Mucho<br>36120 |
| Hola Cariño<br>36122     | Royal<br>Reina<br>36123  |

## LUXURY LIPSTICK

.14 oz. each

Our most luxurious formula delivers creamy, satin-shine hydration.

\$21 each

|                     |                     |                           |                           |                          |
|---------------------|---------------------|---------------------------|---------------------------|--------------------------|
| Royal Ruby<br>26335 | Pink Satin<br>26338 | Haute Berry<br>26330      | Beige<br>Chiffon<br>26326 | Rose<br>Nouveau<br>26325 |
| Coral Chic<br>26332 | Regal Red<br>26331  | Parisian<br>Pink<br>26327 | Lavish Lilac<br>26337     | Spiced<br>Plum<br>26333  |
| Hot Toddy<br>26336  | Regal Rose<br>26334 | Luxe<br>Apricot<br>26328  | Gilded<br>Bronze<br>26329 |                          |

Featured from left to right: Rose Nouveau, Hola Cariño, Haute Berry,  
Beige Chiffon, Regal Rose, Gilded Bronze, Chipotle.



**NEW!**  
**JAFRA ROYAL  
COLOR BUNDLE**  
**\$109**

**315186**

**INCLUDES:**

Translucent Matte Powder,  
Hydrating Radiance Primer,  
Luxe Drama Mascara

**PLUS:**

CHOOSE 1: Luxury  
Eyeshadow Stick  
see page 54

CHOOSE 1: Plumping Lip  
Jelly - see page 50



Picante Pink  
56606

Coral Heat  
56607

Sugar & Spice  
56604

Cinnamon Spice  
56608

Plump  
Blackberry  
56609

Spicy Cherry  
56605

*Note: tingling  
sensation  
may vary.  
Discontinue  
use if you  
experience  
redness or  
discomfort.*



**NEW!**  
**PLUMPING LIP JELLY**  
.27 fl. oz. each

Enrich your lips with luxurious shine while infusing them with pillow softness and a visible plumping effect.

**\$22 each**





## LUXURY LIP GLOSS

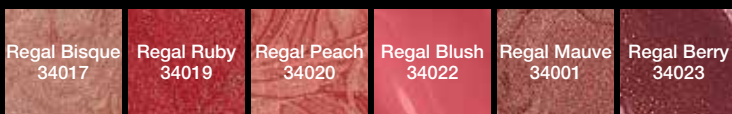
.27 fl. oz. each

Dazzling, high-shine shades keep lips looking soft and ageless.

\$20 each

## VITAMIN C

helps promote a smooth, plump pout.

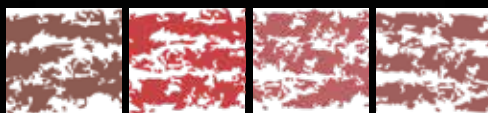


## LUXURY LIP LINER

.03 oz. each

Skin-conditioning shades created to match JAFRA ROYAL's Luxury Lipsticks.

\$17 each



Diana  
26323

Victoria  
26324

Elizabeth  
26320

Kate  
26322



**NEW! HYDRATING RADIANCE PRIMER**

1 fl. oz.  
\$31 | 56541

This luxurious, moisturizing formula glides onto skin to create a silky-smooth canvas for flawless makeup application.



**NEW! RADIANCE UNDER EYE CONCEALER**

.35 oz. each  
\$22 each

Give your eyes a pick-me-up with this hydrating, illuminating concealer infused with pearlescent pigments that visibly correct dark circles.

|                          |                            |                           |
|--------------------------|----------------------------|---------------------------|
| Radiant<br>Deep<br>56529 | Radiant<br>Medium<br>56528 | Radiant<br>Light<br>56530 |
|--------------------------|----------------------------|---------------------------|



**BEFORE**

**AFTER**

# NEXT-LEVEL RADIANCE

Unlock your youthful-looking  
glow with luxurious hydration.

## WEIGHTLESS WEAR

+ a soft-focus  
finish

## BLUR

the look of lines  
and imperfections  
while fighting  
signs of aging with  
royal jelly.



## TRANSLUCENT MATTE POWDER

.32 oz.  
\$34 | 8423

Minimizes shine, pores and  
lines for a smooth finish.  
*Suitable for all skin tones.*



## RADIANCE FOUNDATION BROAD SPECTRUM SPF 20

1 fl. oz. each  
\$34 each

Prevents signs of aging  
while promoting radiance.

Nude  
L4  
34006

Bare  
L6  
34007

Natural  
M2  
34008

Tawny  
M4  
34009

Honey  
M6  
34010

Bronze  
D2  
34011

Spice  
D4  
34012

Cappuccino  
D8  
34014

Earth  
D10  
34015





Model is wearing JAFRA ROYAL Hydrating Radiance Primer, Radiance Under Eye Concealer in Radiant Deep, Luxury Blush Stick in Desert Jasper and Topaz, Luxury Highlight Stick in Canary Diamond, Luxury Eyeshadow Stick in Penny and Plumping Lip Jelly in Plump Blackberry and Cinnamon Spice.

**NEW!**  
**LUXURY EYESHADOW STICK**

.04 oz. each

\$27 each

Give your eyes gorgeous depth and dimension with hydrating, high-intensity color that glides on smoothly and blends seamlessly. Sleek stick format for maximum impact and minimum fuss.



Eclipse  
56612

Lunar Blue  
56610

Nebula  
56615

Penny  
56614

Pewter  
56613

Sunrise  
56611

# GLAM GOALS

Smolder with rich, skin-conditioning hues.



### NEW! LUXURY BLUSH STICK

.31 oz. each

**\$29 each**

Treat your cheeks to a skin-loving flush of color and luminosity. The sumptuous, antioxidant-enriched formula melts on seamlessly to deliver buildable intensity with a radiant finish.

|                        |                         |
|------------------------|-------------------------|
| Pink Opal<br>56542     | Light Amethyst<br>56543 |
| Desert Jasper<br>56591 | Topaz<br>56544          |

### NEW! LUXURY HIGHLIGHT STICK

.35 oz. each

**\$29 each**

Amplify your glow with gorgeous highlights infused with subtle shimmer and hydrating ingredients. The look is dewy, radiant and naturally luminous.

|                         |                |
|-------------------------|----------------|
| Canary Diamond<br>56546 | Pearl<br>56545 |
|-------------------------|----------------|

### NEW! LUXE DRAMA MASCARA

Dramatic Black

.3 oz. each

**\$26 | 56582**

Indulge your lashes with voluptuous volume and 12-hour wear\*! Enhanced with nourishing Royal Jelly RJ\* and a dual-function brush, this multi-benefit mascara coats every lash to lift, lengthen, separate, and volumize.\*



\*8 of 10 agreeing in an independent consumer test in US after initial use.



# JAFERA BEAUTY

---

Express yourself with vibrant color that celebrates creativity, inspires confidence and lets your authentic self shine.





JAFRA beauty

# PREP + PRIME

For flawless makeup, start with a fresh canvas.

## ALL IN ONE MATTIFYING PRIMER

\$23 | 53031

1 fl. oz.

*Prime & Mattify*

Creates a smooth canvas for makeup by filling in pores and fine lines.

### How To Use:

Apply to face, lips or eyes as a first step.

### SOFT FOCUS

Blur imperfections and mattify your skin with this all-in-one formula.



## WHITE SOUFFLÉ HIGHLIGHTER

.5 fl. oz.

*Brighten & Conceal*

Illuminates skin while providing sheer coverage.

### How To Use:

Apply around the eyes and where needed to brighten and highlight.

\$15

8507



## STEP 1 CONCEAL

Apply with concealer brush to help blur imperfections and brighten dull areas

## STEP 2 HIGHLIGHT

Use a fingertip to apply to brow bones, cheek bones and cupid's bow

## STEP 3 BLEND

Pat gently with fingertip or sponge until flawlessly blended

Model is wearing Powder Eyeshadow Trio Wet/Dry Formula in Blossom.



# CREAM CONCEALER

.14 oz. each

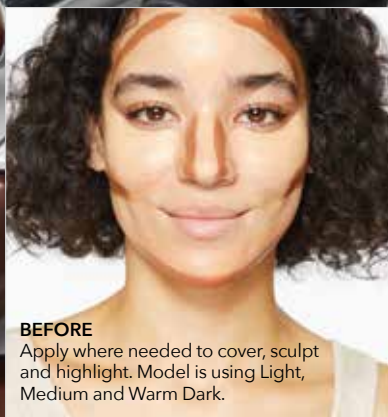
*Conceal & Perfect*

Precision stick formula melts into skin to conceal, contour and highlight.

## How To Use:

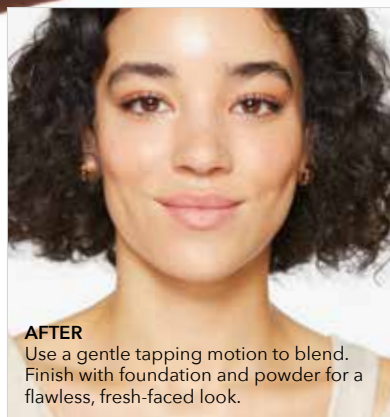
Gently tap onto skin and use a ring finger to blend.

\$15 each



## BEFORE

Apply where needed to cover, sculpt and highlight. Model is using Light, Medium and Warm Dark.



## AFTER

Use a gentle tapping motion to blend. Finish with foundation and powder for a flawless, fresh-faced look.

# FAST FIX

Blend away imperfections...instantly!

|                |                 |               |                    |                    |                    |
|----------------|-----------------|---------------|--------------------|--------------------|--------------------|
| Light<br>53006 | Medium<br>53005 | Dark<br>53007 | Cool Dark<br>56075 | Warm Dark<br>56076 | Deep Dark<br>56077 |
|----------------|-----------------|---------------|--------------------|--------------------|--------------------|



Model is wearing Matte  
Foundation in Earth ND18.



#### **MATTE PRESSED POWDER** | .3 oz. each

*Cover & Mattify*

Lightweight pressed powder blurs imperfections with buildable coverage.

#### **How To Use:**

Apply to bare skin or on top of foundation, layering for desired coverage.

**\$19 each**

Buff  
MP22  
51100

Tan  
DP14  
51096

Wheat  
MG16  
51097

Caramel  
DG16  
51098

Cream  
LG20  
51099

#### **WEAR IT...**

1. Alone for a subtly filtered effect
2. Under foundation to absorb excess oil
3. Over makeup to lock in a matte finish



#### **TRANSLUCENT LOOSE POWDER**

.74 oz. each

Creates a flawless finish with a translucent veil of skin conditioning powder.

**\$32 each**

Cream  
L2  
42343

Natural  
L4  
42346

Vanilla  
M2  
42347

Beige  
M6  
42342

Golden  
D4  
42345

Deep D6  
53101

# NO SHINE ZONE

Meet our mattifying must-haves.

**17  
SHADES!**



### MATTE FOUNDATION

1 fl. oz. each

**\$21 each**

*Medium Coverage with a soft matte finish*  
Shine-fighting formula provides medium coverage while diffusing the look of imperfections.



**up to  
12HRS\***



### ALWAYS FOUNDATION MAKEUP BROAD SPECTRUM SPF 15

1 fl. oz. each

**\$26 each**

*Lasting, full coverage*

Matte-finish, SPF-enriched formula delivers up to 12 hours of flawless wear.\*

#### How To Use:

Use a foundation brush or sponge to pat the product onto areas that need coverage.



\*99% agree in an independent consumer test.

## POWDER BLUSH

Petal-soft  
formula builds  
and blends  
beautifully for a  
radiant glow.  
.13 oz. each

\$19 each

JAFRA

beauty

# BLUSH YOUR WAY

Go for subtle or show-stopping.



Enchant  
42437



Savage  
42439



Rose Oro  
42438



Stunning  
53045



Durazno  
42435



Captivate  
42436



Outshine  
42433



Terracotta  
42440



Bronze  
42434

## NEW! JAFRA BEAUTY COLOR BUNDLE

**\$43**  
315185

CHOOSE 1: Powder Blush

CHOOSE 1: Eyeshadow Trio

Wet/Dry Formula

CHOOSE 1: Liquid Matte Lipstick

- See page 75



Outshine



Sienna



Rosy Kiss





**POWDER EYESHADOW  
TRIO WET/DRY FORMULA**

.14 oz. each

**\$19 each**

Create multiple eye looks with three color-coordinated shadows. Apply dry for a sheer wash of color, or wet for maximum vibrancy.

*Model is wearing  
Powder Eyeshadow  
Trio Wet/Dry  
Formula  
in Amber.*



**Drama - 42197**



**Dragonfly - 53040**



**Mythic - 42190**



**Vines - 42192**



**Cappuccino - 42196**



**Amber - 53041**



**Night Sky - 42188**



**Sol - 42189**



**Blossom - 42191**



**Angel - 53042**



**Sienna - 42194**



**Sea Goddess - 42195**



**Mulberry - 53039**



**Amethyst - 42193**

# *CURATED* **COLORS**

Pigment-packed and flawlessly coordinated.

Model is wearing  
Liquid Eyeshadow  
in Villa Azul.

**LIQUID  
EYESHADOW**  
.17 fl. oz. each  
**\$16 each**

Creamy formula  
delivers a buildable  
wash of shimmery  
color.

**How To Use:**  
Apply to the center  
of the lid near your  
lash line, then blend  
and layer.

Villa Azul

**NEW! HALÖ  
LIQUID  
HIGHLIGHTER**

.05 fl. oz. each  
**\$16 each**

Light up your  
look - in real life  
or onscreen - with  
ultra-smooth,  
iridescent shimmer.  
This angelic  
luminizer melts into  
skin for a dreamy,  
dewy glow.

**How To Use:**  
Apply to bare skin or  
over makeup.



Angelic  
Pink



Halographic  
56593



Angelic  
Pink  
56594



Rose Gold  
Goddess  
56595



Dorado  
53213

Villa Azul  
53215

Rosé All Day  
53217

Aztec  
53216



Playa Oaxaca  
53211



Ipanema  
Dreamer  
53212



Tulum  
53214



Model is wearing Halö Liquid Highlighter in  
Angelic Pink on eyes, bridge of  
nose and cheeks.

Model is wearing Multi-Use Color  
Pigment in the shade Rosewood and  
Matte Foundation in Alabaster LP0.

**NEW! MULTI-USE COLOR  
PIGMENT** | .04 fl. oz. each  
**\$18 each**

One product, endless possibilities for eyes, lips and face! Intense, creamy color blends and builds beautifully for a soft, diffused look or high-impact drama.

**How To Use:**

Shake well. Apply a small amount to skin then blend with fingertip, brush or sponge.

Peach Nectar  
56525

Tigerlily  
56516

Rosewood  
56526

Crimson  
56527

Rosewood

# ONE & DONE

Streamline your routine with  
multi-purpose color for eyes, lips and face.

jafra.co

65





# TWO-TONE *INTENSITY*

Create trending eye looks with this dual-ended definer.

## DUO EYELINER

.04 oz. each

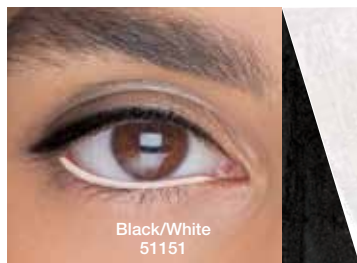
\$13 each

### *Brighten & Define*

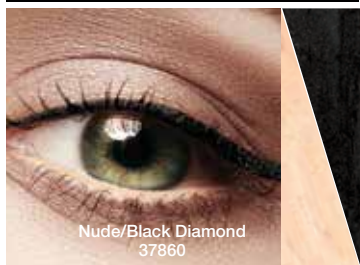
Two pigment-rich shades deliver versatile definition.

### **How To Use:**

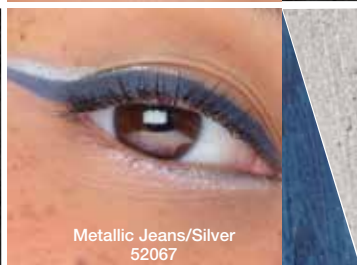
Apply the light shade to your waterline or the inner corners of your eyes. Use the dark shade for everyday definition.



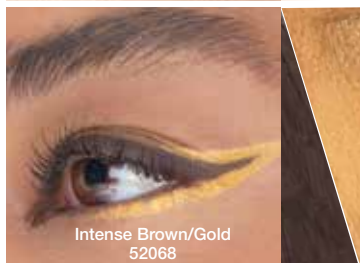
Black/White  
51151



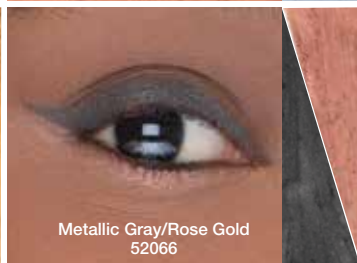
Nude/Black Diamond  
37860



Metallic Jeans/Silver  
52067



Intense Brown/Gold  
52068



Metallic Gray/Rose Gold  
52066



# GO BOLD

Power up your eyes with graphic details.

## NEW! ALWAYS POWER LIQUID EYELINER

0.03 fl. oz.

\$19 | 56592

Powerfully pigmented formula with a glossy black finish, precision felt tip and incredible 12-hour wear\*. Paraben free.

### How To Use:

Holding brush at an angle, apply with light pressure to create precise lines. Reapply with more pressure for a thicker, bolder look.



Midnight Black

\*82% agreement among 50 participants in an independent consumer use study in the US and Mexico.



## NEW! ANGLED LIQUID EYELINER

Intense Black

0.04 fl. oz.

\$15 | 56601

Angled tip for effortless control and precision. Achieve dramatic definition and graphic eye looks with ease.

### How To Use:

Shake well before use. Use the tapered point for thin lines and intricate details. Use the flat edge for bold, broad strokes.





## EYE PENCIL

.04 oz.

\$14

*Classic definition*  
Easy-to-sharpen wood pencil delivers natural-looking definition.

Black | 52822



## AUTOMATIC EYELINER

.008 oz.

\$15

*Self-sharpening precision*  
Fine-tip gel pencil provides precise, waterproof definition.

Jet Black  
52830



## ALWAYS INKWELL EYELINER

.10 fl. oz. each

\$18 each

*Easy, precise application*  
Combines ease of use with quick dry time and incredible precision.



Onyx | 42430

Coffee | 42429

*\*Independent consumer test results in US and Mexico.*



# INKWELL INTENSE MATTE LIQUID EYELINER

.10 fl. oz. each

\$18 each

## Define & Dramatize

Super-saturated pigment and a control tip brush create clean lines with a matte finish.

## How to Use:

Glide the brush along your lash line from inner to outer corner, extending the line slightly to create a wing.

Noir  
52811

Cocoa  
52821



Model is wearing Inkwell Intense Matte Liquid Eyeliner in Noir, Liquid Matte Lipstick in Mocha Kiss & Powder Eyeshadow Trio Wet/Dry Formula in Amber.



**EYE ENVY**  
*Dial up the  
drama with  
intensely  
pigmented  
lines.*

# BROW BUILDERS

Achieve your dream brow with ease.

## STEP 1 SHAPE & DEFINE



Warm Brown  
52828

Neutral Brown  
52825

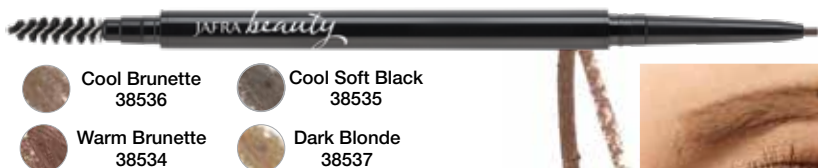
Charcoal  
52827

**BROW PENCIL** | .04 oz. each  
\$16 each

Glides on smoothly to shape, fill and define brows with ease.

### How To Use:

Shape and fill in your brows with short, light strokes.



Cool Brunette  
38536

Cool Soft Black  
38535

Warm Brunette  
38534

Dark Blonde  
38537

**MICRO BROW PENCIL** | .001 oz. each  
\$20 each

Ultra-fine tip pencil delivers ultimate control and precision. Shape with long, horizontal strokes along base of brow. Define with short, hair-like strokes.

### How To Use:

Use hairlike strokes to define your brows. Blend with the spoolie.



## STEP 2 FILL & BLEND

**BROW POWDER DUO**  
.07 oz. each  
\$22 each

Two rich shades blend flawlessly to fill in your brows.

### How To Use:

Layer the shades over sparse areas of your brows.



Cool Soft Black  
38531

Warm Brunette  
38020

Dark Blonde  
38533

Cool Brunette  
38532



## STEP 3 TAME & TINT

**VOLUMIZING BROW GEL**  
.14 oz. each  
\$20 each

Effortlessly grooms and tames brows while adding volume.

### How To Use:

Comb your brows into place with the micro brush.



Universal  
Clear  
38019

Dark  
Blonde  
38017

Brunette  
38018

Soft Black  
38016







# LASH LOVE

Frame your eyes with full-bodied fringe.

**WATERPROOF + INTENSE**

**HIGH DEFINITION  
WATERPROOF MASCARA** | .3 oz.

\$18

Black | 25731



Model is wearing Lip Definer  
in Reds/Berries.



Reds/Berries  
56071

Nudes/Browns  
56072



**LIP DEFINER**  
.04 oz. each  
\$13 each

*Classic definition*  
Wood pencil sharpens to a fine point to  
prime and define with rich, matte color.



**AUTOMATIC LIP LINER** | .01 oz. each  
\$13 each

Gel-tip pencil creates precise definition  
with unstopable color.



#### ALWAYS LIQUID LIP STAIN

.18 oz. each

**\$19 each**

#### All-Day Color

Coats lips in super-saturated, matte color that lasts up to 12 hours.\*\*

#### How To Use:

Dab onto the center of each lip and use the applicator to spread the color.

Always  
Glam  
52054

Always  
Motivated  
52053

Always  
Charmed  
52050

Always  
Tender  
52060

Always  
Fierce  
52052

Always  
Inspired  
52064

Always  
Grateful  
52063

Always  
Sexy  
52062

Always  
Empowered  
52061

Always  
Ambitious  
52065

Always  
Brilliant  
52057

Always  
Confident  
52059

Always  
Curious  
52056

\*Percentage agreeing in an independent consumer test.

\*\*92% agreeing in an independent consumer test.

Model is wearing Modern Matte Lipstick in High Standards.



**NEW! MODERN MATTE LIPSTICK**

.14 oz. each

**\$17 each**

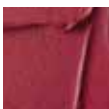
Buttery-soft lipstick melts onto lips for rich color, creamy hydration and a comfortable powder-matte finish. Kissed with a subtle peach scent.



**High Standards**  
56952



**Lady Boss**  
56953



**Legendary**  
56954



**Level Up**  
56955



**Power Move**  
56956



**Goals**  
56957

Model is wearing Liquid  
Matte Lipstick in Rosy Kiss.

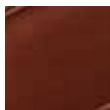
# MATTE MOXIE

Flaunt a velvety-smooth statement lip.

## LIQUID MATTE LIPSTICK | .11 oz. each

Hydrating formula cloaks lips in creamy color with  
a bold matte finish.

\$18 each



Divine Kiss  
4703



Flirty Kiss  
4705



Tender Kiss  
4706



Soft Kiss  
4702



First Kiss  
4708



True Kiss  
4701



Candy Kiss  
4700



Long Kiss  
4707



Mocha Kiss  
56493



Beach Kiss  
56494



Ginger  
Kiss  
56495



Rosy Kiss  
56521



## COMFY MATTE

This comfortable  
matte lip color keeps  
your pout smooth  
and hydrated.



Model is wearing High Shine Lip Gloss in Guava.

**NEW! HIGH SHINE LIP GLOSS**

.05 fl. oz. each  
**\$16 each**

Drench your lips in juicy color and shine. Moisturizing formula with vitamin E and a fresh citrus scent leaves lips feeling soft and looking luminous.

# JUICY LIPS

Glazed with ultra-glossy shine.



Guava



Lychee  
58386



Very Juicy  
58384



Passion  
Fruit  
58390



Dragon  
Fruit  
58388



Fruit Punch  
58387



Fresa  
58389



Guava  
58385



## BEYOND BRILLIANT GEL NAIL LACQUER

.40 fl. oz. each

Advanced formula delivers rich, saturated color and high-gloss shine.

\$12 each



|                          |                        |                      |                        |                           |                     |                     |
|--------------------------|------------------------|----------------------|------------------------|---------------------------|---------------------|---------------------|
| Racey Red<br>56414       | Electric Blue<br>56413 | Pitch Black<br>56474 | Raisin Rage<br>56419   | Raging Raspberry<br>56418 | Tokyo Teal<br>56057 | Baby Blues<br>56416 |
| Candy Apple Red<br>56471 | Pink Diamond<br>56472  | Malibu Pink<br>56473 | Celebrity Red<br>56412 | Bubble Gum Pink<br>56476  | Limoncito<br>56415  |                     |
| White Out<br>56475       | Wild Orchid<br>56420   | Pink Latte<br>56445  | Hazelnut<br>56446      | Pumpkin Spice<br>56448    | Espresso<br>56449   |                     |

## BEYOND BRILLIANT GEL UV TOP COAT

.40 fl. oz.

\$12 | 56524

Advanced Pro UV-Technology activates with natural sunlight or a UV lamp to seal in your gleaming gel manicure at home.

### How to Use:

Apply two coats of Beyond Brilliant Gel Nail Lacquer, allowing nails to dry completely after each coat. Follow with a layer of Gel UV Top Coat, then let dry under natural sunlight or a UV lamp.



## CONDITIONING LACQUER REMOVER

4 fl. oz.

\$11 | 25713

Thoroughly removes nail lacquer without stripping or drying nails.

### How to Use:

Saturate a cotton pad and sweep over nails. To remove glitter polish, hold the pad in place for 30 seconds to 1 minute.

# PRO TOOLS

Swirl, smudge and blend for a flawless finish.



## **FOUNDATION BRUSH**

Seamlessly apply  
and blend  
foundation

\$17 | 52813

## **POWDER BRUSH**

Apply powder  
and blend  
foundation

\$19 | 52858

## **BLUSH/HIGHLIGHTER BRUSH**

Apply blush or bronzer  
and define contours

\$17 | 52859

## PROFESSIONAL MAKEUP BRUSHES

Create full-face looks in style with a complete set of beautifully crafted makeup brushes.



### CONCEALER BRUSH

Apply cream or liquid foundation, concealer and blush

\$13 | 52873



### EYESHADOW BRUSH

Pat eyeshadow onto your eyelids

\$11 | 52860



### CREASE BRUSH

Blend eyeshadow up along your eyelid crease

\$13 | 52871



### BROW BRUSH WITH SPOOLIE

Shape, groom and shade your eyebrows

\$11 | 52872

## MAKEUP REMOVER FOR EYES AND LIPS

3.3 fl. oz.

Residue-free formula gently removes dirt and waterproof makeup, leaving skin fresh and hydrated.

### DEEP CLEAN

- Removes even the toughest, long-wear, waterproof makeup
- Whisks away oil and grime
- Hydrates and refreshes skin
- Safe for eye area, lips and face

#### How To Use:

Shake well and apply to a cotton pad. Gently glide over lips, eyelids and lashes. Rinse with water or wash with cleanser.

\$17

53014



SHAKE  
WELL!

## MAKEUP SETTING SPRAY

2.37 fl. oz.

Keep your makeup looking fresh and just-applied with a weightless, hydrating mist.

#### Key Ingredients:

Coconut water, glacier water and aloe vera deliver antioxidants and soothing moisture.

#### How To Use:

Shake the bottle well. Hold 6-10 inches away from your face and mist evenly. Reapply as needed to refresh skin.

\$24

42348



### SET & REFRESH

- Preps for bold eyeshadow application
- Locks makeup in place for a flawless finish
- Hydrates, nourishes & refreshes skin

## PENCIL SHARPENER

Dual-size sharpener keeps pencils sharp and hygienic, while convenient protective case catches shavings. Includes cleaning wand.

Measures: 1.63"W x 1.25"H x 1.5"D

\$6 | 51102



## JUST ADD WATER!

## JAFRA BLENDER SPONGE

Innovative material ensures flawless application of complexion products. Measures: 1.75" W x 3" H

\$11

51755



### SO

### SEAMLESS!

"Bounce" on face makeup for a perfect finish.

## MANICURE SET

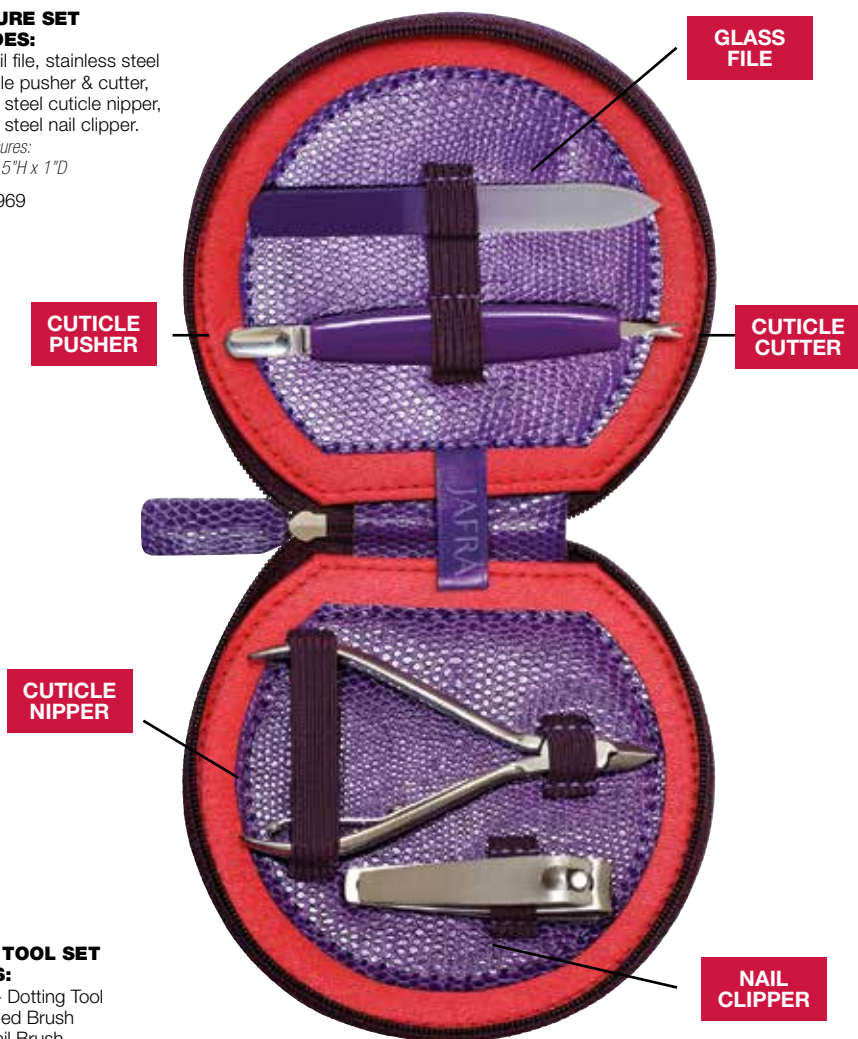
### INCLUDES:

Glass nail file, stainless steel top cuticle pusher & cutter, stainless steel cuticle nipper, stainless steel nail clipper.

Case measures:

4.5"W x 4.5"H x 1"D

\$22 | 19969



## NAIL ART TOOL SET

### INCLUDES:

- A. #1 & #2 - Dotting Tool
- B. #3 - Angled Brush
- C. #4 - Detail Brush
- D. #5 - Fan Brush

Set measures: 7.375" H x 2" W

\$17  
52001



# MANI MAGIC

Level up your nail care.



# FRAGRANCE

---

Mirror your mood  
of the moment or  
your most treasured  
memories with  
a wardrobe of  
fragrances that  
transport the senses.



**NEW! PLUM SKY**

*Floriental, Fruity*  
Eau de toilette  
1.7 fl. oz.

**\$35** | 56510

Inspired by the promise of an expansive sky, Plum Sky invites you to pursue your passions, pave your own path to happiness and live a life of beautiful possibility.

**TOP  
NOTES**



**VIVID PURPLE CASSIS**

Bright Apple, Juicy Strawberry, and Blood Orange bring irresistible juiciness & originality

**HEART  
NOTES**



**SUGARED PETALS**

Honeysuckle, Airy Muguet, and Sky Orchid add an aura of sweetness & positivity

**BASE  
NOTES**



**WHIPPED VANILLA**

Cloud Musk, Sandalwood, and Ambertonic Captive leave a lingering impression of boundless possibility

**DISCOVER  
PLUM  
SKY**



# SWEET *BLISS*

Evoke a feeling of beautiful possibility with fruity and gourmand notes.

DISCOVER  
JAFRA YOU  
BLOOM



## JAFRA YOU BLOOM

Floral, Fruity, Green  
Eau de toilette  
2 fl. oz.

\$52 | 56391

Nature blooms all around with notes of fresh rose, aromatic turmeric and earthy oakwood.

### TOP NOTES



### ROSE DAMASCENA PETALS LMR

Ylang LMR, Orange Flower Absolute LMR, Jasmine Absolute LMR. Delicate flower notes unfold in a field of fresh greenery.

### HEART NOTES



### TURMERIC ROOT LMR

French Burgundy Blackcurrant LMR, Pink Pepper LMR, Violet Leaf Absolute LMR. Hints of global-inspired spices brighten the heart note.

### BASE NOTES



### OAKWOOD ABSOLUTE LMR

Cedarwood LMR, Orris Absolute LMR, Vetiver LMR. Warm wood notes create an earthy, elegant base.

# FLOWER POWER

Celebrate the beauty of nature with an earthy scent and eco-inspired design.

- **RECYCLED GLASS BOTTLE**

made from 20% post-consumer recycled glass

- **NATURE-INSPIRED CAP**

with a wood-like artisanal look and feel

- **BIODEGRADABLE**

cartons can be re-used for planting flowers

- **CELLOPHANE-FREE**

because less waste is more beautiful



## PARIS ET MOI BY P. COURTIÈRE

*Fruity, Floral, Woody*  
Eau de parfum | 1.7 fl. oz.

\$57 | 26142

Discover the sensory delights of Paris, from treats at a French patisserie to silky woods that convey effortless chic.

## FLORES BY RODRIGO FLORES-ROUX

*Floral, Fruity, Oriental*  
Eau de parfum | 1.7 fl. oz.

\$57 | 34037

Experience the vibrant spirit of Mexico City in the form of a charming, floral fairytale.



### TOP NOTES



**MARA DE BOIS STRAWBERRY**  
Delight in juicy decadence.

### HEART NOTES



**ROSE PETAL MACARON**  
Indulge in romance and femininity.

### BASE NOTES



**CREAMY SILKY WOODS**  
Transmit soft sophistication.

### TOP NOTES



**BLOOD ORANGE**  
Sparkle with vivacious joy.

### HEART NOTES



**BRASSAVOLA ORCHID**  
Burst into vibrant bloom.

### BASE NOTES



**SILKY MUSKS**  
Revel in luminous warmth.



# DECADENT *DUBAI*

Discover the city of gold.



**NEW! MEET ME  
IN DUBAI BY  
GAËL MONTERO**  
*Woody Gourmand*  
Eau de parfum  
1.7 fl. oz.

\$57 | 58466

This multi-layered composition mesmerizes the senses with seductive red fruits and smooth caramel wrapped in golden amber. More is more!

## TOP NOTES



**RED FRUITS**  
Orange,  
Tagette

## HEART NOTES



**SMOOTH CARAMEL**  
Jasmine,  
Saffron

## BASE NOTES



**GOLDEN AMBER**  
Oakmoss,  
Ambroxan

**NEW J-SPORT  
FEMME**

*Citrus, Floral, Musky*  
Eau de toilette  
1.7 fl. oz.

\$38 | 58327

Crafted with advanced fragrance technology that promotes a sense of happiness.

**TOP  
NOTES**



**INVIGORATING  
GINGER**

Grapefruit, Mandarin, Lychee. Get pumped with high-powered notes of citrus and spices.

**HEART  
NOTES**



**MUSKY JASMINE**

Pear, Rhubarb, Rose. Strengthen the core with glowing floral notes.

**BASE  
NOTES**



**AMBER BOOST**

Vetiver, Musk. Let the exhilaration last with lingering base notes.



# FEEL THE RUSH

Capture the uplifting vibe of a high-powered workout.



# RISE UP

Together, WE are unstoppable.

## JAFRA WE

*Floral, Fruity, Musky*

Eau de parfum

1.7 fl. oz.

\$34 | 1155

Surround yourself with empowering notes of juicy peach, modern rose and fearless woods.

### TOP NOTES



#### VELVETY PEACH

Feel empowered by a juicy burst of peach, bergamot and Italian mandarin notes.

### HEART NOTES



#### ROSE DAMASK

Celebrate femininity with the fresh scent of rose, accented by muguet, iris and jasmine.

### BASE NOTES



#### WHITE WOODS

Inspire your confidence with notes of wood, vanilla, golden amber, and satin musk.

**VESEN**

*Floral, Fruity*  
Eau de toilette | 1.7 fl. oz.

**\$40 | 9289**

HAPPINESS IS ALL AROUND YOU  
Fill your heart with a feeling of gratitude with  
this radiant scent of zesty citrus and florals.

**VESEN DELICE**

*Chypre, Gourmand, Fruity*  
Eau de toilette | 1.7 fl. oz.

**\$40 | 55537**

LIFE IS DELICIOUS  
It's a beautiful day for a picnic with this  
playful scent of juicy berries and creamy  
gourmand notes.

**TOP  
NOTES****BERGAMOT**

Zesty citrus  
notes brighten  
your spirit.

**HEART  
NOTES****ROSE**

The heart  
blooms with  
radiant floral  
notes.

**BASE  
NOTES****PATCHOULI**

Earthy notes  
bring  
radiant warmth.

**TOP  
NOTES****STRAWBERRY**

Ripe berries  
make a fresh  
first impression.

**HEART  
NOTES****MASCARPONE**

Enjoy the melt-  
in-your-mouth  
richness.

**BASE  
NOTES****PATCHOULI**

Earthy  
notes bring  
radiant warmth.



# SAND & SEA

Embrace the rhythm of the waves.



## NAVIGO OCEAN FEMME

*Floral, Woody, Citrus*  
Eau de toilette  
1.7 fl. oz.

\$37 | 37999

Feel the rhythm of the waves with Navigo Ocean Femme, a free-spirited creation that dares the wearer to tame the wild ocean - and the world. Wind and water swirl together with sun-kissed citrus notes, a fresh floral heart and a warm, woody base.

### TOP NOTES



Pink grapefruit and California lemon notes blend with frozen pear for a burst of icy freshness.

### HEART NOTES



The ocean breeze carries whispers of dewy freesia, California hibiscus and jasmine sambac.

### BASE NOTES



Notes of golden sand mix with cedar, sandalwood and pink musk to ignite your passion for the sea.



*Unleash your fierce  
ambition & sensuality.*

**ADORISSE PASSION**

*Oriental, Fruity*  
Eau de parfum  
1.7 fl. oz.

**\$50**  
51963



**TOP NOTES**  
**RED DELICIOUS APPLE**

Delight in the  
juicy freshness.



**HEART NOTES**  
**INDIAN  
JASMINE TEA**

Feel the floral intensity.



**BASE NOTES**  
**RED VELVET  
MERINGUE**

Indulge in irresistible  
femininity.



*Smart style meets  
stand-out elegance.*

**ADORISSE**

*Floral, Floral*  
Eau de parfum | 1.7 fl. oz.

**\$50** | 128



**TOP NOTES**  
**YLANG YLANG**

Soft and understated,  
this flower is  
undeniably chic.



**HEART NOTES**  
**JASMINE**

A distinctive  
aroma tells the  
world you're  
in charge



**BASE NOTES**  
**TONKA BEAN**

Bold oriental notes  
let them know you  
mean business.





*The night  
begins when  
you arrive.*

**ADORISSE NIGHT**  
Oriental, Floral, Gourmand  
Eau de parfum | 1.7 fl. oz.

\$50 | 26192

**TOP NOTES  
BERGAMOT**

Electrify the night  
with a spark of  
intoxicating citrus.



**HEART NOTES  
NEROLI**

Command attention  
with an exquisite,  
white flower.



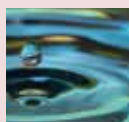
**BASE NOTES  
CREAMY WHITE  
CHOCOLATE**

This cravable base  
gives the fragrance an  
addictive quality.



**TOP NOTES  
WATERY ACCORD**

Exude off-duty  
style with fresh,  
watery notes.



**HEART NOTES  
WHITE FLOWERS**

Let delicate petals  
bathe you in the  
spirit of romance.



**BASE NOTES  
MUSK**

Wrapped in  
the warmth of  
musk, you are at  
one with the world.



*Effortlessly  
flirty.  
Playfully  
sensual.*

**ADORISSE VELVET**  
Floral, Woody, Green  
Eau de parfum | 1.7 fl. oz.  
\$50 | 16665



*Delight in  
every  
sumptuous  
moment.*

**ADORISSE  
PURE GOLD**  
Floral, Woody, Ambery  
Eau de parfum | 1.7 fl. oz.  
\$50 | 13171

**TOP NOTES  
MANDARIN**

Tangy citrus  
captures the  
joy of living.



**HEART NOTES  
MUGUET**

Sweet lily of the  
valley celebrates  
the extraordinary.



**BASE NOTES  
CREAMY AMBER**

Enjoy the beauty of  
each opulent moment.



### ORCHID BLOSSOM

*Floral, Ambery,  
Fruity*

Eau de parfum  
1.7 fl. oz.

\$50 | 35245

Discover the hypnotic charm of  
exquisite pearly orchid.



#### TOP NOTES NASHI PEAR

A blend of pear,  
grapefruit and berries  
lends an air of sweet  
temptation.



#### HEART NOTES PEARLY ORCHID

Jasmine sambac joins  
with pearly orchid for a  
captivating floral heart,  
accented by spices.



#### BASE NOTES HELIOTROPE

Enriched by ambergis  
and tonka bean,  
heliotrope wraps  
the senses in  
exotic warmth.



### ROSE BLOSSOM

*Floral, Rose*  
Eau de parfum

1.7 fl. oz.

\$50 | 26202

Let the dewy freshness of a  
coveted flower whisk you away  
to the South of France.



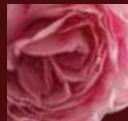
#### TOP NOTES PINK PEPPER

Earthy pepper  
leaves a trail of gentle  
seduction.



#### HEART NOTES ROSE CENTIFOLIA

The  
hundred-petal  
flower envelopes  
the senses in its  
magical allure.



#### BASE NOTES SILK WOODS

Smooth woods  
capture the breezy  
sensuality of the  
French Riviera.





# DREAM OF GARDENIA

Discover the magic of the white flower.



## **GARDENIA BLOSSOM**

*Floral, Floral*  
Eau de parfum  
1.7 fl. oz.

\$50 | 11280

Fall for the romantic  
charm of velvety,  
iconic gardenia.

## **TOP NOTES**



## **GREEN APPLE**

Luscious apple  
conveys the brightness  
of morning sunlight.

## **HEART NOTES**



## **BRILLIANT GARDENIA**

Speak to the heart  
with hand-cultivated  
gardenia.

## **BASE NOTES**



## **AMBER**

Rich amber evokes  
the luxury of true  
romance.



### JAFRA DIAMONDS

*Floral, Orange Blossom*  
Eau de parfum | 1.7 fl. oz.

\$50 | 17147

Glisten like a gem with the scent of sparkling neroli, which celebrates your elegance alongside a white floral bouquet. Delight in the decadence of lavish moments with brilliant amber.



#### TOP NOTES



**NEROLI**  
Reveal your beauty with precious neroli.

#### HEART NOTES



**WHITE FLOWERS**  
Showcase your glamorous style.

#### BASE NOTES



**AMBER**  
Project everlasting confidence.



### JAFRA DIAMONDS BLUSH

*Floral, Oriental, Fruity*  
Eau de parfum | 1.7 fl. oz.

\$50 | 4313

Because you're rare, make a dazzling impression with exuberant fruit top notes. A prized floral heart reflects your sophisticated side, trailed by the flirty warmth of amber.



#### TOP NOTES



**PINK LADY APPLE**  
Make a charming entrance.

#### HEART NOTES



**PEONY**  
Display your chic side.

#### BASE NOTES



**PINK AMBER**  
Leave a lasting trail of brilliance.





### LE MOIRÉ

Floral, Floral  
Eau de parfum  
1.7 fl. oz.

\$47 | 2057

Fresh and diaphanous, a vibrant bouquet evokes the beauty of a summer morning.



#### TOP NOTES



**BERGAMOT**  
Apple, Peach

#### HEART NOTES



**YLANG YLANG**  
Cinnamon, Clove, Violet, Tuberose, Geranium, Jasmine, Freesia, Rose

#### BASE NOTES



**OAK**  
Sandalwood, Musk, Vanilla



### LE MOIRÉ CERISSE

Floral, Fruity, Musky  
Eau de toilette  
1.7 fl. oz.

\$41 | 7379

Silky, sweet blossoms capture the light-heartedness of new romance.



#### TOP NOTES



**CITRUS**  
Green, Fruity, Fresh Aldehydes

#### HEART NOTES



**FLORAL**  
Jasmine, Marine/Watery

#### BASE NOTES



**WOODY**  
Musk

**PASTEL**

Floral, Green  
Eau de toilette  
2 fl. oz.

**\$37 | 3022**

Soft and sensual, Pastel begins with delicate flowers and earthy notes, followed by orange flower for a luxe touch. A woody background adds warmth and sophistication.

**TOP NOTES****ALDEHYDES**

Green, Fruity

**HEART NOTES****FLORAL**

Jasmine,  
Orange  
Flower, Spicy.

**BASE NOTES****AMBER**

Balsamic,  
Woody, Musky

**PASTEL MORAT**

Floral, Fruity, Green  
Eau de toilette  
2 fl. oz.

**\$37 | 16229**

Fruity top notes captivate the senses, with fresh melon and wild black currant melting into playful green pear. Precious tuberose shines inside a velvety floral heart. In the dry down, the splendor of iris is revealed, surrounded by creamy sandalwood.

**TOP NOTES****BERGAMOT**

Black Currant,  
Melon,  
Green Pear

**HEART NOTES****JASMINE**

Orange  
Blossom, Rose,  
Tuberose

**BASE NOTES****SANDALWOOD**

Musk, Iris





# GOLDEN RAYS

Bask in brilliant citrus and floral notes.

## JAFRA REFLECTIONS RADIANCE

*Floral, Musk*  
Eau de toilette  
1.7 fl. oz.

\$40  
36186

### TOP NOTES



### ITALIAN MANDARIN

Awaken to a radiant  
sunrise with notes of  
fresh citrus.

### HEART NOTES



### LUMINOUS YLANG YLANG

Reflect your inner light with  
glowing floral notes.

### BASE NOTES



### GOLDEN VETIVER OIL

Radiate natural warmth  
with chic, sophisticated  
base notes.

## EAU D'ARÔMES SUNSHINE

Floral, Fruity, Citrus  
Fragrance spray  
3.3 fl. oz.

Eau d'Arômes Sunshine radiates sheer joy with the light-hearted scent of citrus and florals. Embrace the warmth and freshness of golden sunlight with notes of Italian lemon, vibrant sunflower and driftwood.

**\$33**

52845



### TOP NOTES ITALIAN LEMON

A bright splash of citrus sparks joy.



### HEART NOTES SUNFLOWERS

A sunny bouquet brings blissful contentment.



### BASE NOTES DRIFTWOOD

Rich, woody notes add luminous warmth.



## EAU D'ARÔMES AMOUR

Fruity, Rose, Vanilla  
Fragrance spray  
3.3 fl. oz.

Eau d'Arômes Amour opens with delicate ylang ylang and lily of the valley, accented by classic bergamot top notes. An intoxicating base of vanilla and sandalwood effuses sensuality.

**\$33**

15425



### TOP NOTES FRUIT

A flirtatious whisper of fruit notes entices the senses.



### HEART NOTES DAMASK ROSE

A cascade of velvety petals caresses your skin.



### BASE NOTES VANILLA

Sensual vanilla fills the air with romance.





# ENJOY THE MOMENT



## **EAU D'ARÔMES**

*Floral, Fruity, Vanilla*

Fragrance spray

3.3 fl. oz.

**\$33 | 12253**

Accentuate your natural beauty with the freshness of classic Eau d'Arômes. Sweet, fruity accords entice the senses, followed by a bursting bouquet of violet, geranium and gardenia flowers. Vanilla and sandalwood bring warmth to this cool, refreshing scent.

### **TOP NOTES**



#### **GREEN APPLE**

A hint of green apple evokes life's simple pleasures.

### **HEART NOTES**



#### **CHARMING GARDENIA**

A touch of flower petals exudes velvety elegance.

### **BASE NOTES**



#### **SWEET VANILLA**

Lingering vanilla notes make an impression of pure radiance.



## NEW! JAFRA SWEETIE SPLASH

Floriental, Fruity  
Eau de toilette  
1.7 fl. oz.

\$30 | 58316

Discover the enchantment of the sea with sweet, juicy notes anchored by a mystical mermaid accord of marshmallow, salted caramel and blue lotus flower.



## JAFRA SWEETIE FANTASY

Oriental, Gourmand  
Eau de toilette  
1.7 fl. oz.

\$30 | 51160

Imagine a unicorn wonderland brimming with marshmallow clouds and rainbow cupcakes. With this whimsical gourmand scent, life is magical and so are you!



### TOP NOTES



#### BLACK CURRANT

Dive into the world of mermaids with mystical fruit notes.

### HEART NOTES



#### CREAMY FONDANT

Dream of undersea treasures and sweet vanilla cupcakes.

### BASE NOTES



#### MERMAID ACCORD

Make a splash with this mix of salty and sweet notes.

### TOP NOTES



#### RED FRUIT

The fantasy unfolds with notes of raspberry, plum and orange.

### HEART NOTES



#### MARSHMALLOW ACCORD

Creamy notes of violet, muguet and rose fill the air.

### BASE NOTES



#### VANILLA BEAN

Sweet dreams come true with hints of musk and sandalwood.

**JAFRA SWEETIE***Floral, Fruity, Gourmand*

Eau de toilette

1.7 fl. oz.

**\$30 | 25675**

Fun yet stylish, this scented confection lets your irresistible personality shine, pairing fresh fruit with comforting gourmand notes.

**JAFRA SWEETIE POP***Floral, Fruity, Watery*

Eau de toilette

1 fl. oz.

**\$28 | 26179**

Delight everyone you meet with this chilly fragrance treat. Crisp, fruity notes form a signature that's bright, distinctive and a little mischievous.

**TOP  
NOTES****RED FRUIT**

Celebrate with sparkling red fruit and juicy peach nectar marmalade.

**HEART  
NOTES****COTTON  
CANDY**

Brighten the party with fresh, fluffy swirls of pink cotton candy.

**BASE  
NOTES****AMBER**

Sprinkle the cupcakes with colorful sugar crystals wrapped in silky amber.

**TOP  
NOTES****RED FRUIT**

Bring on the smiles with a sweet surprise of sparkling red fruit.

**HEART  
NOTES****SHERBERT**

Sweeten a bright sunny day with chilled rainbow sherbet.

**BASE  
NOTES****ROSE PETALS**

Get adventurous with lychee rose petals and a playful hint of musk.



# **DOUBLE NATURE TENDER**

*Oriental, Vanilla, Fruity*  
Eau de toilette  
1.7 fl. oz.

**\$27 | 14005**

Embrace your sweetness with the delicate scent of cherry blossom, which flirts playfully with fresh green and fruity notes.



# **DOUBLE NATURE SEXY**

*Floral, Fruity, Musky*  
Eau de toilette  
1.7 fl. oz.

**\$27 | 14004**

Provocative fruit notes tease the senses as sultry sugar cane displays your mysterious side.



# **DOUBLE NATURE ROCK**

*with glitter*  
*Oriental, Vanilla, Fruity*  
Eau de toilette  
1.7 fl. oz.

**\$27 | 47986**

Take center stage with audacious fruit notes and captivating musk.



# **DOUBLE NATURE GLAM**

*with glitter*  
*Floral, Oriental, Fruity*  
Eau de toilette  
1.7 fl. oz.

**\$27 | 48006**

Make a dazzling entrance in brilliant flowers and lavish oriental notes.



## DOUBLE NATURE PEACE

*Floral, Fruity, Green*

Eau de toilette

1.7 fl. oz.

\$27 | 8739

Find peace in the present moment with the dreamy scent of ripe mango, hyacinth blooms and pure musk.



### TOP NOTES RIPE MANGO

Embrace bliss.



### HEART NOTES HYACINTH BLOOMS

Soothing energy surrounds you.



### BASE NOTES PURE MUSK

Feel the euphoria.



## DOUBLE NATURE WILD

*Oriental, Vanilla, Woody*

Eau de toilette

1.7 fl. oz.

\$27 | 8737

Let loose and run wild with the limitless scent of crisp red currant, velvety jasmine and warm tonka bean.



### TOP NOTES RED CURRANT

Fire up your spontaneity.



### HEART NOTES JASMINE

The possibilities are endless.



### BASE NOTES TONKA BEAN

Dare to run free.



**ZOOGAR***Fruity, Oriental*

Eau de toilette

1.7 fl. oz.

**\$35**

84501

**TOP  
NOTES****BERRIES & FRUIT**

Raspberry, blackberry, grapefruit, and plum make for a colorful opening.

**HEART  
NOTES****TIGER LILY**

Petals of peony and freesia accentuate this bold, distinctive flower.

**BASE  
NOTES****SUGAR CRYSTALS**

Vanilla, sugar and velvet musk create a lingering sweetness.

# FRESH PICKED *FLAVOR*

Juicy fruit notes make  
for a sweet olfactive treat.





# THE FRAGRANCE FOR ALL

Discover a modern signature  
for him, her and them.



## UNISEX

### NUUD BY JAFRA

*Oriental, Woody*

Eau de toilette

2.5 fl. oz.

An iconic scent of  
bergamot, vanilla bean  
and woods.

\$36 | 52961

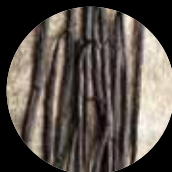
### TOP NOTES



### SHEER BERGAMOT

A bright burst  
of freshness.

### HEART NOTES



### DARK VANILLA BEAN

Celebrate what makes  
you unique.

### BASE NOTES



### VELVETY WOODS

Bask in the warmth  
of inclusivity.

**JF9**

*Fresh, Fougère, Woody*  
Cologne | 3.3 fl. oz.

**\$36 | 1649**

STYLISH. MODERN. REFINED.

Sophisticated and distinctive, he knows that details make the man, expressing his impeccable style with dapper fougère notes.

**JF9 RED**

*Oriental, Fougère, Powdery*  
Cologne | 3.3 fl. oz.

**\$36 | 2060**

BOLD. CAPTIVATING. CHARISMATIC.

Destined to take on the world, he captivates a room in charismatic flowers and exotic spices.



**TOP  
NOTES**



**BERGAMOT**

Put a fresh twist on elegance.

**HEART  
NOTES**



**LAVENDER**

Reveal subtle sophistication.

**BASE  
NOTES**



**SANDALWOOD**

Strike a note of enduring style.

**TOP  
NOTES**



**TARRAGON**

Instantly command attention.

**HEART  
NOTES**



**JASMINE**

Emanate irresistible charisma.

**BASE  
NOTES**



**MUSK**

Project an air of success.

# WARM & SENSUAL

Feel the power of polished amber.



**NEW! JF9 COPPER**

*Woody, Ambery, Spicy*

Colgone

3.3 fl. oz.

\$36 | 58311

**TOP  
NOTES**



**WARM NUTMEG**

Make a fresh and  
spicy impression.

**HEART  
NOTES**



**CLARY SAGE**

Amplify an aura of  
sensual elegance.

**BASE  
NOTES**



**AMBER ACCORD**

Exude smooth,  
metallic shine.

# INTUITIVE STYLE

Seize the moment with  
distinctive, herbal top notes.

## JF9 BLUE

*Fougère, Green, Fresh*  
Cologne  
3.3 fl. oz.

\$36 | 14811

### TOP NOTES



#### FENNEL

Set a carefree mood.

### HEART NOTES



#### VETIVER

Embrace the spirit  
of adventure.

### BASE NOTES



#### TONKA BEAN

Live fully in  
the moment.



### JF9 CHROME

*Fougère, Woody, Aromatic*  
Cologne | 3.3 fl. oz.

\$36 | 25567

**SENSUAL. SEDUCTIVE. IRRESISTIBLE.**

Casual yet magnetic, this cool creation fuses effortless sensuality with refined weekend style.



### JF9 BLACK

*Green, Woody, Oriental*  
Cologne | 3.3 fl. oz.

\$36 | 6566

**MYSTERIOUS. COOL. DARING.**

The embodiment of bad boy style, he intrigues the senses with crisp green notes and alluring woods.



#### TOP NOTES



#### BLACK PEPPER

Exude magnetic attraction.

#### HEART NOTES



#### COOL MINT

Be as smooth as brushed metal.

#### BASE NOTES



#### PATCHOULI

Tap into your sensual side.

#### TOP NOTES



#### GRAPEFRUIT

Make a bold first impression.

#### HEART NOTES



#### GERANIUM

Dare to follow your instincts.

#### BASE NOTES



#### VETIVER

Arouse an aura of mystery.



## NAVIGO OCEAN HOMME

*Fougère, Aromatic, Citrus*  
Eau de toilette | 3.3 fl. oz.

\$43 | 4314

### IGNITE THE ADVENTURE

Quench his thirst for new experiences with the aquatic scent of fresh hinoki wood, green seaweed and invigorating sea salt.



## NAVIGO MOON HOMME

*Woody, Aromatic, Fruity*  
Eau de toilette | 3.3 fl. oz.

\$43 | 25025

### EXPLORE THE ATTRACTION

Let the moon guide his journey. The scent of juicy grapefruit captures a spirit of spontaneity while black lavender and leather notes exude mystery.



#### TOP NOTES



##### SEA SALT

Fresh, oceanic notes ignite a thirst for something new.

#### HEART NOTES



##### MARINE SEAWEED

Acquatic accords inspire boundless adventure.

#### BASE NOTES



##### HINOKI WOOD & AMBERGRIS

Spark the thrill of the chase with two rich, distinctive notes.

#### TOP NOTES



##### GRAPE FRUIT

Feel invigorated by life's spontaneity.

#### HEART NOTES



##### BLACK LAVENDER

Ride the romantic sway of the night tide.

#### BASE NOTES



##### LEATHER

Celebrate your conquest with satisfying richness.

# LIFE'S VOYAGE

Set sail with best-selling Navîgo.



## NAVÎGO HOMME

*Fougère,  
Aromatic, Woody*  
Eau de toilette 3.3 fl. oz.

\$43  
6985

Inspired by a man's life journey, this aquatic creation opens with notes of bergamot and spicy cardamom, which ignite a sense of adventure. Explore new connections with classic, aromatic lavender - then get swept away by timeless cedar and musk.

### TOP NOTES



**BERGAMOT,**  
Cardamom,  
Lemon,  
Green

### HEART NOTES



**VIOLET,**  
Lavender,  
Jasmine

### BASE NOTES



**CEDAR,**  
Musk, Amber,  
Patchouli,  
Oakmoss

## LEGEND

*Oriental, Woody, Amber*  
Eau de toilette | 3.3 fl. oz.

\$40 | 2062

### CHARACTER & INTEGRITY

Strong yet sensual, this spice cocktail leaves an unmistakable trail of charisma that transcends time and trends.

## LEGEND PRIVÉ

*Woody, Chypre, Aromatic*  
Eau de toilette | 3.3 fl. oz.

\$40 | 55751

### POWER & STYLE

Like a tree rooted to the earth, he manifests timeless strength. Like richly textured wood, he exudes powerful character.



\*SFE is a sophisticated extraction process that uses a low temperature and helps preserve the scent profile of the raw material. <https://www.firmenich.com/ingredients/technology> \*\*Ingredients labeled NP (NaturePrint) are developed using advanced technology that helps recreate natural scents. <https://www.firmenich.com/ingredients/technology>

### TOP NOTES



#### FRUIT

Bergamot,  
Peach,  
Lemon,  
Cassis

### HEART NOTES



#### HERBS & SPICES

Cinnamon,  
Nutmeg, Iris,  
Basil, Sage,  
Geranium,  
Jasmine,  
Pepper

### BASE NOTES



#### ORIENTAL

Amber, Vanilla,  
Musk,  
Patchouli,  
Sandalwood,  
Vetiver

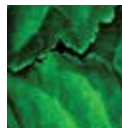
### TOP NOTES



#### PINK PEPPER SFE\*

Premium  
pepper makes  
a sophisticated  
entrance.

### HEART NOTES



#### PATCHOULI OIL

A pulsing heart  
of elevated  
chypre notes.

### BASE NOTES



#### LOUD WOOD NP\*\*

Opulent oud  
envelops the  
wearer in its  
dark intensity.



## EAU D'ARÔMES HOMME

Aromatic, Watery, Fougère  
Eau de toilette | 3.3 fl. oz.

\$37 | 38003

### COOL CHARISMA

Awaken to the bracing freshness of this crystal-clean blend of mineral notes and modern white musk.

## NEW! EAU D'ARÔMES HOMME LIBRE

Aromatic, Tonic, Citrus  
Eau de toilette | 3.3 fl. oz.

\$37 | 57016

### FEARLESSLY FREE

Liberate your senses with an intensely fresh fusion of frozen citrus and desert sage enveloped in clean musk.



#### TOP NOTES



##### SALTED ICE

A blast of cool minerality

#### HEART NOTES



##### LAVANDIN

A powerful, aromatic heart

#### BASE NOTES



##### WHITE MUSK

A clean feeling that lasts

#### TOP NOTES



##### FROZEN CITRUS

A rush of liberating freshness.

#### HEART NOTES



##### DESERT SAGE

A feeling of intense vitality.

#### BASE NOTES



##### CLEAN MUSK

A sense of fearless freedom.

## YITSU

*Fougère, Citrus, Green*  
Eau de toilette  
3.3 fl. oz.

**\$41** | 11283

### TRADITION OF HONOR

Make a minimalist statement inspired by ancient customs with notes of fresh bamboo leaf, mandarin and woods.



## YITSU MASTER

*Woody, Woody*  
Eau de toilette  
3.3 fl. oz.

**\$41** | 38585

### MODERN MAGNETISM

Harness the hidden power of Japanese forests with deep, woody notes and the exclusive Kigoroshi accord.



#### TOP NOTES



**BAMBOO LEAF,**  
Green Tea,  
Juniper Berry,  
Black Pepper,  
Lavandin, Lemon,  
Mandarin, Mint

#### HEART NOTES



**MELON,**  
African  
Geranium, Musk,  
Spruce, Violet,  
Cassis

#### BASE NOTES



**AMBER,**  
Guaiacwood,  
Patchouli,  
Incense,  
Sandalwood,  
Vanilla,  
Coumarin

#### TOP NOTES



**CARDAMOM,**  
Tangerine,  
Pamplezest

#### HEART NOTES



**GERANIUM,**  
Lavandin,  
Amber

#### BASE NOTES



**KIGOROSHI  
ACCORD,**  
Leather,  
Patchouli,  
Vetiver



### J-SPORT RIDE

*Fougère, Aromatic, Woody*  
Eau de toilette | 3.3 fl. oz.

\$40 | 26040

#### CONQUER THE RIDE

Take on any challenge with cool, rush-inducing lavender, warmed by intriguing sandalwood and earthy-sweet tonka bean.



#### TOP NOTES



**LAVENDER,**  
Apple,  
Sage,

#### HEART NOTES



**SANDALWOOD**  
Geranium,  
Moss,

#### BASE NOTES



**TONKA BEAN,**  
Musk,  
Sandalwood,  
Patchouli

### J-SPORT

*Fougère, Aromatic, Woody*  
Eau de toilette | 3.3 fl. oz.

\$40 | 8026

#### EMBRACE THE CHALLENGE

Fresh bergamot delivers an instant rush, followed by notes of spicy tarragon. Patchouli forms a strong, dynamic background.



#### TOP NOTES



**BERGAMOT,**  
Lavender,  
Lemon,  
Nutmeg

#### HEART NOTES



**ARTEMISIA,**  
Green,  
Tarragon

#### BASE NOTES



**MUSK,**  
Patchouli,  
Sandalwood

## JF9 BLUE 2.0

*Fougère, Green*  
Eau de parfum  
3.3 fl. oz.

\$41 | 51966

Crafted with premium ingredients and a high concentration of fragrance oils, this fougère eau de parfum is a modern classic, infused with new audacity.

### TOP NOTES



#### FRESH WATER ACCORD

Unleash a new wave of vitality.

### HEART NOTES



#### EGYPTIAN GERANIUM OIL

Top-shelf aromatics create leafy freshness.

### BASE NOTES



#### VETIVER OIL

Earthy notes emit raw energy.



# EDGY+ *DYNAMIC*

Splash on next-gen freshness.

### **XCLUSIVE SPEED**

*Oriental, Spicy, Woody*  
Eau de toilette | 1.7 fl. oz.

**\$36 | 3614**

#### **MAXIMUM VELOCITY**

Shift gears with this high-octane scent of unexpected spices and woods.



#### **TOP NOTES**



#### **CARDAMOM**

Warm spices spark the ignition.

#### **HEART NOTES**



#### **CEDAR**

Kick things into high gear with a blast of confident power.

#### **BASE NOTES**



#### **LEATHER**

Surround yourself with refined masculinity.

### **XCLUSIVE**

*Woody, Fruity*  
Eau de toilette | 1.7 fl. oz.

**\$36 | 25684**

#### **ELITE LIFESTYLE**

Enjoy the view from the top with bold black pepper and rich amber notes.



#### **TOP NOTES**



#### **BLACK PEPPER**

A trail of charisma leads past the velvet rope.

#### **HEART NOTES**



#### **GIN/ VODKA ACCORD**

Get the party started with this intoxicating cocktail.

#### **BASE NOTES**



#### **AMBER**

Savor the luxury of exclusivity.

**NEW! Bitblöx Kandē**

*Floriental, Fruity*

Eau de Toilette | 1.7 fl. oz.

**\$25 | 55535**

The scent of sweet orange oil  
and tropical passionfruit drizzled  
atop caramelized apple.

**TOP  
NOTES**



**ORANGE OIL,**  
Raspberry, Rhubarb

**HEART  
NOTES**



**PASSIONFRUIT**  
Rose, Freesia

**BASE  
NOTES**



**CARMELIZED APPLE**  
Musk, Amber



# CONNECT + *INSPIRE*

Spark creativity with playful creations.



**NEW! Bitblöx Grën**  
*Floral, Fruity, Gourmand*  
 Eau de Toilette | 1.7 fl. oz.

**\$25 | 55729**

Fruity, fresh-picked notes of pear and peach wrapped in the scent of fluffy marshmallow.

**NEW! Bitblöx Örenj**  
*Oriental, Ambery*  
 Eau de Toilette | 1.7 fl. oz.

**\$25 | 55534**

The juicy scent of grapefruit warmed with notes of cinnamon bark and creamy white chocolate.



**TOP  
NOTES**



**PEAR,**  
Strawberry

**HEART  
NOTES**



**PEACH,**  
Peony, Apricot

**BASE  
NOTES**



**MARSHMALLOW**  
Vanilla, Musk

**TOP  
NOTES**



**GRAPEFRUIT,**  
Bergamot,  
Orange oil

**HEART  
NOTES**



**CINNAMON  
BARK OIL LMR,**  
Lavender,  
Rosemary

**BASE  
NOTES**



**WHITE  
CHOCOLATE,**  
Musk, Vanilla Ice  
Cream

**SKID ROCK**

*Fougère*  
Eau de toilette  
1.7 fl. oz.

**\$25 | 15890**

**ROCK THE CROWD**

Bold, invigorating fougère notes  
bring his inner rockstar to life.

**SKID CHAMP**

*Aromatic,  
Fresh, Citrus, Musk*  
Eau de toilette  
1.7 fl. oz.

**\$25 | 25678**

**GO FOR THE GOLD**

Inspiring aromatic accords and exhilarating  
musk make him feel like a winner.

**TOP  
NOTES**

**BERGAMOT**  
Mandarin

**HEART  
NOTES**

**LAVENDER**  
Fruit

**BASE  
NOTES**

**AMBER**  
Sandalwood

**TOP  
NOTES**

**BERGAMOT**  
Lemon,  
Grapefruit

**HEART  
NOTES**

**WATER  
SPLASH**  
Orris,  
Neroli

**BASE  
NOTES**

**VETIVER**  
White Musk,  
Cedarwood

# KOOL KID

Shake up playtime with a stylin' scent.



## SKID

*Mossy, Woody*  
Eau de toilette  
1.7 fl. oz.

\$25 | 11286

## CHASE ADVENTURE

Fuel his adventures with this spunky signature, which pairs notes of energetic moss with charming woods.

### TOP NOTES



CITRUS & SPICES

### HEART NOTES



MOSS

### BASE NOTES



AMBER &  
MUSK



# SUPER STAR

## CORETA

with glitter  
*Floral, Fruity,*  
*Sweet*  
Cologne  
1.7 fl. oz.

\$25  
25685

## STAND OUT

Juicy blackberries and mandarin bring a fun twist to her style, while amber adds an irresistible touch.

## TOP NOTES



**BLACKBERRY,**  
Pear, Mandarin

## HEART NOTES



**CRANBERRY,**  
Freesia, Hyacinth

## BASE NOTES



**MUSK,**  
Sandalwood,  
Amber

Take on the world with  
sparkling berry notes.



**CORETA SPIRIT**

Floriental, Fruity  
Cologne | 1.7 fl. oz.

\$25 | 25679

**SHINE BRIGHT**

Watch her shine like the star she is in this uplifting creation, which mixes fresh fruit with yummy gourmand notes.

**TOP  
NOTES****SPARKLING  
MANDARIN**

Sweet Orange,  
Bright Cassis

**HEART  
NOTES**

**LILY OF THE  
VALLEY,**  
Apple,  
Jasmine

**BASE  
NOTES**

**MUSK**  
Sandalwood,  
Sugar Crystals

**CORETA HEART** with glitter

Floral, Fruity, Woody  
Cologne | 1.7 fl. oz.

\$25 | 25686

**STAY SWEET**

Pretty flowers form a sweet friendship with warm woods, delighting the senses with a touch of sparkle.

**TOP  
NOTES**

**BLUEBERRY,**  
Blackberry,  
Crispy Apple

**HEART  
NOTES**

**JASMINE,**  
Muguet,  
Freesia, Melon,  
Watery Touch

**BASE  
NOTES**

**MUSK,**  
Rose,  
Sandalwood,  
Cedar



# BODY CARE

---

Focus on your wellbeing with a self-care practice powered by nourishing ingredients and soothing scents for a feeling of vitality from head to toe.



# INCREDIBLE ALMOND

100% agree it leaves skin feeling  
hydrated, nourished and indulged.\*

**NEW!**

**ROYAL  
ALMOND  
BUNDLE  
\$51**

**INCLUDES:**

A, B, C  
**315182**

**B**

**B. ROYAL ALMOND  
ENRICHING HAND AND  
BODY WASH WITH  
VITAMIN E**

6.7 fl. oz.

**\$22 | 51712**

Sulfate-free formula leaves skin  
feeling clean, soft and refreshed.

**How to Use:**

Massage into damp skin.  
Rinse thoroughly.

**A**

**A. ROYAL ALMOND  
HYDRATING BODY LOTION  
WITH VITAMIN E**

8.4 fl. oz.

**\$27 | 43104**

Fast-absorbing moisturizer leaves  
skin feeling velvety smooth.

**How to Use:**

Massage a generous amount onto  
the body as needed.



**C. ROYAL ALMOND RICH  
BODY OIL WITH VITAMIN E**

8.4 fl. oz.

**\$27** | 38662

Indulgent, moisturizing oil leaves skin feeling soft and looking luminous.

**How to Use:**

After a bath or shower, massage a generous amount all over the body.

# Royal Almond

## KEY INGREDIENTS

### SWEET ALMOND OIL

Rich in omega fatty acids and prized for its exceptional skin-softening properties.



### VITAMIN E

Conditions and moisturizes while providing antioxidant benefits.



### CHERRY EXTRACT

Source of antioxidant compounds, including anthocyanins which give cherries their rich red hue.



Now with antioxidant cherry extract, Royal Almond combines the skin-softening properties of sweet almond oil and vitamin E with an irresistible almond blossom scent.



## AN ODE TO OLIVE

Surround your senses with the Mediterranean-inspired riches of Royal Olive. Known as liquid gold, olive oil has been treasured since antiquity. Its leafy branches are a symbol of peace around the world.

A



**A. ROYAL OLIVE  
RICH BODY OIL  
WITH OLIVE OIL  
AND VITAMIN E**

8.4 fl. oz.  
\$27 | 53075

**How to Use:**

After a bath or shower, massage a generous amount all over the body.

B



**B. ROYAL OLIVE  
MOISTURE  
RICH BODY  
CREAM WITH  
OLIVE OIL  
AND VITAMIN E**

8.4 fl. oz.  
\$27 | 55460

**How to Use:**

Apply liberally as needed to soften and hydrate.

C



**C. ROYAL OLIVE  
ENRICHING  
BODY WASH WITH  
OLIVE OIL  
AND VITAMIN E**

6.7 fl. oz.  
\$22 | 55455

**How to Use:**

Apply to wet skin in the shower or bath. Gently work into a lather and rinse.

D



**D. ROYAL OLIVE  
EXFOLIATING  
BODY SCRUB WITH  
OLIVE OIL  
AND VITAMIN E**

6.7 fl. oz.  
\$24 | 55456

**How to Use:**

Gently massage over wet skin after cleansing. Rinse thoroughly. Due to nature-derived ingredients, product appearance may vary.

E



**E. ROYAL OLIVE  
MOISTURE  
RICH HAND  
CREAM WITH  
OLIVE OIL  
AND VITAMIN E**

2.5 fl. oz.  
\$15 | 55457

**How to Use:**

Massage into skin after washing hands.

**NEW!**  
**ROYAL  
OLIVE  
BUNDLE  
\$51**

**INCLUDES:**

C and D

**CHOOSE 1:**

A or B

**315181**

# LIQUID GOLD

Lavish your skin with  
the riches of olive oil.

**ROYAL OLIVE HAND  
SOAP WITH OLIVE  
OIL & VITAMIN E**

8.4 fl. oz.

\$15 | 36134



## Royal Olive

### KEY INGREDIENTS

#### OLIVE OIL

Delivers nourishing hydration  
with squalene and antioxidants.



#### OLIVE LEAF EXTRACT

A plant-based hydrator,  
rich in antioxidants.



#### VITAMIN E

Conditions and moisturizes while  
providing antioxidant benefits.



#### GLYCERIN

Helps skin retain moisture  
for lasting hydration.



# MALIBU MOOD

Refresh your home with comforting, elegant scents.

AVAILABLE  
IN MARCH!



**JARDIN DE LA MER  
ROOM SPRAY**

*Citrus, Woody*

6.7 fl. oz.

**\$34** | 57042

*Inspired by a sun-drenched Malibu Garden  
Jardin de la Mer evokes golden sunlight and  
effortless elegance. Bring the beauty of  
Malibu into your home with notes of bright  
tangerine and warm ginger wrapped in  
comforting cedarwood.*

**NEW! L'AIR DE MALIBU  
ROOM SPRAY**

*Floral, Musk*

6.7 fl. oz.

**\$34** | 58323

*Inspired by the ocean breezes of Malibu Beach  
Embrace the tranquility of life at the  
beach, where the ocean air feels as soft  
and comforting as a cotton blanket. Cocoon  
your senses in coastal notes of fresh lemon  
and creamy orris wrapped in clean white musk.*





**PRECIOUS  
PROTEIN  
EXTRA CARE  
BALM** | .5 oz.  
\$17 | 25126

**How to Use:**  
Massage over dry  
areas as needed.

**KEY  
INGREDIENTS**

**SESAME SEED OIL**

Provides lasting  
hydration, rich in  
antioxidants.



**WHEAT PROTEIN**

Hydrates and fortifies  
with vitamins D and E.



**PROVITAMIN B5**

Supports skin's  
moisture barrier.



# PROTEIN *BOOST*

Support your skin's moisture barrier with essential nutrients.

# BYE-BYE CREPEY SKIN

See a dramatic improvement  
in the look of dry, crepey skin.\*

## KEY INGREDIENTS

### AVOCADO BUTTER

Moisturizes skin.



### APRICOT KERNEL OIL

Smooths & conditions skin.



### NIACINAMIDE

Improves skin hydration.



### NEW! JAFRA SPA ANTI-CREPE HYDRATING MASSAGE CREAM

7 oz.  
\$39 | 56487

#### Hydrate

Indulgent formula delivers dramatic results, improving the look of dry, crepey skin.\*\* Use as a daily full-body moisturizer or relaxing massage treatment.

#### How to Use:

Massage into skin, paying extra attention to crepey areas such as legs, arms and chest. Use daily.

\*96% agreeing in an independent consumer test after initial use.

\*\*9 of 10 agreeing in an independent consumer test after initial use.



**JAFRA SPA GINGER AND  
SEA SALT BODY RUB**

10.58 oz.

**\$33** | 56468

*Polish*

Exfoliates to remove impurities and dead skin, leaving skin smooth and touchable. Formulated with sea salt, moisturizing sunflower oil and warm ginger root extract.

**How to Use:**

Stir well. Massage a generous amount onto wet skin using hands or a washcloth. Rinse thoroughly.

**JAFRA SPA SCALP MASSAGE  
AND HAIR TREATMENT**

7 oz.

**\$31** | 56485

*Condition Hair & Scalp*

Salon-inspired formula invigorates the scalp while restoring shine and manageability to hair. Leaves hair feeling stronger and deeply conditioned. Formulated with wheat protein, algae extract and vitamin E.

**How to Use:**

Massage into scalp from hairline to nape of the neck. Leave on up to 5 minutes; rinse thoroughly.



**KEY  
INGREDIENTS**

**SEA SALT**  
exfoliates  
skin.



**SUNFLOWER OIL**  
improves skin's  
moisture retention.



**VITAMIN E**  
antioxidant with skin-  
conditioning benefits.



**WHEAT PROTEIN**  
helps  
condition hair.



# AT HOME SPA

Crafted with sensorial  
textures & a scientist's  
commitment to results.

## JAFRA SPA MUD MASK

8.8 oz.

\$36 | 56481

### *Purify*

Indulge in a full-body facial inspired  
by thermal mud baths. This all-over  
mask leaves skin looking firmer,  
tighter and brighter\*.

### **How to Use:**

Apply a generous amount to clean  
face and/or body, avoiding eye  
area. Leave on for 20 minutes;  
rinse thoroughly.

\*8 out of 10 agreeing in an independent  
consumer test, after 1 week of use.



## KEY INGREDIENTS

**ALGAE EXTRACT**  
moisturizes hair  
& scalp.



**KAOLIN &  
BENTONITE CLAYS**  
absorb oil.



**DEAD SEA SILT**  
mud rich in trace  
minerals.



**GLYCERIN**  
helps skin  
retain moisture.



**NEW!**  
**SOLE  
SAVIOR  
BUNDLE**  
**\$38**

**INCLUDES:**  
A, B, C  
**315184**

**C STEP 3**

**B STEP 2**

**A STEP 1**

# HEEL TO TOE

Create a comforting spa ritual for beautiful feet.

**A. JAFRA SPA CHARCOAL & PUMICE FOOT POLISH**  
4.2 fl. oz.  
**\$18 | 56482**

**STEP 1: Polish**

Exfoliating formula smooths tough skin and rough patches on feet while glycerin helps skin retain moisture.

**How to Use:**

Massage a generous amount over wet feet, concentrating on dry areas. Rinse thoroughly.

**B. JAFRA SPA SILKY SMOOTH FOOT BALM**  
6.7 fl. oz.  
**\$18 | 56483**

**STEP 2: Hydrate**

Beautify, smooth, and revitalize hard-working feet.

**How to Use:**

Massage a generous amount onto clean feet, ankles and calves.

**C. JAFRA SPA DRY HEEL & FOOT RELIEF**  
3.89 fl. oz.  
**\$19 | 56492**

**STEP 3: Soften**

Helps bring intensive overnight relief to dry, cracked skin on your feet and heels.

**How to Use:**

Massage a generous amount onto clean feet.



# TREAT YOUR HANDS

Soften, smooth and renew with ultra-nourishing hand care.

A **STEP 1**



**STEP 2** B



**NEW!**  
**MANI**  
**MUST-HAVES**  
**BUNDLE**  
**\$22**

**INCLUDES:**  
A and B  
**315183**

**A. JAFRA SPA JOJOBA & PAPAYA HAND POLISH**

2.5 fl. oz.  
**\$16 | 56469**

**STEP 1: Polish**

Creamy exfoliator gives hands and cuticles a well-manicured look.

**How to Use:**

Massage a generous amount into hands. Rinse well.

**B. JAFRA SPA NIACINAMIDE & VITAMIN E HAND CREAM BROAD SPECTRUM SPF 15 SUNSCREEN**

2.5 fl. oz.  
**\$16 | 56491**

**STEP 2: Protect**

Moisturizing formula softens and smooths hands while protecting skin from future signs of aging.

**How to Use:**

Massage into hands and cuticles daily.

BOTANICAL EXPERTISE

# MOISTURE OASIS

Botanical extracts help hydrate parched hair.



**BOTANICAL EXPERTISE MOISTURE REPLENISH SHAMPOO** | 8.4 fl. oz.  
\$18 | 25242

Green tea leaf and aloe restore moisture to dry, damaged hair.

**How to Use:**

Massage a generous amount into wet scalp. Rinse thoroughly, then follow with Moisture Replenish Conditioner.

**BOTANICAL EXPERTISE MOISTURE REPLENISH CONDITIONER** | 8.4 fl. oz.  
\$18 | 25243

Green tea leaf and aloe restore moisture to dry, damaged hair.

**How to Use:**

After rinsing Moisture Replenish Shampoo, apply a generous amount to hair from mid-shaft to ends. Leave on for 3 minutes; rinse thoroughly.

KEY  
INGREDIENTS

**ALOE VERA**

Soothes the scalp and delivers intense moisture to damaged hair.



**ALGAE EXTRACT**

Contains hydrating peptides that promote lasting moisture.



**GREEN TEA LEAF**

Helps fight damage with an abundance of antioxidants.



**VITAZON COMPLEX**

A blend of essential vitamins helps strengthen and moisturize hair while preventing damage.



**BOTANICAL  
EXPERTISE HAIR  
DETANGLING  
SHINE SPRAY**

| 4.2 fl. oz.  
\$16 | 25114

Nutrient-fortified formula provides intensive conditioning and anti-breakage benefits.

**How to Use:**

Apply to towel-dried hair and comb thoroughly with a wide-toothed comb.


**BOTANICAL  
EXPERTISE  
MOISTURE  
REPLENISH HAIR  
MASK**

| 6.7 fl. oz.  
\$20 | 25113

Hydrates and deep-conditions with shea butter and beet extract.

**How to Use:**

Once or twice a week, apply to clean, wet hair from roots to ends. Leave on for 5 minutes; rinse thoroughly.


**BOTANICAL  
EXPERTISE  
SPLIT-END  
REPAIR  
CAPSULES**

20 capsules  
\$22 | 25104

Formulated with grape seed oil and emollients to smooth the hair cuticle and help mend split ends.

**How to Use:**

Wash and towel dry hair. Twist capsule to open and apply to the ends of hair. Do not rinse. Style as usual.


**BOTANICAL EXPERTISE  
HAIR NOURISHING OIL**

1 fl. oz.  
\$16 | 25658

Argan oil formula penetrates the hair shaft to deliver intense hydration and shine. Packed with antioxidants, fatty acids and essential vitamins, argan oil delivers rich moisture to help restore hair's shine and elasticity.

**How to Use:**

Warm 2-3 drops in the palm of your hand. Massage into wet or dry hair before styling.


**BET EXTRACT**

Provides essential vitamins, minerals and antioxidants.


**GRAPE SEED OIL**

Locks in moisture while nourishing with vitamin E.


**SHEA BUTTER**

Softens hair and provides antioxidant-rich hydration.


**VITAZON COMPLEX**

A blend of essential vitamins helps strengthen and moisturize hair while preventing damage.



# JAFRA

## DAILY

Made with Mal-Odor Control Technology



**A. JAFRA DAILY  
0% ALUMINUM  
DEODORANT  
ROLL-ON**  
2 fl. oz.  
\$12 | 55507

Aluminum-free odor  
protection with a  
unisex cucumber  
scent.

**Who is it for:**  
Ideal for tweens, teens  
& adults.

**NEW!**  
**B. JAFRA DAILY  
CHARCOAL BODY  
WASH - COOL  
CUCUMBER**  
6.7 fl. oz.  
\$16 | 56564

Cleanses, refreshes  
and helps control odor  
to leave skin feeling  
freshly showered  
throughout the day.  
Formulated with  
Mal-Odor Control  
Technology.

**NEW!**  
**C. JAFRA DAILY  
CHARCOAL BODY  
WASH - FRESH  
LAVENDER**  
6.7 fl. oz.  
\$16 | 56565

Cleanses, refreshes  
and helps control odor  
to leave skin feeling  
freshly showered  
throughout the day.  
Formulated with  
Mal-Odor Control  
Technology.

**D. JAFRA DAILY  
0% ALUMINUM  
DEODORANT  
ROLL-ON**  
2 fl. oz.  
\$12 | 55508

Aluminum-free odor  
protection with a  
unisex lavender scent.

**Who is it for:**  
Ideal for tweens, teens  
& adults.

# HIGH-PERFORMANCE *PROTECTION*

Control odor while caring for your underarm skin.



**FOR MEN  
JAFRA DAILY  
AQUATIQUE  
FOR MEN  
DEODORANT  
STICK**

2 oz.  
\$12 | 25595

Delivers waterproof protection.

**Who is it for:**  
Active men of all ages.

**REDUCE HAIR  
JAFRA DAILY  
HAIR  
MINIMIZING  
ANTIPERSPIRANT  
DEODORANT  
ROLL-ON**

2 fl. oz.  
\$12 | 25417

Reduces hair growth with continued use.

**Who is it for:**  
Women of all ages who want to visibly reduce underarm hair.



**BRIGHTEN  
JAFRA DAILY  
SKIN  
BRIGHTENING  
ANTIPERSPIRANT  
DEODORANT  
ROLL-ON**

2 fl. oz.  
\$12 | 25418

Gently corrects uneven skin tone.

**Who is it for:**  
Women of all ages who experience uneven underarm skin tone.



**SOOTHE  
JAFRA DAILY  
SENSITIVE SKIN  
ANTIPERSPIRANT  
DEODORANT ROLL-ON**

2 fl. oz.  
\$12 | 25419

Calms and soothes irritation-prone skin.

**Who is it for:**  
Women of all ages who experience rashes and breakouts in the delicate underarm area.



**ABSORB MOISTURE  
JAFRA DAILY  
ANTIPERSPIRANT  
DEODORANT  
ROLL-ON**

2 fl. oz.  
\$12 | 25416

Quick-dry formula fights wetness and odor.

**Who is it for:**  
Active people who want to stay fresh.



**MEN'S STICK  
DEODORANTS**

2 oz. each  
\$14 each

# FRESH *STATEMENT*

Stay odor-free with your favorite fragrance.



Yitsu | 25476



Legend | 8394



JF9 | 8432

NEW!



Yitsu Master  
57041



J-Sport | 9184



J-Sport Ride | 37875



Navigo Homme | 9183



Eau d'Arômes Homme | 51975



JF9 Blue | 37874



JF9 Black | 8442



JF9 Red | 8433



☀ **BABY SUNSCREEN BROAD SPECTRUM SPF 50+** | 1.7 fl. oz.  
\$30 | 55451

Gentle, hydrating formula delivers water-resistant, broad spectrum protection.

#### TIP

For optimal protection, apply at least 1 tablespoon worth of sunscreen to your baby's skin 30 minutes before sun exposure.

#### SUPER SHIELD

- Broad spectrum SPF 50+
- Protects skin against damage from both UVA and UVB rays
- Water resistant
- Paraben free
- Fragrance free
- Clinically, allergy and irritancy tested
- Dermatologist tested

**NEW!**  
**TENDER MOMENTS BUNDLE**  
**\$56**

**INCLUDES:**  
A, B, C, D  
**315567**

**+ FREE:**

- Gentle Baby Wipes  
50 soft wipes



**NEW!** ☀ & **TENDER MOMENTS GENTLE BABY WIPES**  
50 soft wipes  
\$15 | 58432

Pre-moistened wipes leave baby's skin feeling clean, fresh and comfortable.

#### SHEA BUTTER

Relieves dryness and irritation while preventing free radical damage.



**KEY INGREDIENTS**

# Tender Moments *JUST FOR* BABIES

Upgrade bath time with plant-powered formulas.



**A. ✨ CLEANSING  
BABY HAIR AND  
BODY WASH**

6.7 fl. oz.  
\$18 | 25045

Two-in-one, pH-balanced formula gently cleanses with a soft, floral scent.

**B. ✨ SOFTENING  
BABY MASSAGE  
CREAM**

6.7 fl. oz.  
\$22 | 25044

Infused with moisturizing shea butter, rich avocado oil and antioxidant vitamin E.

**C. ✨ FRESH BABY  
COLOGNE**

3.3 fl. oz.  
\$23 | 25043

Alcohol-free fragrance with notes of summer lily, peony and white carnation.

**D. ✨ DELICATE  
BABY DIAPER  
RASH BALM**

1.7 fl. oz.  
\$17 | 25046

Aloe vera, oat extract and provitamin B5 help calm skin.

**OAT  
EXTRACT**

Soothes and gently purifies delicate skin.



**KOKUM  
SEED BUTTER**

Softens, hydrates and protects sensitive skin.



**VITAMIN E**

Conditions and moisturizes while providing antioxidant benefits.





3-18 MONTHS

# BEDTIME BLISS

Comfort your little one with  
notes of lavender and chamomile.

**NEW!**  
**TENDER  
MOMENTS  
LAVENDER &  
CHAMOMILE  
BUNDLE**  
**\$44**

**INCLUDES:**  
A, B, C  
**315568**

**+ FREE:**

- Gentle Baby Wipes  
50 soft wipes



**A. « SOFTENING BABY  
HAIR AND BODY WASH**  
6.7 fl. oz.  
**\$18 | 25447**

Cleanses and hydrates from head  
to toe with a mild, soap-free lather.

**B. « COMFORTING BABY  
MASSAGE CREAM**  
6.7 fl. oz.  
**\$22 | 25450**

Lavender-scented lotion  
glides on for a comforting  
bedtime massage.

**C. « CALMING  
BABY COLOGNE**  
3.3 fl. oz.  
**\$23 | 25449**

Baby-safe fragrance  
with soothing scents  
of chamomile, lavender  
and cedar.



# TODDLER ROUTINE

Gentle bath essentials,  
made specially for  
ages 1 to 4.



**NEW!**  
**TENDER**  
**MOMENTS**  
**1-2-4 BUNDLE**

**\$54**

INCLUDES:

A, B, C, D

**315569**

**+ FREE:**

- Gentle Baby Wipes  
50 soft wipes

A. ✨ **1-2-4**  
**TODDLER**  
**COLOGNE**

3.3 fl. oz.

**\$23 | 8010**

A playful scent  
with soft, floral  
notes.

B. ✨ **1-2-4**  
**SOLID CREAM**

8.8 oz.

**\$23 | 10729**

Buttery moisturizer  
soothes and protects  
delicate skin.

C. ✨ **1-2-4**  
**TODDLER**  
**SHAMPOO**

4.2 fl. oz.

**\$16 | 9438**

Gentle shampoo leaves  
hair soft and shiny.

D. ✨ **1-2-4 TODDLER**  
**HAIR DETANGLER**

8.4 fl. oz.

**\$15 | 9292**

Water-based formula  
conditions with wheat  
protein.

# LET'S GET SOCIAL



@JAFRACosmetics



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# JAFRA

*freedom to be you*

## JAFRA VIRTUAL TRY ON

### TRY ON NEW SHADES AND LOOKS!

Find the perfect foundation shade, take a lipstick for a test drive, or unleash your inner artist with a bold new look.

## JAFRA VIRTUAL SKIN CONSULT

### GET PERSONALIZED SKIN CARE RECOMMENDATIONS IN SECONDS.

Build a custom Ritual with the help of facial tracking technology and advanced diagnostics.



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59538 (3) 02/2023